

Master Thesis

... A few slides so you remember the library's resources!

Produced by Jette Jorsal 2024
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STRATEGIC MANAGEMENT JOURNAL
Society for Strategic Management (SSM)

Article
Visionary leadership and strategic management
Frances Westley, Henry Mintzberg
First published: Summer 1989 | <https://doi.org/10.1002/smj.425010070> | Citations: 292

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Volume 10, Issue S1
Special Issue: Strategic Leaders and Leadership
Summer 1989
Pages 17-32

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The screenshot shows the SDU University Library search interface. The search query is "visionary leadership and management mintzberg". The results are sorted by relevance, showing 2,655 results. The first result is the article "Visionary leadership and strategic management" by Westley, Frances; Mintzberg, Henry, published in the Strategic management journal, 1989, Volume 10, Issue S1. The article is available as a PDF and has a full text online option. The interface includes a sidebar for refining the search, a search bar, and various action buttons for the selected article.

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visionary leadership and management mintzberg

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Content Type

Content Type Filter

2,655 results

Sorted by **relevance**

1 **Visionary leadership and strategic management**

by Westley, Frances; Mintzberg, Henry
Strategic management journal, 1989, Volume 10, Issue S1

This paper describes the concept of **visionary leadership** in a new way, more suitable for strategic management...

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Peer-Reviewed Article
16 Pages

15

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JOURNAL ARTICLE

Visionary Leadership and Strategic Management

Frances Westley and Henry Mintzberg



Strategic Management Journal
Vol. 10, Special Issue: Strategic Leaders and Leadership (Summer, 1989), pp. 17-32 (16 pages)

Published by: [Wiley](#)

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Strategic Management Journal, Vol. 10, 17-32 (1989)

VISIONARY LEADERSHIP AND STRATEGIC MANAGEMENT

FRANCES WESTLEY and HENRY MINTZBERG
Faculty of Management, McGill University, Montreal, Quebec, Canada

This paper describes the concept of visionary leadership in a new way, more suitable for strategic management. First, drawing on an account of theatre, it presents a model of visionary leadership as drama, an interaction of repetition, representation, and assistance. Second, considering the experiences of a number of visionary leaders, in terms of style, process, content, and context, the paper describes various types of visionary leadership—the creator, the proselytizer, the idealist, the bricoleur, and the diviner.

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Content Type 1

Content Type Filter

- Journal Article 36K
- Dissertation/Thesis 9.6K
- Book Chapter 3.6K
- Newspaper Article 1.6K
- Book / eBook 211

1  **Corporate communications: convention, complexity, and critique**

by Christensen, Lars Thøger; Morsing, Mette; Cheney, George
2008, 1

The field of **corporate communications** describes the practices organizations use to communicate as coherent **corporate** "bodies..."


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Citations Cites ScopusSM 79

Reviews and Chapters


2  **Corporate Communications. Convention, Complexity and Critique**

by Christensen, Lars Thøger; Morsing, Mette; Cheney, George
2008

Book Citation Online

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Reviews and Chapters



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Begræns søgeresultater

8 Resultater fundet

Vælg en handling

Sorter efter:

1. Corporate communications : convention, complexity, and critique / Lars Thøger Christensen, Mette Morsing, George Cheney
af Lars Thøger Christensen, Mette Morsing, George Cheney
Formattype: E-bog
Udgivelse 2008

Tilgængelig: 1
Reservationer: 0

Se detaljer

2. Corporate communications : convention, complexity, and critique / Lars Thøger Christensen, Mette Morsing and George Cheney
af Christensen, Lars Thøger
Formattype: Bog
Udgivelse 2008
Tilgængelig: 2
Reservationer: 0

Se detaljer

3. Bag om corporate communication / Lars Thøger Christensen, Mette Morsing
af Christensen, Lars Thøger

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SDUB - Sønderborg (1)

Forfatter

Christensen, Lars Thø... (6)
Morsing, Mette (4)
Cheney, George (2)
Kristensen, Tore (2)
Lars Thøger Christens... (2)

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Why do a literature search?

