

Writing your Master Thesis

Strategy and Organization

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A guide to writing your Master thesis

- <http://www.sod-research.com/for-students-1>

Use resources from library

- Library courses

- Areas:

- Information retrieval

- Thesis writing

- Search in subject specific databases

- Reference management (e.g.EndNote)

- Example:

- Workshop for Economics & Business students

- “How to find literature for your Master Thesis”

- October 5th 14:15 – 16:00

- <https://sdu-dk.libcal.com/event/378502>

Selecting a Master thesis topic

- Pick one of the courses you were particularly interested in
- Pick a topic covered in the course that you are particularly interested in
- Write up around a page specifying
 - A possible **research question**
 - Which **theories** you think can be useful in addressing this research question
 - Which **data** to collect for answering the research question (for an empirical thesis) and where to find it (e.g., which organization, database etc.)
 - Which **data analysis method** you want to use for the analysis
- Send an email with the above to a teacher that was teaching this course

Identify organizations for empirical theses

<https://jobbank.sdu.dk/>

(search for 'projects' / 'projekter')

<http://www.matchmythesis.com>

Keep in mind

- Topic needs to be anchored in your profile (see course description)
- make sure to provide details on key elements of your planned thesis in the registration form for supervision:
 - research question
 - relevant theories
 - data to collect, where to find it
 - data analysis method
- Thesis can be written individually or with a colleague

Exemplary thesis topics - Strategy & Organization

- Organization:
 - How to design organization X to attain objective Y?

- Strategy:
 - Industry analysis
 - Resource analysis

Questions?