



**Presenting the University of  
Ferrara and its city / region**

# WHY FERRARA?

**Emilia-Romagna: a dynamic region from an economic, social and cultural point of view**

**Transformation:**

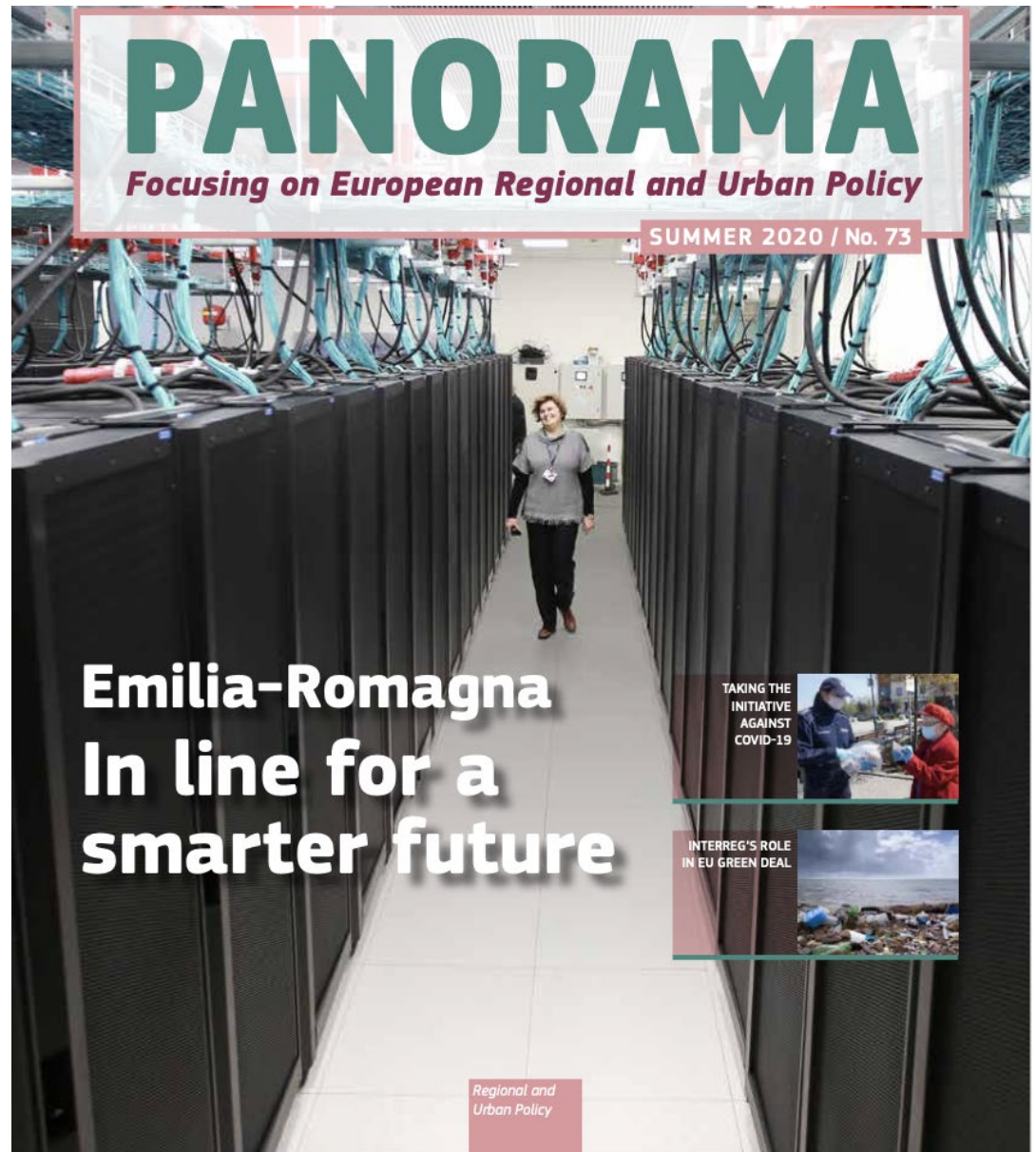
**From an economy essentially based on industrial districts in traditional sectors (1980s)**

