



Master Thesis (IB Lines)

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Business School

Master Thesis: Administrative Procedures....

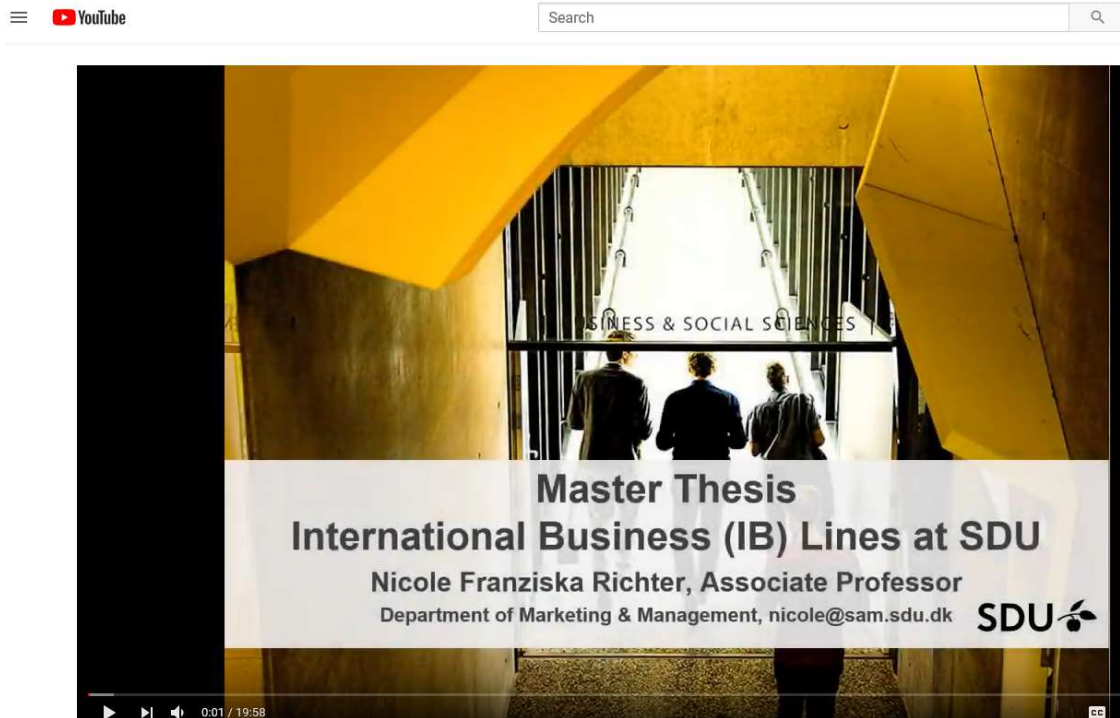
You will find all information you need here:

https://mitsdu.dk/en/mit_studie/kandidat/candmerc_odense/speciale

- enrolment and allocation of supervisor* often by research group heads (here: Martin Hannibal)
- *get in touch!
- can be done individually or in a group of two students



Additional inspiration: team projects and defense videos



Consider going for a master thesis in team!

- 1) It fits market needs,**
- 2) You will have a partner,**
- 3) You can go for a bigger and more interesting project!**

Experience shows that team projects are more successful!

<https://www.youtube.com/playlist?list=PLQ7p87-WcUx0W3DIQaUP8xj6l3sE60t4P>

Search for: "nicole richter sdu master thesis" in Youtube to see examples of defence presentations!

Open topics / General ideas / supervisors

- **Internationalization into and from emerging markets**
- Divestment and relocation of investments
- **Responsible business practices** in SCM, IB and entrepreneurship

- IB in an age of industry 4.0
- Digital business models, internet of things in IB
- Sustainable market potentials
- **Sustainability competences in SMEs**
(case research in Spain, Sweden and Denmark)

- Comparative (international) **entrepreneurship**
- The role of institutional drivers in **entrepreneurial action**
- The role of individual cognition in **entrepreneurial outcomes**
- **Start ups:** Early internationalisation, antecedents of innovation outcomes



YI WANG



**MARTIN
HANNIBAL**



**VICTOR
MARTIN-
SANCHEZ**

Open topics / General ideas / supervisors (continued)

- **Organizational structure**, re-structuring, culture, and change
- Control, leadership, and diversity in Management
- **Open topic: Economic and environment impact of metal recycling for renewable energy technologies**



ELKE WEIK



**INGO
WINKLER**

- **Leadership in MNEs** (e.g., culture & leadership, EI in leadership, leader emergence)
- **Diversity-related topics** (e.g., cultural diversity)
- **Change in organizations** (e.g., approaches to change, successful / unsuccessful change)
- Identities and identification in organization (e.g., cultural and national identity in international teams)
- **Sustainable entrepreneurship**

**METTE
KRISTENSEN**



- The implementation of **SDG initiatives in MNES**: the process, effects and challenges

Open topics / General ideas / supervisors (continued)

- International migration and human capital/talent
- Migrant/refugee/diaspora/cosmopolitan entrepreneurship and intrapreneurship
- Diaspora networks in trade/international marketing/ investments
- Business in transition and developing economies
- **Automotive aftermarket (business practice projects)**



MARIA ELO



Elena Shulzhenko

- International HRM
- Future of work incl digitalization of work and AI
- Employee perspectives in general



NICOLE RICHTER

- Later life workplace index in Denmark
- Work for a living
- Casino internationalization: A new process model of internationalization?

Open topics / General ideas

- International **market expansion/selection** of product Y for company X
- **Sourcing strategy and value chain configuration** of an international firm
- **Entry mode analysis**: Exports, contracts, FDIs, JVs, Strategic Alliances
- **Cross-border acquisition analysis**: Competitor analysis, identifying potential target companies and prepare a due diligence / Cross-border **merger and acquisitions**
- **Network and strategic alliances**: Formation, cooperation, success factors
- **Organizational analysis of parent-subsidiary relationships & subsidiary roles** in an MNE
- **International distribution** analysis of product Y
- **Business model innovation** in a global context
- **Innovation management** within the MNE
- **R&D locations** within the MNE
- **Corporate social responsibility** in an MNE
- International **HRM** analysis, **expatriate management**
- **BtB/BtC market analysis** of product Y to country X, including a **marketing plan**
- **Understanding consumer cultures and behavior** within a specific market/product domain
- Develop an **international branding strategy** for company X

Go for a business practice topic!

SDU Jobbank

https://mitsdu.dk/en/mit_studie/diplom/diplom_staerkstroem/job_og_karriere/sdu_jobbank_og_partnere

SDU Jobbank helps you to establish contact with companies relating projects, internship, student job, thesis and much more.

Contact firms who demonstrated interest in SDU students in recent events:

PA consulting, Lidl, esoft, nature energy, Middelfart Sparekasse, Davidsen, Huawei Denmark, Hesehus, HJ Hansen, Global Wind Services...



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Looking forward to working with you!

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