

... A few slides for so you remember
the library's resources!

Produced by Jette Jorsal 2026
Do you have any questions, please contact: jejo@bib.sdu.dk

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The Philoteket – PhD area (Odense)



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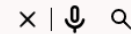
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visionary leadership and strategic management



🔍 Simple search (AI) Advanced Search

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Sort by Relevance ▼

Expand Results Options ⓘ

Including "strategic planning". Just search strategic management

☐ | 1-10 of 581 Results 10 results ▼

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☐ | 1 ARTICLE | 🔍 PEER REVIEWED



Visionary leadership and strategic management

By Westley, Frances; Mintzberg, Henry

Part of **Strategic management** journal, 1989, Vol.10 (S1), p.17-32

” This paper describes the concept of **visionary leadership** in a new way, more suitable for **strategic management**... ”

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JOURNAL ARTICLE

Vision and Leadership: Paying Attention to Intention

A. Lorri Manasse

Peabody Journal of Education, Vol. 63,
No. 1, The Principal as Instructional
Leader (Autumn, 1985), pp. 150-173

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Strategic Management Journal, Vol. 10, 17–32 (1989)

VISIONARY LEADERSHIP AND STRATEGIC MANAGEMENT

FRANCES WESTLEY and HENRY MINTZBERG
Faculty of Management, McGill University, Montreal, Quebec, Canada

This paper describes the concept of visionary leadership in a new way, more suitable for strategic management. First, drawing on an account of theatre, it presents a model of visionary leadership as drama, an interaction of repetition, representation, and assistance. Second, considering the experiences of a number of visionary leaders, in terms of style, process, content, and context, the paper describes various types of visionary leadership—the creator, the proselytizer, the idealist, the bricoleur, and the diviner.

A strange process seems to occur as concepts such as culture and charisma move from practice to research. Loosely used in practice, these concepts, as they enter academia, become subjected to a concerted effort to force them to lie down and behave, to render them generally attention to 'planning'). Again, in attempting to dissect a living phenomenon, the skeleton may be revealed while the specimen dies.

More recently, the concepts of strategy and leadership have been combined into that of strategic vision. In academia (Bennis, 1987;

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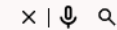
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☒ All resources ☐ Databases ☐ DOI ☐ AI assistant

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corporate communications christensen



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Peer-reviewed Journals

Sort by

Relevance ▼

Expand Results Options 

Including "corporate communication". Just search corporate communications

☐ 1-10 of 540 Results 10 results ▼

Save and Export All Results ▼



☐ 1 BOOK



Corporate communications : convention, complexity, and critique

By **Christensen, Lars Thøger**; **Christensen, Lars Thøger**, 1959-; Morsing, Mette.; Cheney, George.

Published: 2008

● Available at SDUB - Kolding Kolding. Bogsamling (65.012.45 CHR) and other locations

Available Online



Useful tool for your literature search!

Business Literature Search Guide: Start

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Why do a literature search?

- To demonstrate that your **knowledge is up to date**.
- To **identify work that has already been done** and is relevant to your own work.
- To **prevent you from duplicating** what has already been accomplished.
- To **avoid some of the pitfalls and mistakes** from previous research.
- To **assist you in designing the methodology** for your project by identifying key issues and data collection methods that best fit your topic.
- To enable you to **discover gaps in existing research**, thus providing you with a **unique topic**.

SDU Student Counseling's guide to Academic Writing



Welcome

When starting the process of finding literature for a larger assignment, there are several ways you can approach it.

This guide provides you with tips on how to use the library's resources and ensure the quality of the literature. The library invests millions each year in our electronic resources, and we have experts who validate the reliability of these resources. Therefore, you can confidently use what you find through the library's resources.

Some of the most important databases include the specific subject database **Business Source Complete** and the citation-index databases, **Scopus** and **Web of Science**, but others may be relevant, too.

You can learn more about each database under the Databases tab. However, remember also to explore what other tabs offer in terms of relevant and useful information.

Enjoy your research! :)

Need help for your assignment - online

[Book a librarian](#)

Contact your campus librarian



Jette Jorsal,
Odense
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Iben Fisker Sørensen,
Kolding
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<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/Start>

Find relevant databases

Business Literature Search Guide: Databases

Start	Find a specific book/article	Literature search	Reviews	Databases	AI	References	Software	Courses	Business Data Guide ↗	Danish ↗
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Publication type - Choise of database

Topic overview – what do you need?			
Information type	Description	Search terms	Examples
Background	Generalise definitions of concepts	Search terms	Information 1
Key background	Identify concepts with a specific application through literature Identify authors for a specific target audience, such as experts	Search terms	Information 2
Specific Analysis	Identify specific concepts, such as trends, values (percentage), key findings for researchers	Search terms	Information 3
Personas	Identify a published research with a specific research field – state of the art	Search terms	Information 4
Research topics	Identify information and literature of research topics	Search terms	Information 5
Working papers	Identify specific research projects, interrelated of ideas	Search terms	Information 6
Journal databases	Identify, review, and categorise information, market trends, industry news, specific information	Search terms	Information 7

Why search in subejct specific databases?