**TO**

**A regional innovation system (since end 1990s)**

## WHY FERRARA?

DYNAMIC REGION FROM AN ECONOMIC AND SOCIAL POINT OF VIEW, AS RECOGNISED BY THE EUROPEAN COMMISSION



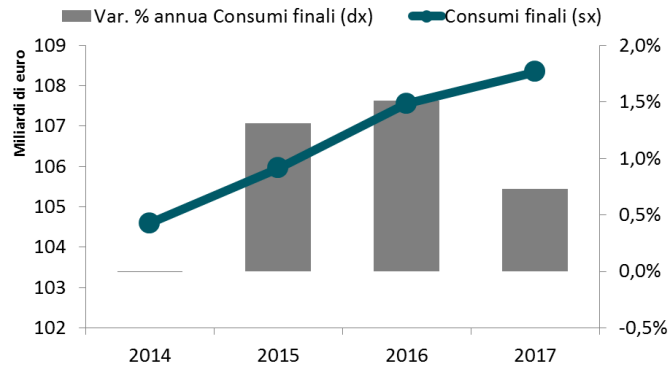


Population: 4.5 million

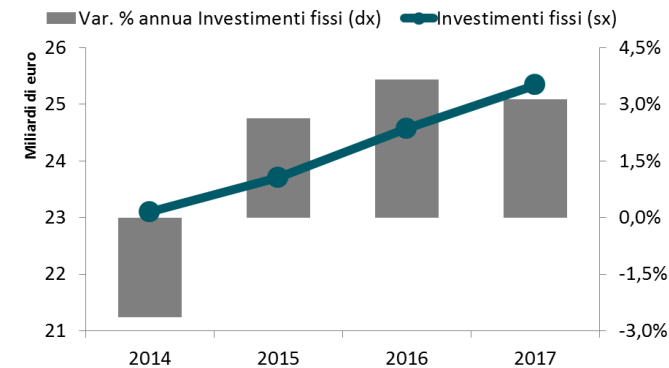
9% of Italian GDP

## Emilia-Romagna: GDP GROWTH

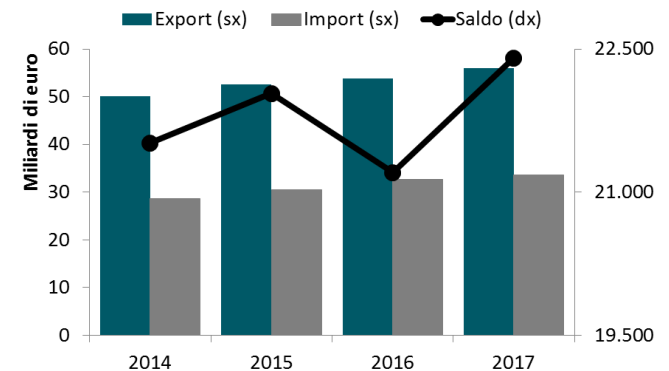
FINAL CONSO



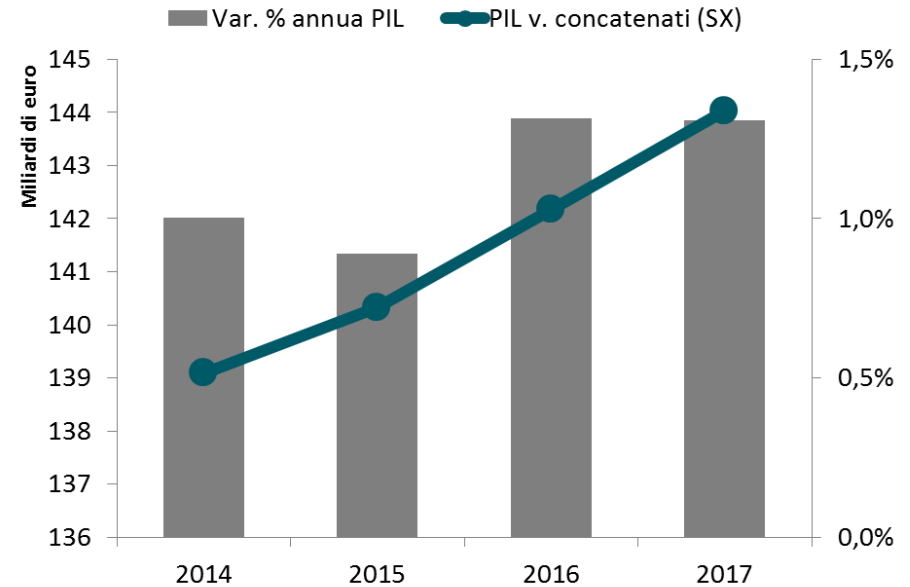
