

... A few **more** slides for so you
remember the library's resources!

Produced by Jette Jorsal 2025
Do you have any questions, please contact: jejo@bib.sdu.dk

Library facilities



We assist with guidance and offer excellent facilities for you and your study group

Get help, find information, guidance, and access our numerous resources – online and physically at our five campus libraries.

See and renew loans

Search the library's resources

Type Anything

Search

☒ All resources ☐ Databases ☐ DOI

[Advanced search](#)

[Guides](#) **[Facilities](#)** [Resources](#) [Operating hours and -places](#) [Contact - Ask us](#)

24/7 - access 	Online access 	Semester loans 	Study seats 	Borrow a locker 	Bookable Study Cells (Odense & Slagelse)
Reading room loans 	Thesis seats (Odense) 	FabLab 	Finance Lab (Odense) 	The Philoteket – PhD area (Odense) 	

Find a specific article - step one



We assist with guidance and offer excellent facilities for you and your study group

Get help, find information, guidance, and access our numerous resources – online and physically at our five campus libraries.


[Guides](#)

[Facilities](#)

[Resources](#)

[Operating hours and -places](#)

[Contact - Ask us](#)



[See and renew loans](#)

Search the library's resources


[Search](#)



☒ All resources ☐ Databases ☐ DOI


[Advanced search](#)

Find a specific article – step two



NEW SEARCH DATABASES A-Z LIST JOURNALS REQUEST SEARCH BY REFERENCE AI ASSISTANT BETA ...










visionary leadership and strategic management 






X / Everything  

Sign in to get complete results and to request items  Sign in | X DISMISS

Including "strategic planning". Just search *visionary leadership and strategic management*

☐ 0 selected PAGE 1 1-10 of 428 Results  

 **ARTICLE**  Visionary leadership and strategic management
Westley, Frances ; Mintzberg, Henry
Strategic management journal, 1989, Vol.10 (S1), p.17-32
“ This paper describes the concept of visionary leadership in a new way, more suitable for strategic management...”
 PEER REVIEWED
 Get PDF  >  Read Online  >
 Available Online  >

Free access from the Library!

Access provided by **SDU** LIBRARY



All Content

Images

Search journals, books, images, and primary sources



Register

Log in



Workspace

Search

Browse

Tools

About

Support

Strategic Management Journal / Vol. 10, Summer, 1989 / Visionary Leadership and Strategic Manag...



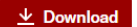
Cite



Share



Save



Download

WILEY



JOURNAL ARTICLE



Visionary Leadership and Strategic Management

Frances Westley and Henry Mintzberg



Strategic Management Journal
Vol. 10, Special Issue: Strategic Leaders and
Leadership (Summer, 1989), pp. 17-32 (16
pages)

Published by: [Wiley](#)

< [Previous Item](#) | [Next Item](#) >



Compare



Full screen

Strategic Management Journal, Vol. 10, 17-32 (1989)

VISIONARY LEADERSHIP AND STRATEGIC MANAGEMENT

FRANCES WESTLEY and HENRY MINTZBERG

Faculty of Management, McGill University, Montreal, Quebec, Canada

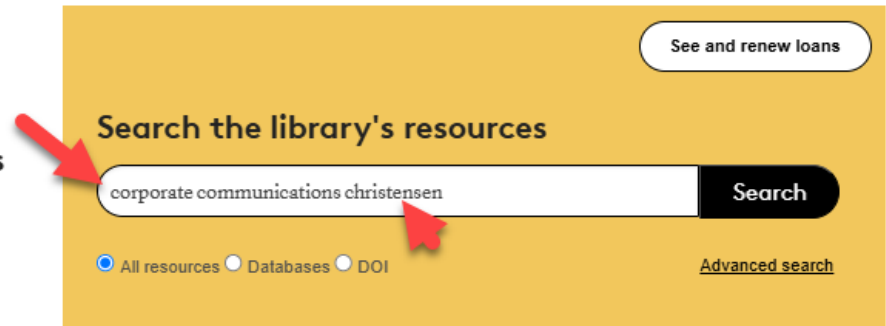
This paper describes the concept of visionary leadership in a new way, more suitable for strategic management. First, drawing on an account of theatre, it presents a model of visionary leadership as drama, an interaction of repetition, representation, and assistance. Second, considering the experiences of a number of visionary leaders, in terms of style, process, content, and context, the paper describes various types of visionary leadership—the creator, the proselytizer, the idealist, the bricoleur, and the diviner.