- To demonstrate that your **knowledge is up to date**.
- To **identify work that has already been done** and is relevant to your own work.
- To **prevent you from duplicating** what has already been accomplished.
- To **avoid some of the pitfalls and mistakes** from previous research.
- To **assist you in designing the methodology** for your project by identifying key issues and data collection methods that best fit your topic.
- To enable you to **discover gaps in existing research**, thus providing you with a **unique topic**.

SCRIBO - Research question and literature search

Welcome

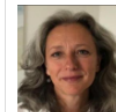
When starting the process of finding literature for a larger assignment, there are several ways you can approach it.

This guide provides you with tips on how to use the library's resources and ensure the quality of the literature. The library invests millions each year in our electronic resources, and we have experts who validate the reliability of these resources. Therefore, you can confidently use what you find through the library's resources.

Some of the most important databases include the specific subject database **Business Source Complete** and the citation-index databases, **Scopus** and **Web of Science**, but others may be relevant, too.

You can learn more about each database under the Databases tab. However, remember also to explore what other tabs offer in terms of relevant and useful information.

Need help, please contact:



Jette Jorsal,
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Topic overview – publication types

Publication type	Search tools - Examples
Handbooks overview, definitions of concepts	Summon, Catalogue, Bibliotek.dk
Text books/Books extensive materials within a given subject – a thorough introduction. Often written for a specific target audience, such as students.	
Scientific Articles present latest knowledge/research results, specific subjects (peer-reviewed – independent quality evaluation done by peers). Key <u>literature</u> for researchers.	Summon, Bibliotek.dk (Danish), EBSCO Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science/Scopus, WARC
Reviews articles, which present an analysis of published research within a specific research field – "state of the art"	Summon, Ebsco Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science/Scopus
Newspaper articles latest information. Provides an overview of relevant topics. Priority is given to captivating headlines.	Infomedia, NexisUni
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Grey literature non-commercial published literature	Internet
Factual databases Numbers, raw data, statistical information but also brief texts, market reports, industry reports, <u>competitor analysis</u>	Orbis, Passport, GlobalData Explorer, Statista, official statistics



Business Literature Search Guide: Databases

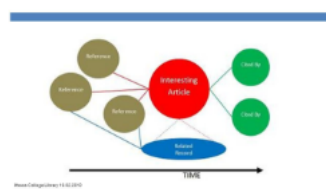
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Publication type - Choice of database

Publication type	Search tools - Examples
Handbooks summaries, definitions of concepts	Scanned, Catalogue, Database
Text books/Books reference materials with a given subject - a thorough introduction. Often written for a specific target audience, such as students.	
Scientific Articles general field of study (journal) or specific subjects (case reports) - independent quality controlled (and if possible) by referees for assessment.	Danmark, Bibliotek.dk (Danish), EBSCO Host (Journal), Scopus (Finance), Proquest (Journal), Emerald (International Journal), ScienceDirect (Journal), Wiley (Business for assessment)
Reviews articles which present an analysis of published research within a specific research field - "State of the art"	Danmark, EBSCO Host (Academic Search Premier), Business Source Complete (International Journal), Business (Journal), Emerald (Journal)
Newspaper articles local information. Provides an overview of national topics. Priority is given to calculating headlines.	Infomedia, Nordin
Working papers based on scientific research results, interchange of ideas	Research Portal Denmark, EBSCO Working Paper
Grey literature non-commercial published literature	Unlabelled
Factual databases statistics, case data, statistical information, business facts, market reports, industry reports, competitive analysis.	Crab, Fingert, Classification Explorer, Emerald, Official Statistics

Timeline: References vs. citations of an article.