GROSS FIXED INV



TRADE BALANCE

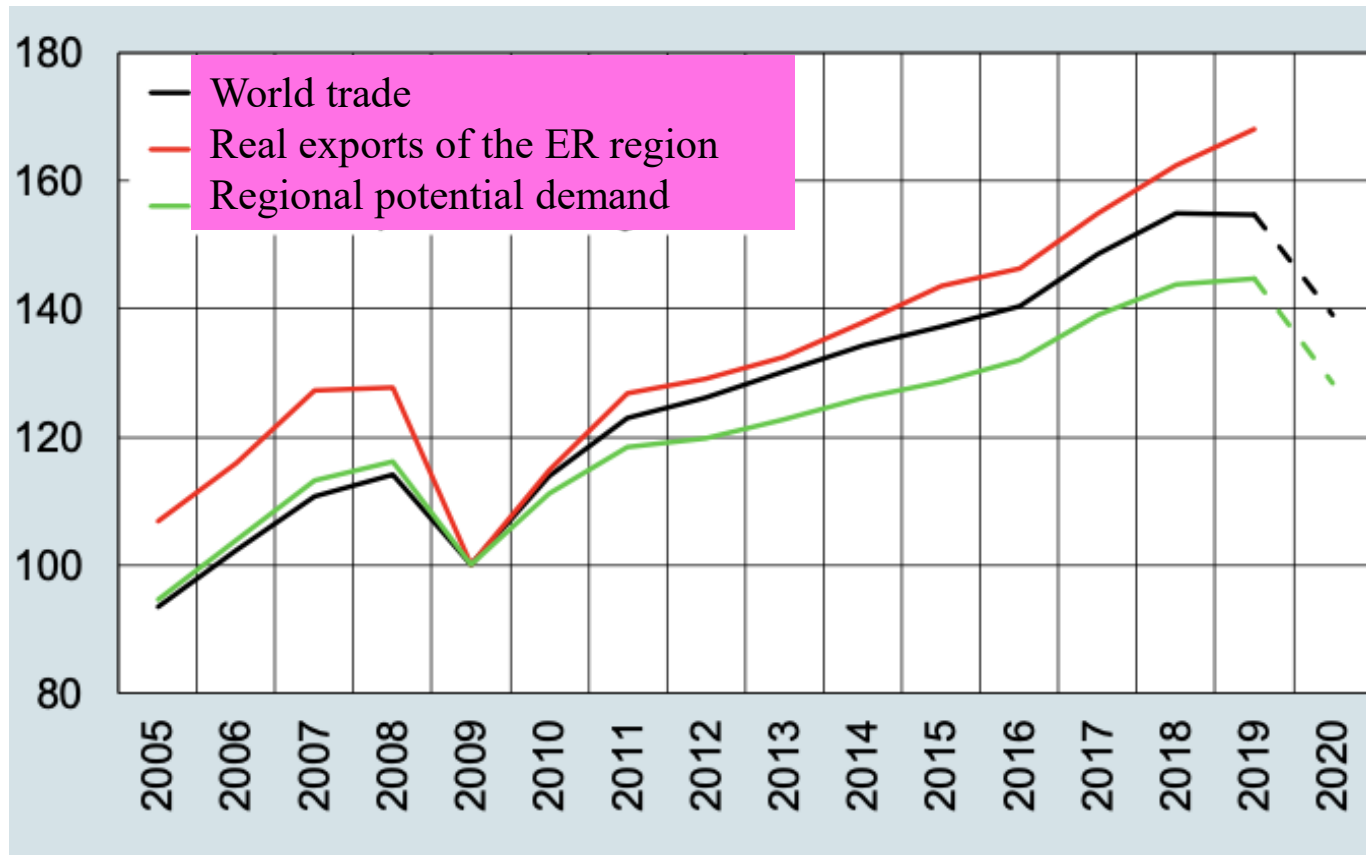


## GDP



# FOREIGN TRADE IS IMPORTANT DRIVER

Export of goods, 2009 = 100

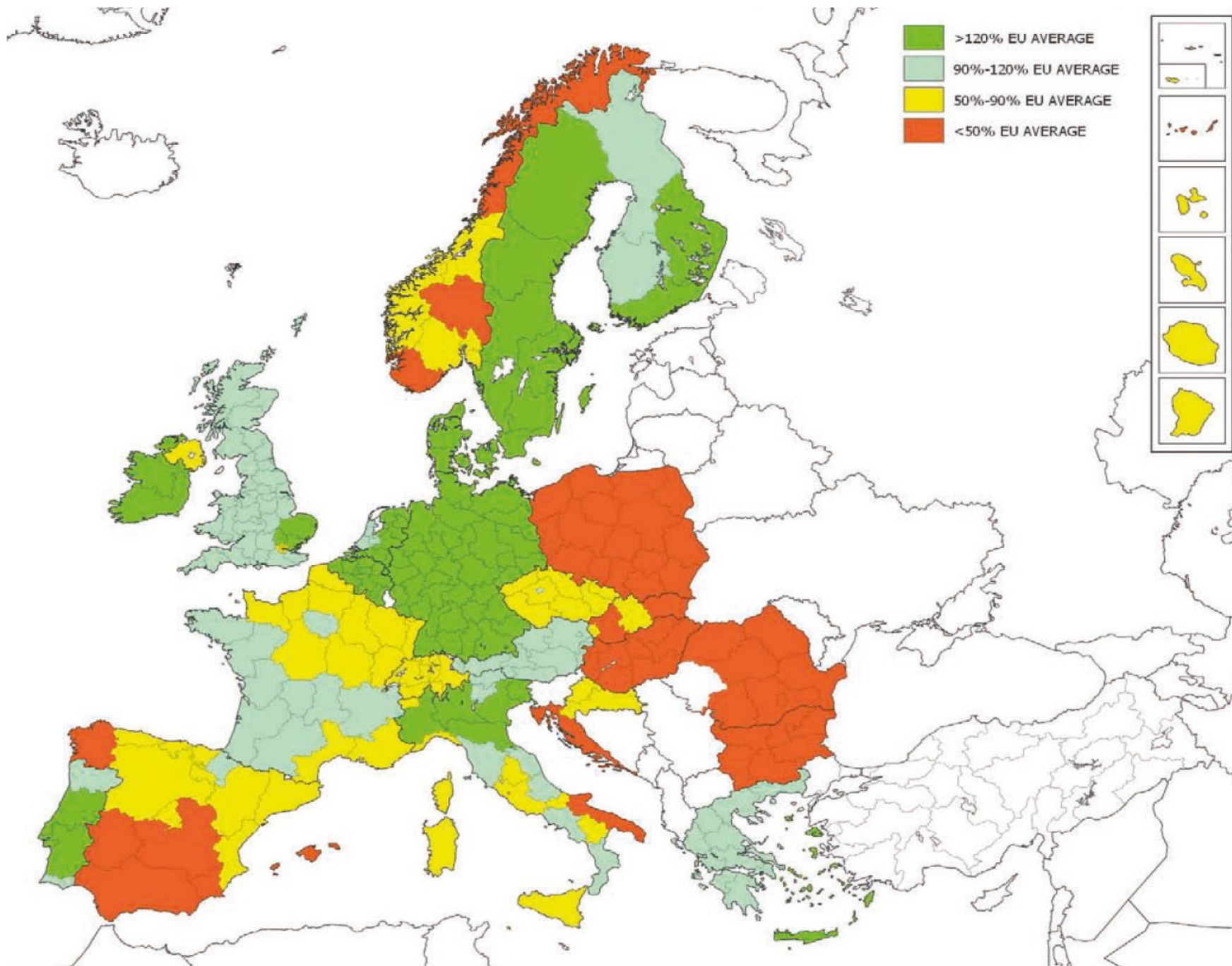


Source: Banca d'Italia (2020)