Find a specific book – step one



We assist with guidance and offer excellent facilities for you and your study group

Get help, find information, guidance, and access our numerous resources – online and physically at our five campus libraries.



See and renew loans

Search the library's resources

corporate communications christensen

Search

☒ All resources ☐ Databases ☐ DOI

[Advanced search](#)

Find a specific book – step two

corporate communications christensen

Sign in to get complete results and to request items [Sign in](#) | [DISMISS](#)

Including "corporate communication". [Just search corporate communications christensen](#)

0 selected PAGE 1 1-10 of 453 Results

- BOOK**
Corporate Communications: Convention, Complexity and Critique
Christensen, Lars Thøger ; Morsing, Mette ; Cheney, George
2008
“The field of corporate communications describes the practices organizations use to communicate as coherent corporate “bodies...”
OPEN ACCESS
[Available Online](#)
- ARTICLE**
Corporate Communication: The Challenge of Transparency
Christensen, Lars Thøger
2002
[Citations from SDU's Research Portal](#)
- BOOK**
Corporate communications: convention, complexity, and critique
Christensen, Lars Thøger ; Morsing, Mette ; Cheney, George
2008
[Available Online](#)
- BOOK**
Corporate communications : convention, complexity, and critique
Christensen, Lars Thøger, 1959- ; Morsing, Mette.; Cheney, George.
2008
[Available at SDUB - Kolding Bogsamling \(65.012.45 CHR\) and other locations](#)
[Available Online](#)

Useful tool for your literature search!



Syddansk Universitetsbibliotek - LibGuides



Syddansk Universitetsbibliotek / Guides / Guides in English / Business Literature Search Guide / Start

Business Literature Search Guide: Start

Start

Find a specific book/article

Literature search

Reviews

Databases

AI [↗](#)

References

Software

Courses

Business Data Guide EN [↗](#)

Danish [↗](#)

Why do a literature search?

- To demonstrate that your **knowledge is up to date**.
- To **identify work that has already been done** and is relevant to your own work.
- To **prevent you from duplicating** what has already been accomplished.
- To **avoid some of the pitfalls and mistakes** from previous research.
- To **assist you in designing the methodology** for your project by identifying key issues and data collection methods that best fit your topic.
- To enable you to **discover gaps in existing research**, thus providing you with a **unique topic**.

Welcome

When starting the process of finding literature for a larger assignment, there are several ways you can approach it.

This guide provides you with tips on how to use the library's resources and ensure the quality of the literature. The library invests millions each year in our electronic resources, and we have experts who validate the reliability of these resources. Therefore, you can confidently use what you find through the library's resources.

Some of the most important databases include the specific subject database **Business Source Complete** and the citation-index databases, **Scopus** and **Web of Science**, but others may be relevant, too.

You can learn more about each database under the Databases tab. However, remember also to explore what other tabs offer in terms of

Need help for your assignment - online

[Book a librarian](#)

Need help, please contact:



Jette Jorsal,
Odense
jejo@bib.sdu.dk



Jørgen Salling,
Esbjerg
jja@bib.sdu.dk

<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/Start>



SYDDANSK
UNIVERSITETSBIBLIOTEK

Business Literature Search Guide: Databases

Start Find a specific book/article Literature search Reviews **Databases** AI References Software Courses Business Data Guide EN Danish