Databases where you can find scientific articles and research

- [Mimer](#)  Mimer is the library's primary search interface. Here you can search for specific articles and find articles on a topic. Mimer also has an AI Assistant that can help you find articles for your assignment.
- [Business Source Complete \(Ebsco\)](#)  Scientific peer-reviewed full-text articles from academic business and economics journals. IMPORTANT DATABASE - especially within the subjects of business, marketing, management, accounting, and finance.
- [Scopus](#)  Who cites whom? Explore the connections in English-language academic literature within a specific field based on bibliographies and citations. Scopus is the largest citation indexing database in the social sciences. The content in the database has a slight European focus.

Business Source Complete - new user interface



- [The New EBSCOhost Interface - Quick Start Guide](#)
- [Link to the library's EBSCO Guide](#)

<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/Databases>

Need help with AI?

Syddansk Universitetsbibliotek

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Business Literature Search Guide: AI



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AI at Faculty of Social Sciences and SDU Business School

- [Guidelines for the use of AI](#)

AI at SDU

- [General rules for using AI at SDU](#)

The Library's AI to your literature search

- [Mimer AI Assistant](#)

Mimer is the library's main search interface. Here, you can search for specific articles and find articles on a particular topic. Mimer also has an AI assistant that can help you find articles for your assignment.

- [Scite AI](#)

Scite.ai can help researchers and students find and understand scientific articles using Smart Citations – citations that provide context and indicate whether the reference supports, contradicts or merely mentions the cited work. Scite.ai also features an AI assistant that can help answer research questions based on the underlying evidence.

<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/AI>

Need help with references?

Syddansk Universitetsbibliotek

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Business Literature Search Guide: References



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How to cite - test yourself



How to refer to business sources. APA style

Here you will find the library's tips for making a bibliography after using our business databases

About citations

What

When writing academic papers, you are expected to **quote**, **paraphrase**, and **refer** to the sources you have used in relation to your paper. These are often referred to as citations or references.

Why

One of the most important rules within the academic code is transparency; you must document from where you have your knowledge og data. Your work has to be trustworthy and should appear fair and valid. So, you must not cheat with your results: correct them or invent some for the occasion - and you must not make use of either others' or your own results without citing your source.

<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/AI>

Check the library courses

Syddansk Universitetsbibliotek

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Business Literature Search Guide: Courses

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We offer:

The library offers many courses and workshops. This page focuses on students, particularly those in the Faculty of Social Sciences. In the Business Literature Search Guide, you will find tasks such as literature searches and searching subject-specific databases. See also all our other courses. The courses are often run in both English and Danish.

Upcoming courses and events

NOV 24 12:00	Litteratursøgningskursus for PhD-studerende inden for samfundsvidenskab Philoleket, Campusvej, Odense 5 deltagere Se detaljer Se kalender
JAN 19 12:15	The Library's Introduction to Thesis and Bachelor's project Writing - Economics and Business Administration, Negot, MMA and Political Science 2 deltagere Se detaljer Se kalender
FEB 9 12:15	Bibliotekets introduktion til speciale- og bacheloropgaver 1 deltager Se detaljer Se kalender
APR 6 12:00	Literature searching course for PhD students Philoleket, Campusvej, Odense 2 deltagere Se detaljer Se kalender

The Library's Introduction to Thesis and Bachelor's project Writing - Economics and Business Administration, Negot, MMA and Political Science

This course is for students who are writing their thesis or bachelor project. The aim of the course is to give you the knowledge and tools to master the independent work process with the thesis or project. Among other things, we will cover the following:

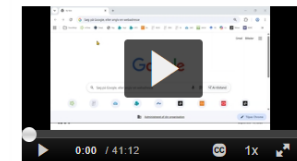
- **What is important in an academic paper?**
 - Tips for a sharp problem formulation
- **How do I get a good workflow?**
 - Tips to get started and tips to stay on track
- **How do I find the most relevant literature?**
 - Tips for finding relevant literature quickly and accurately with a good search strategy and conscious choice of databases.
 - Tips for finding relevant literature quickly and accurately with a good search strategy and conscious choice of databases.
- **How do I find the most relevant literature?**
 - Tips for finding relevant literature quickly and accurately with a good search strategy and conscious choice of databases.

We will also explore how you can use AI in your literature search. We will also explore how you can use AI in your literature search. We will also explore how you can use AI in your literature search.

Log in to the course from your computer - there will be a bit of hands on along the way. The course will also be held in Danish on February 9, at 12:15-14:00.

Best regards,
Bjarne and Jette

Literature Search - recording of webinar on 15/9-2026



Content:

00:00 Business Literature Search guide
01:45 Start: Link to SDU Student Counseling's guide to academic writing
02:22 Find specific book/article
07:00 How to find SDU Master Theses and some Bachelor Projects
09:20 AI / MIMER AI-assistent / Scite AI- problem statement
17:57 About literature search
19:27 Block Search
24.40 Find the databases (Scopus-video available)

<https://libguides.sdu.dk/BusinessLiteratureSearchGuide/Courses>

Thesis seats

Thesis seats (Odense)

The library at Campusvej has 68 seats reserved for students writing their thesis. You can reserve a seat by writing to Gregers Legal Bejerholm at gregers@bib.sdu.dk- remember to attach a copy of your thesis- or supervisor contract.

The seats are reserved for a period of 5 months and there is a cabinet included.

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Business Literature Search Guide

www.sdu.dk/library/BLSG

Contact:

Jette Jorsal – jejo@bib.sdu.dk

University Library of Southern Denmark

Autumn 2026