

### **Programme title in Danish and English**

Danish: General Business Administration (is not applied).

English: Bachelor of Science in Economics and Business Administration.

### **Programme description and focus**

The programme is a broad, internationally oriented education in economics and business administration and includes the possibility of specializing in the last two terms. The programme is taught solely in English in an international environment and is characterised by an emphasis on the disciplines of the field of business administration and on the core courses relating to the management of business enterprises.

The primary purpose is to educate bachelors of Danish and international background providing them with strong general competences within the field of business administration. Focus is on economic analyses and models to be applied to the making of decisions by external and internal stakeholders within the areas of finance, management accounting, marketing and organisation. The competences obtained enable the bachelor to independently perform analyses and suggest solutions to management problems in different types of businesses in various countries and industries. The bachelor is able to improve his/her qualifications by enrolling in master level programmes in Economics and Business Administration (MSc).

Further, the programme offers more electives enabling the student to create his/her own profile especially during the third year of study. Advanced courses within business administration are included in the programme, but courses in economics (e.g. in regional economics) and courses from the humanities are also offered. Also, students have the option of studying abroad or entering an internship.

### **Special features of the programme**

All courses are taught in English, and only English-language literature is used. Furthermore, the curriculum and description of the programme are available in English. Course descriptions are only in English.

### **Special requirements for students enrolled**

From the 4<sup>th</sup> term courses *Advanced Business Administration 1: Organisation 2* and *Advanced Business Administration 1: Finance 2* and the 5<sup>th</sup> term courses *Advanced Business Administration 2: Marketing 2* and *Advanced Business Administration 2: Accounting 2*, the student must choose courses equivalent to at least 20 ECTS. Classes in the mentioned courses are offered as seminars with student participation. Similarly, students of the 5<sup>th</sup> term studying abroad are required to choose relevant courses within business administration courses there.

Further, the student must relate his/her bachelor's thesis to the field of business administration.

Appendix for the curriculum of the BSc in Economics and Business Administration, Sønderborg.

**Course titles, ECTS, examination weight, censorship, assessment**

	Course title	ECTS	Weight	Censorship	Assessment
<b>Core subjects and flexible courses:</b>					
Constituent courses 120 ECTS	Microeconomics	10	10	Internal evaluation	7-point scale
	Organisation 1 “Introduction to Organisational Behaviour”	10	10	External censorship	7-point scale
	Entrepreneurship in Business Administration	10	-	Internal evaluation	Passed/Not passed
	Basic Marketing and Consumer Behaviour	10	10	External censorship	7-point scale
	Accounting 1	10	10	External censorship	7-point scale
	Corporate Finance	10	10	External censorship	7-point scale
	<i>Either:</i> Advanced Business Administration 1: Organisation 2 <i>Or:</i> Advanced Business Administration 1: Finance 2	10	10	Internal evaluation	7-point scale
	Bachelor’s Thesis	20	20	External censorship	7-point scale
	Tools for Quantitative Analysis	10	10	Internal evaluation	7-point scale
	Advanced Quantitative Analysis	5	5	Internal evaluation	7-point scale
	Business Law	5	5	Internal evaluation	7-point scale
	Macroeconomics	10	10	External censorship	7-point scale
<b>Specifikke linjefag (a total of 60 ECTS):</b>					
Other Course Elements 60 ECTS	<i>Either:</i> Advanced Business Administration 2: Marketing 2 <i>Or:</i> Advanced Business Administration 2: Accounting 2	10	10	Internal evaluation	7-point scale
	International Economics	10	10	Internal evaluation	7-point scale
	Economics of International Integration	5	5	Internal evaluation	7-point scale
	Intercultural Business Communication	5	5	Internal evaluation	7-point scale
	Qualitative Inquiry	5	5	Internal evaluation	7-point scale
	Business IT	5	5	Internal evaluation	Passed/Not passed
	Electives	20	*	According to course descriptions	

\*The given grade equals the ECTS weight.

Appendix for the curriculum of the BSc in Economics and Business Administration, Sønderborg.

### Graph of the Bachelor of Science in Economics and Business Administration - Sønderborg

The figures in brackets indicate the work load of each course in ECTS

6	Bachelor's Thesis (20) *		Economics of International Integration (5)	Elective (5)	
5	Study abroad, internship, or:				
	International Economics (10)	Advanced Business Administration 2: Marketing 2 / Accounting 2 (10)	Elective (5)	Elective (5)	
4	Macro- economics (10) *	Accounting 1 (10) *	Advanced Quantitative Analysis (5)	Business Law (5)	Advanced Business Administration 1: Organisation 2 / Finance 2 (10)#
3			Corporate Finance (10) *	Elective (5)	Intercultural Business Communi- cation (5)
2	Micro- economics (10) □	Tools for Quantitative Analysis (10)	Basic Marketing & Consumer Behaviour (10) *□	Business IT (5)	Qualitative Inquiry (5)
1			Organisation 1 "Introduction to Organisational Behaviour (10) *□	Entrepreneurship in Business Administration (10)	

\* Evaluation: External censorship.

□ Part of the first-year examination. The first-year examination is considered passed when each course is passed.

# Advanced course within business economics.