Publication type	Search tools - Examples
Handbooks Comprehensive, authoritative works on a specific subject. Often written by experts in the field.	Mimir Bibliotek.dk
Text books/Books Academic texts used in a classroom or for self-study. Often written by experts in the field.	Mimir Bibliotek.dk (Ebook)
Scientific Articles Academic research articles, often published in peer-reviewed journals. May be found in research databases.	Mimir EBSCOhost (Academic Search Premier, Business Source Complete, International Political Science Abstracts) Bibliotek.dk (Research Databases) BIBO
Reviews Articles, which present an analysis of published research within a specific research field. "State of the art".	Mimir EBSCOhost (Academic Search Premier, Business Source Complete, International Political Science Abstracts) Bibliotek.dk (Research Databases) BIBO
Newspaper articles Short information. Provides an overview of current events. Useful for general information.	Research Portal Denmark Infomedia Mediebank
Working papers Preliminary research results, often published in working paper series.	Research Portal Denmark Infomedia Mediebank
Grey literature Non-commercial publications.	Infomedia
Medical databases Databases, that store, published information that also includes medical records, industry reports.	CINAHL, PsycINFO, Medline, Embase, Medline, Medline, Medline

Why search in subject specific databases?

Relevance: Subject-specific databases contain materials that are carefully selected and organized within a particular field. This means you are more likely to find relevant and specialized sources directly related to your topic.

Quality: Many subject-specific databases include peer-reviewed articles and other high-quality resources, ensuring that the information you find is reliable and scientifically recognized.

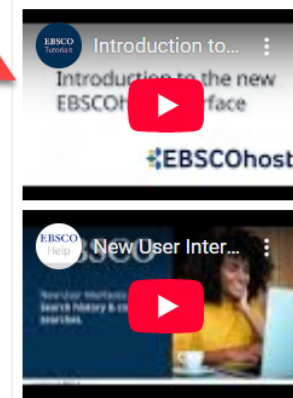
Efficiency: By using subject-specific databases, you can save time by avoiding irrelevant results that you might encounter in more general databases.

Databases where you can find scientific articles and research

- Mimir**
Mimir is the library's primary search interface. Here you can search for specific articles and find articles on a topic. Mimir also has an AI Assistant that can help you find articles for your assignment.
- Article search in Danish journals - Bibliotek.dk**
Overview of major articles published in Danish journals and newspapers. You will receive references to the specific journal or newspaper where the article can be found. From the SDUB's website, you can search for the journal in which the article is printed. If it is a newspaper article, you need to find it in Infomedia.
- Research Portal Denmark**
Danish research - publications collected from local systems of Danish research institutions
- Nexis Uni**
Full-text articles from international newspapers and news agencies. You can find press coverage of companies.
- Infomedia**
DANISH ONLY: Full-text newspaper articles from all Danish newspapers. Use it for finding press coverage of companies and people (CEO, board members etc.
- Bibliotek.dk**
Contains books, articles, and other materials published in Denmark, as well as what is available in Danish public libraries. It is possible to order the material.
- Business Source Complete (Ebsco) - Ny brugergørseffende**
Scientific peer-reviewed full-text articles from academic business and economics journals. IMPORTANT DATABASE - especially within the subjects of business, marketing, management, accounting, and finance.
- EBSCO host Research Databases - Ny brugergørseffende**
A database host that provides access to a wide range of databases within various

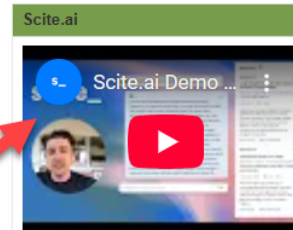
Search this Guide Search

Business Source Complete - new user interface



- The New EBSCOhost Interface - Quick Start Guide

- Link to the library's EBSCO Guide



<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/Databases>

Need help with AI?

Velkommen	
Velkommen	
Information til ansatte om AI	
International Users	
Kontakt	
SDU's Regler og Vejledning om AI for studerende	
Bibliotekets gode råd	
AI-værktøjer fra biblioteket	
Mimer AI-assistent	
Proquest Ebook Central AI Assistant	
Scite.ai	
Statista	
AI-værktøjer fra SDU	
Copilot	
Transcriber (Whisper)	
Andre AI-værktøjer	
Bliv klogere på AI (kursus)	



Bibliotekets AI-guide for studerende

I denne guide vil du finde følgende:

- en oversigt over regler, vejledning og gode råd ved brug af AI for SDU studerende og forskere.
- en gennemgang af de AI-værktøjer, som biblioteket og SDU giver adgang til.
- en liste over andre AI-værktøjer, som kan være anvendelige for studerende og forskere.

