

Minutes from the ordinary meeting in

Study Board for cand.merc. og cand.merc.aud.

Tuesday 24th of February 2026

Time: 12.00 – 17.00. Meeting was held in Conferenceroom O95, Campus Odense

Participants: Maria Elo (Head of Study Board), Niklas Woermann (Head of Study), Yi Wang, Mads Bruun Ingstrup, Alev Kuruoglu, Agnieszka Radziwon, Maria Inês Cavaco Vieira, Cenk Erdogan, Militsa Georgieva Doganova

Administration present for item 1 and 2: Selma Brackovic, Louise Folkestad, Julie Udby Jensen

Administration present for item 7-10: Kirsten Høg

Administration present for the entire meeting: Louise Sofie Lundstrøm (minute secretary), Caroline Grossmann

1. Processing of applications for exemption and credit transfers (closed item)

2. Practice and Principles (closed item)

3. Approval of Minutes

The Study Board approved the Minutes from Ordinary Study Board meeting 20th of January 2026

4. Status from the Study Board members

The exam administrator for cand.merc. presented how complex the planning of the exams is, and how it affects the planning of courses for the study board.

There is a question about the hearing material in item 8 on how much can be shared with colleagues outside the study board. Since it isn't a closed hearing, it is the position of the study board that it is the purpose of the hearing to get as many perspectives on the matter as possible.

Several study board members raise concern about the candidate reform and the division of the faculty happening at the same time. Several concerns were raised on the reforms and their practical implications, e.g. some study board members make a point about transportation for teachers who teach on more than one campus. There is a lot of transportation between the campuses and often the transportation takes time from office hours when students can get in contact with them.

5. Status from the Head of Study

It has been decided to examine the study start. The examination will focus on the bachelor's study start. There is a study start survey every 2nd year and it will take place again later this year. There will be a rating of events to examine whether the students prefer formal, social or networking events. The experience is that there are different types of students with different kinds of needs and interests.

6. Course evaluations (closed item)

7. Course descriptions

Odense:

Accounting for decision and control	No changes	Approved
Advanced Brand Management	No changes	Approved
Advanced Corporate Finance	No changes	Approved
Advanced Management Principles	Examination aids changed	Approved
Advanced Marketing Communication	Exam part 1 changed	Approved
Advanced Principles of Organization	Examination aids changed	Approved
Advanced Principles of Strategy	Examination aids changed	Approved
Business Development	Examination aids changed	Approved
Data Analytics in Accounting	Exam changed	Not approved
Derivatives and Risk Management	No changes	Not approved
Doing Business in Emerging Markets	No changes	Approved
Human Ressource Management	Examination aids changes	Approved
Innovation Management	No changes	Approved
International Business Strategy	No changes	Approved
International Strategic Partnerships	Re-exam changed	Not approved
Management Accounting	No changes	Approved
Master Thesis	No changes	Approved
Kandidatspeciale, Cand. Merc	No changes	Approved
Researching and Strategizing for Communication	No changes	Approved
Science, Technology and Society	No changes	Approved
Seminar in Business Economics 5 ECTS	No changes	Approved
Seminar in Business Economics 10 ECTS	No changes	Approved
Extended Project and Trainee Period	No changes	Approved
Project and Trainee Period	No changes	Approved

8. Hearing about the study structure for SDUs master's degrees

The Head of The Study Board collects the inputs from the study board members and other colleagues and compiles it into an answer to send to the rectorate and the faculty before the deadline on the 11th of march 2026.

9. Messages

8.1 Dagsorden møde i Studienævn for Jura 15. januar 2026

8.2 Referat møde i Studienævn for SJSE 16. december 2025

- 8.3 Referat konstituerende møde i Studienævn for SJSE 17. december 2025
- 8.4 Dagsorden møde i Studienævn for SJSE 20. januar 2026
- 8.5 Referat møde i Studienævn for MEME 2. december 2025
- 8.6 Referat konstituerende møde i Studienævn for PSMEME 12. december 2025
- 8.7 Dagsorden møde i Studienævn for HA 21. januar 2026
- 8.8 Dagsorden møde i Studienævn for SJSE 3. februar 2026
- 8.9 Referat konstituerende møde i Studienævn for HA 17. december 2025
- 8.10 Referat ekstraordinært møde i Studienævn for HA 6. januar 2026
- 8.11 Dagsorden møde i Studienævn for jura 3. februar 2026
- 8.12 Dagsorden møde i Studienævn for PSMEME 3. februar 2026
- 8.13 Referat møde i Studienævn for SJSE 20. januar 2026

10. AOB

The study board meeting in august is moved to the 17th of august because of the institute seminar on the 18th of august.

The meeting invitation with meeting facilities will be sent out later.

Maria Elo
Head of the Study Board

Louise Lundstrøm
Academic Support