

Enclosure to the curriculum for the Master of Science in Economics and Business Administration

Profile description for Innovation and Business Development

Enclosure to the curriculum for the
Master of Science in
Economics and Business Administration

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This profile description is an enclosure to the curriculum for the Master of Science in Economics and Business Administration.

The profile description applies to students commencing the profile as from 1st September 2019.

It is recommended also to read the curriculum as well as the ministerial orders.

The profile description was approved on 9th November 2018 by The Study Board of Business Economics and 26 November 2018 by the Dean of the Faculty of Social Sciences.

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1. The title of the profile in Danish and English

The title of the profile is in Danish: Cand.merc. (med profil i Innovation and Business Development).

The title of the profile is in English: Master of Science in Economics and Business Administration with profile in Innovation and Business Development).

2. Description of the profile focus

In accordance with the curriculum, section 1.1 the student who completes the profile will obtain the same competency through academic and practical focus as described below:

Professional focus

The focus area of the profile is management of innovation and business development. The MSc with this profile has special knowledge within the following subjects: Management and Organization of Innovation, Business Development, Project- and Portfolio Management, and Technological Megatrends and Innovation. Further, the master has knowledge about and skills in using quantitative and qualitative methods which can support innovation and development of businesses. Finally, the MSc has gained competences in defining and establishing own learning through independent work with projects and the master's thesis.

3. Entry requirements to the profile and entrance through supplementary courses

Refer to section 3 of the curriculum.

4. Other regulations

4.1 Language

The programme is offered in English.

All compulsory courses are taught in English. Language of examination is English unless it is stipulated in the course description that the exam may also be taken in Danish. The Master Thesis is written in English. However, if the supervisor agrees, the Master's Thesis may be written in Danish. The oral exam will in this case also be in Danish.

4.2 Project-oriented studies and studying abroad

Refer to section 4.3.7 of the curriculum.

4.3 Semester structure

Refer to section 5.2.

5. Structure of the profile

5.1 Course titles, ECTS, weight and assessment

Course Titles	ECTS	Weight	Assessment
Constituent compulsory courses			
Innovation Management	10	10	External 7-point grading scale
Business Development	10	10	Internal 7-point grading scale
Management of Projects and Portfolios	10	10	Internal 7-point grading scale
Technological Megatrends and Innovation	10	10	Internal 7-point grading scale
Organization of Innovation	10	10	Internal 7-point grading scale
Applied Analytics: Big, Small, and Deep Data	10	10	Internal 7-point grading scale
Master's thesis	30	30	External 7-point grading scale
Elective subjects (min. 10 ECTS):			
Electives: Courses equaling 30 ECTS must be selected. See below.	30	30*	See course description 7-point grading scale

* In calculation of the mean, the courses weigh according to their value in ECTS.

The demand in the curriculum for at least 10 ECTS courses providing knowledge and skill within the area of scientific methods is met through the course Applied Analytics: Big, Small, and Deep Data.

5.2 Diagram of the profile

Study start 1st September			
4. sem.	Master's thesis 30 ECTS		
3. sem.	Electives or study abroad 30 ECTS		
2. sem.	Technological Megatrends and Innovation 10 ECTS	Applied Analytics: Big, Small, and Deep Data 10 ECTS	Organization of Innovation 10 ECTS
1. sem.	Business Development 10 ECTS	Innovation Management 10 ECTS	Management of Project and Portfolios 10 ECTS

5.3 Description of the elective subjects

The student can choose:

- From pre-approved subjects on other profiles on the Master in Economics and Business Administration (cand.merc.)

or

- From other subjects that have been pre-approved by the study board. See the list of course descriptions regarding this on the home page of the study.

or

- Apply the study board for pre-approval of alternative subjects.

6. Specific profile transitional rules

None

7. Interdependency between courses and competence profile of the programme and progression

cf. description of competences in the curriculum section 1.1 (1 is a little, 2 is some, 3 is a lot)

The MSc in Economics and Business Administration	Innovation Management	Business Development	Management of Projects and Portfolios	Technological Megatrends and Innovation	Organization of Innovation	Applied Analytics: Big, Small and Deep data	Master Thesis
Has knowledge based on the highest international research within a field of study	3	3	3	3	3	2	3
Can understand and scientifically reflect on the knowledge of the field/fields of study and identify relevant problems	2	3	3	3	3	1	3
Can select and apply advanced scientific methods and theories for collection and analysis of data to describe the conditions of the firm.	2	2	2	1	1	3	3
Can set up new models of analysis and problem solving.	3	2	3	3	1	3	3
Can convey knowledge and discuss professional issues with colleagues, company management and external partners.	3	2	3	3	1	3	3
Can manage complex, unpredictable work and development situations.	2	2	3	3	1	1	2
Can independently initiate and implement cooperation and take on professional responsibility.	2	1	3	3	1	2	2
Can independently take responsibility for own professional development.	1	1	1	3	1	2	3
Can solve specialist tasks within the functional areas of organizations with the public and private sectors	2	2	2	1	2	3	3

4	Master Thesis		
3	Electives/Internship/Study Abroad		
2	Technological Megatrends and Innovation	Applied Analytics: Big, Small and Deep Data	Organization of Innovation
1	Business Development	Innovation Management	Management of Projects and Portfolios