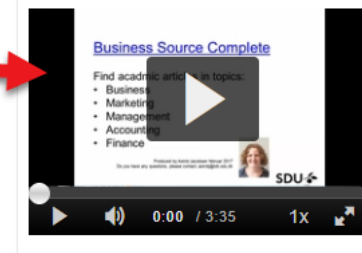


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Scientific articles and research

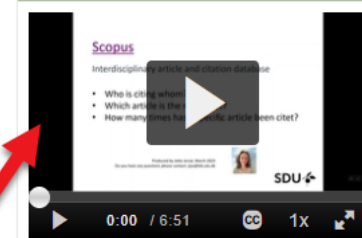
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Scientific peer-reviewed full-text articles from academic business and economics journals. IMPORTANT DATABASE - especially within the subjects of business, marketing, management, accounting, and finance.
- **EBSCO host Research Databases**
A database host that provides access to a wide range of databases within various

Business Source Complete



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How to cite - test yourself



How to refer to business sources, APA style

Here you will find the library's tips for making a bibliography after using our business databases

References - example

Brooks, J. A. Financial markets. *Springer* (AS). Bredgade 67-69, 1309, Århus (Denmark). 2014. 100 pages. ISBN 978-1-4939-9999-9. Available online at <https://www.springer.com>. Accessed April 1, 2025.

Brooks, J. A. & J. A. Brooks. *Financial markets*. 1st ed. Bredgade 67-69, 1309, Århus (Denmark). 2014. 100 pages. ISBN 978-1-4939-9999-9. Available online at <https://www.springer.com>. Accessed April 1, 2025.

Carlsberg Group. Carlsberg Group. Copenhagen, Denmark. 2023. Available online at <https://www.carlsberg.com>. Accessed April 1, 2025.

Carlsberg Group. Carlsberg Group. Copenhagen, Denmark. 2023. Available online at <https://www.carlsberg.com>. Accessed April 1, 2025.

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Carlsberg Group. Carlsberg Group. Copenhagen, Denmark. 2023. Available online at <https://www.carlsberg.com>. Accessed April 1, 2025.

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APA 7th-Guiden - Referencehåndtering

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- Hvad er dette guiden?
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- APA 7th generelt
- Kildekilde
- APA 7th principper
- Referencer i teksten
- Referencelister
- Hvilke referencer mangler oplysninger
- Citater

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Denne guide er udarbejdet til dig, der gerne vil citere mere korrekt. Indsæt dit referencer eksempel i den APA 7th-generelt felt og få automatisk genereret APA 7th referencer. Du kan også finde information om:

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What

When writing academic papers, you are expected to quote, paraphrase, and refer to the sources you have used in relation to your paper. These are often referred to as citations or references.

Why

One of the most important rules within the academic code is transparency; you must document where you have your knowledge and data from. Your work has to be trustworthy and should appear fair and valid. So, you must not cheat with your results: correct them or invent some for the occasion - and you must not make use of either others' or your own results without citing your source.

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Literature Search - recording of webinar on 30/1-2024



Content:

- 00:50 Intro
- 04:38 Find specific book/article
- 12:00 Briefly about reviews
- 13:08 About literature search
- 24:05 Choice of databases
- 20:24 Search in Business Source Complete
- 31:24 Briefly about Endnote / other Software
- 34:00 Back to Business Source Complete
- 35:25 Search in Scopus
- 40:38 Briefly about references
- 41:29 Business Data Guide
- 42:15 Courses/recordings

The Academic Paper - recording of webinar at 30/1-2024



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- Electronic journals

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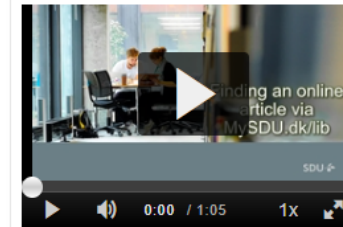
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How to find an online article



Components of a reference (article)

Author, A. A., & Author, B. B. (Year). Title of article: Subtitle. *Title of Periodica*, 34(2), 5-14. <https://doi.org/xxxx>

Example:

McMullen, J. S., & Kier, A. S. (2017). You don't have to be an entrepreneur to be entrepreneurial: The unique role of imaginativeness in new venture ideation. *Business Horizons*, 60(4), 455-462.

Components of a reference (book)

Author, A. A. & Author, B. B. (Year). Title of book: *Subtitle* (x. ed.). Publisher. <https://xxxxx>.



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Thesis seats



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Jette Jorsal – jejo@bib.sdu.dk

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April 2024