

# Writing your Master Thesis

## Strategy and Organization

Markus Becker (Oliver Baumann)  
Strategic Organization Design Unit  
Department of Business & Management  
[www.sod-research.com](http://www.sod-research.com)

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## Information for students

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### For Master Students in Strategy & Organization

The Strategic Organization Design unit is committed to supporting Master's students in Strategy & Organization to excel in their studies. We offer various resources and activities to assist students in achieving their academic goals.

Among else, we provide a comprehensive guide on how to start, write, and complete your thesis, which includes practical advice for all aspects of the project. We encourage students to carefully review this guide before starting their thesis work.

For further information on the resources and activities available to students in the Strategic Organization Design unit, please see the link to our guide, "[A Guide to Writing Your Strategy & Organization Master Thesis.](https://www.sdu.dk/en/forskning/forskningsenheder/samf/sod/for-students)"

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## Selecting a Master thesis topic

- Pick one of the courses you were particularly interested in
- Pick a topic covered in the course that you are particularly interested in
- Write up around a page specifying
  - A possible **research question**
  - Which **theories** you think can be useful in addressing this research question
  - Which **data** to collect for answering the research question (for an empirical thesis) and where to find it (e.g., which organization, database etc.)
  - Which **data analysis method** you want to use for the analysis
- Send an email with the above to a teacher that was teaching this course

## Keep in mind

- Topic needs to be anchored in your profile (see course description)
- Make sure to provide details on key elements of your planned thesis in the registration form for supervision:
  - research question
  - relevant theories
  - data to collect, where to find it
  - data analysis method
- Thesis can be written individually or with colleague(s)

## Exemplary thesis topics - Strategy & Organization

- Focus can be more on **organization** (how to design organization X to attain objective Y) or **strategy** (e.g., industry analysis, resource analysis, business or corporate strategy)
  
- **Recent examples**
  - “Post-Merger Organizational Integration in Orifarm’s Supply Chain”
  - “Investigating Determinants Influencing the Technology Acceptance of Business Intelligence Tools”
  - “How Do Routines Influence Change? A laboratory study on routines and culture in teams”
  - “Predicting startup success through its learning effort in an accelerator program”
  - “Corporate Venturing – Relevance and Type for an Incumbent IT Consulting Company”