**AND Unemployment rate falls over the period (7.7% in 2015 to 5.5% in 2019)**



# SMEs innovating in-house as % of SMEs



# FERRARA





# ABOUT 132000 INHABITANTS

UNESCO PATRIMONY



02.03.2015

Ferrara

9

# MAIN MONUMENTS



San Giorgio Cathedral

The Family d'Este  
Castle



The City Theater

The Diamond Palace



# Economia

Department of Economics and  
Management

Palazzo Costabili Bevilacqua (Via  
Voltapaletto, 11)



- **Medium-large university(29,000 students) and dynamic: among top 15 Italian universities in terms of evaluation based on research and teaching results (13 / 61)**
- **Internationalisation is very important: participation in EU Framework Programmes, international research networks, as well as double degree programmes (both in Europe and outside, including Latin America and Asia)**



# International exchanges: highlighting COMPLEMENTARITIES

- **All students: putting together different (life and business) cultures (North – South); adding behavioural skills to knowledge acquisition and studies;**
- **Foreign students: experience in dynamic region of Southern Europe; placement in local firms (mechanical engineering, biomedical, fashion)**
- **Italian students: international experience key competence required by regional SMEs; capacity to adapt, openness; best practices**



# Research areas of the DEM

- Green economy, sustainability and innovation
- Industrial economics and policy: strong focus on SMEs (innovation, internationalisation, clusters)
- Public Economics and management
- Business organisation and management, strategy and performance
- Urban and regional economics

# Green economy and sustainability

- The Research Centre SEEDS headed by **Professor Mazzanti** of the DEM has been supporting the **European Environmental Agency** in monitoring the green transition for years (last financing ETC/Circular economy and Resource Use 2022-26)
- Research projects on the circular economy with Horizon 2020

Example: Horizon 2020 “SUSTRACK-Supporting the identification of policy priorities and recommendations for designing a sustainable track towards circular bio-based systems”- Budget 107.125 euro

# Department of Excellence

The DEM has been classified as “Dept of Excellence” by the Italian Ministry of University and Research

2022 = 2<sup>nd</sup> Economics and Management Dept in Italy

Classification based on research achievements

# DEM: students' space...

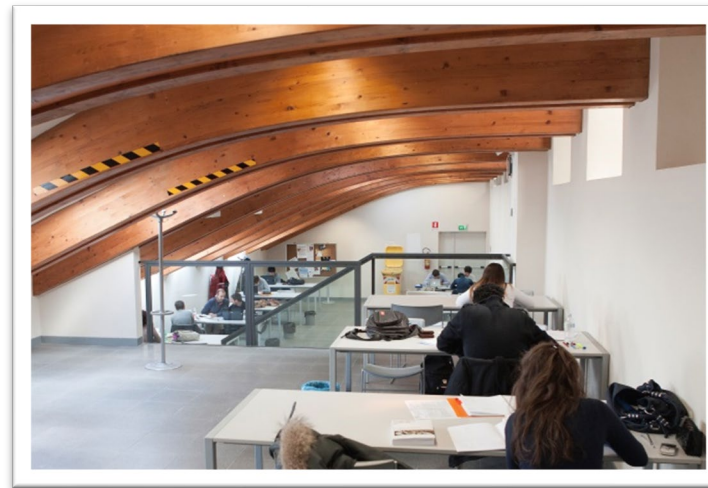
<http://eco.unife.it/it>

**LIBRARY**

**IT LAB**



**STUDY ROOMS**





# Studying in the DEM...

**Lectures, workshops,  
conferences, ...**



$$\begin{cases} x=0 \\ 3x+y+2z=30 \rightarrow P=(0,0,15) \\ f=0 \end{cases}$$

VERIFICHE  
NUMERICHE A D

$$32x^3 + 2x - 1 = 0$$

$x=1$  NON FUNZIONE IN UNO  
 $x=-1$

$$f(x) = 32x^3 + 2x - 1$$

$f(0) = -1$   
 $f(1) = 0$

$f(0) = 70$   
 $f(1) = 60$

TURNI ALTI  
BASSI

$f(x) = 2$

$f(x) = 0$



## Where?

Dipartimento di Economia e Management

Palazzo Costabili Bevilacqua (Via Voltapaletto, 11)

Polo didattico (Via Adelardi 33)

**For any information:**

**Prof. Sandrine Labory**

**[sandrine.labory@unife.it](mailto:sandrine.labory@unife.it)**