Oversigter over AI-værktøjer vil løbende blive opdateret.

Information til ansatte om AI

SDU har lavet denne side til ansatte: <https://sdunet.dk/da/servicesider/it/digital/generativ-ai-paa-sdu>

For international users

This guide is currently only available in Danish. However, you can still use it if you follow the instructions below:

1. Open the guide in either Chrome or Edge.
2. Right click on the specific page and select "Translate to [your preferred language]".
3. You will now be able to see the guide's page automatically translated.
4. Repeat the translation step each time you move to a new page.

<https://libguides.sdu.dk/ai/velkommen>

Need help with references?

[Syddansk Universitetsbibliotek](#) / [Guides](#) / [Guides in English](#) / [Business Literature Search Guide](#) / [References](#)

Business Literature Search Guide: References



[Search this Guide](#)

Search

Start	Find a specific book/article
-------	------------------------------

Literature search

Reviews

Databases

AI

References

Software

Courses

[Business Data Guide EN](#)Danish [↗](#)

How to cite - test yourself



How to refer to business sources. APA style

Here you will find the library's tips for making a bibliography after using our business databases

References - example

[illegible]

About citations

What

When writing academic papers, you are expected to quote, paraphrase, and refer to the sources you have used in relation to your paper. These are often referred to as citations or references.

Why

One of the most important rules within the academic code is transparency; you must document from where you have your knowledge og data. Your work has to be trustworthy and should appear fair and valid. So, you must not cheat with your results: correct them or invent some for the occasion - and you must not make use of either others' or your own results without citing your source.

It all comes down to the academic code of conduct. Citing your sources, you make it easier for others to follow up on your argumentation and you strengthen your paper's credibility. You also demonstrate that you are familiar with relevant theory and literature, that you can make use of it, and that you can build upon previous research.

How

The expectations for the layout of the references may differ from field to field. Some have to put the reference's author and year in parentheses (SDU Library, 2019) - others put numbers in parentheses (1) or perhaps increase them² - and some may also have to insert them as footnotes³. The different types of citations relate to the different reference systems you can use. You may have heard of either APA, Chicago, Harvard, MLA or NLM. Every field of research has its own preferences.

Which style?

SDU Library's help to cite correctly in APA style - use AI to translate yourself.



Components of a reference (article)

Author, A. A., & Author, B. B. (Year). Title of article: Subtitle. *Title of the journal*, volume(issue), page numbers.
<https://doi.org/xxxx>

Example:

McMullen, J. S., & Kier, A. S. (2017).

You don't have to be an entrepreneur to be entrepreneurial: The unique role of imaginativeness in new venture ideation. *Business Horizons*, 60(4), 455-462.

<https://doi.org/10.1016/j.bushor.2017.03.002>

APA help

Check the library courses

Syddansk Universitetsbibliotek / Guides / Guides in English / Business Literature Search Guide / Courses

Business Literature Search Guide: Courses

[Start](#) [Find a specific book/article](#) [Literature search](#) [Reviews](#) [Databases](#) [AI](#) [References](#) [Software](#) **[Courses](#)** [Business Data Guide EN](#) [Danish](#)

We offer:

You can register for our mini-courses and workshops, where we will help you e.g. find information/literature for your assignment, to search in specific topic databases or to start your research for your jobhunt. The courses are run in both Danish and English.


[See all our Business courses here](#)

We also offer many other courses in e.g. reference management (Endnote)

[Read more in the Library's courses and events calendar.](#)

If you are a group with at least three persons, we offer introductions to specific databases. Please contact Jette Jorsal jejo@bib.sdu.dk

Literature Search - recording of webinar on 21/1-2025



Content:

- 00:00 Business Literature Search guide
- 03:17 Find specific book/article
- 07:12 About literature search

<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/Courses>

Remember the libguide:

Business Literature Search Guide

www.sdu.dk/library/BLSG

Contact:

Jette Jorsal – jejo@bib.sdu.dk

University Library of Southern Denmark

September 2025