

Master Thesis

... A few slides so you remember the library's resources!

Produced by Jette Jorsal 2023

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STRATEGIC MANAGEMENT JOURNAL
SMS Strategic Management Society

Article
Visionary leadership and strategic management
Frances Westley, Henry Mintzberg
First published: Summer 1989 | <https://doi.org/10.1002/smj.425010070> | Citations: 292

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Special Issue: Strategic Leaders and Leadership
Summer 1989
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The screenshot shows the SDU University Library search interface. The search bar contains the text "visionary leadership and strategic management mintzberg". The results page shows 2,272 results, sorted by relevance. The top result is "Visionary leadership and strategic management" by Westley, Frances; Mintzberg, Henry. The article is from the Strategic management journal, 06/1989, Volume 10, Issue S1. The description states: "This paper describes the concept of **visionary leadership** in a new way, more suitable for **strategic management**...". The article is categorized as a "Journal Article" and has a "Full Text Online" button highlighted with a red arrow. There are also "More Options" and "Quick Look" buttons. The article is peer-reviewed and has 243 Web of Science citations and 301 Scopus citations. A circular badge indicates 15 citations.

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1 **Visionary leadership and strategic management**

by Westley, Frances; Mintzberg, Henry

Strategic management journal, 06/1989, Volume 10, Issue S1

This paper describes the concept of **visionary leadership** in a new way, more suitable for **strategic management**...

Journal Article **Full Text Online** More Options v

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JOURNAL ARTICLE

Visionary Leadership and Strategic Management

Frances Westley and Henry Mintzberg



Strategic Management Journal
Vol. 10, Special Issue: Strategic Leaders and Leadership (Summer, 1989), pp. 17-32 (16 pages)

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Strategic Management Journal, Vol. 10, 17-32 (1989)

VISIONARY LEADERSHIP AND STRATEGIC MANAGEMENT

FRANCES WESTLEY and HENRY MINTZBERG
Faculty of Management, McGill University, Montreal, Quebec, Canada

This paper describes the concept of visionary leadership in a new way, more suitable for strategic management. First, drawing on an account of theatre, it presents a model of visionary leadership as drama, an interaction of repetition, representation, and assistance. Second, considering the experiences of a number of visionary leaders, in terms of style, process, content, and context, the paper describes various types of visionary leadership—the creator, the proselytizer, the idealist, the bricoleur, and the diviner.

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Forfatter

- Christensen, Lars Thø... (6)
- Morsing, Mette (4)
- Cheney, George (2)
- Kristensen, Tore (2)
- Lars Thøger Christens... (2)

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
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Emne

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3.  Bag om corporate communication / Lars Thøger Christensen, Mette Morsing
af Christensen, Lars Thøger

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Why do a literature search?

- To identify work that has already been done and is relevant to your own work.
- To prevent you from duplicating what has already been accomplished.
- To avoid some of the pitfalls and mistakes from previous research.
- To assist you in designing the methodology for your project by identifying key issues and data collection methods that best fit your topic.
- To enable you to discover gaps in existing research, thus providing you with a unique topic.

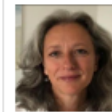
Welcome

When starting the process of finding literature for a larger assignment, there are several ways you can approach it.

This guide provides you with tips on how to use the library's resources and ensure the quality of the literature. The library invests millions each year in our electronic resources, and we have experts who validate the reliability of these resources. Therefore, you can confidently use what you find through the library's resources.

Some of the most important databases include the specific subject database **Business Source Complete** and the citation-index databases, **Scopus** and **Web of Science**, but others may be relevant, too.

Need help, please contact:



Jette Jorsal,
Odense
jejo@bib.sdu.dk



Jørgen Salling,
Esbjerg
jsa@bib.sdu.dk



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Topic overview – publication types

Publication type	Search tools - Examples
Handbooks overview, definitions of concepts	Summon, Catalogue, Bibliotek.dk
Text books/Books extensive materials within a given subject – a thorough introduction. Often written for a specific target audience, such as students.	
Scientific Articles present latest knowledge/research results, specific subjects (peer-reviewed – independent quality evaluation done by peers). Key <u>literature</u> for researchers.	Summon, Bibliotek.dk (Danish), EBSCO Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science/Scopus, WARC
Reviews articles, which present an analysis of published research within a specific research field – "state of the art"	Summon, Ebsco Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science/Scopus
Newspaper articles latest information. Provides an overview of relevant topics. Priority is given to captivating headlines.	Infomedia, NexisUni
Working papers latest scientific research/results, interchanging of ideas	Research Portal Denmark NBER Working Paper
Grey literature non-commercial published literature	Internet
Factual databases Numbers, raw data, statistical information but also brief texts, market reports, industry reports, <u>competitor analysis</u>	Orbis, Passport, GlobalData Explorer, Statista, official statistics

Publication type - Choise of database

Publication type	Search tools - Examples
Handbooks Reference materials written in a series of volumes – a thorough introduction. Often written for a specific target audience such as students.	Science, Catalogus, DB-LINK.dk
Text books Reference materials written in a series of volumes – a thorough introduction. Often written for a specific target audience such as students.	Science, Catalogus, DB-LINK.dk
Subject's Articles Series of articles on a specific subject in a journal, newspaper or magazine. Often written for a specific target audience such as students.	Science, Education.dk (Dansk), EBSCO Host (Danish), Emerald Journals, Science Source Complete, International Vision Science Abstract, Food, Web of Science/Scopus, WNC WorldView
News Articles, often written for a general audience of public interest. They often contain specific research findings – subject to a '7'.	Science, EBSCO Host (Academic Search Premier), Science Source Complete, International Vision Science Abstract, Food, Web of Science/Scopus, WNC WorldView
Newspaper articles Articles, often written for a general audience of public interest. They often contain specific research findings – subject to a '7'.	Science, Newsline
Working papers Short scientific research findings, often in progress of being published.	Research Portal Denmark, MEdE Working Paper
Grey literature Not yet peer-reviewed publications.	Science
Patent literature Patents, technical, scientific information on new inventions, often written for industry reports, scientific articles.	Clear, Patent, DataCite, Explorer, Statika, Official records

Timeline: References vs. citations of an article.

References → Research Article → Citations

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Scientific articles and research

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 Overview of major articles published in Danish journals and newspapers. You will receive references to the specific journal or newspaper where the article can be found. From the SDUB's website, you can search for the journal in which the article is printed. If it is a newspaper article, you need to find it in Infomedia.
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 Contains books, articles, and other materials published in Denmark, as well as what is available in Danish public libraries. It is possible to order the material.
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 Scientific peer-reviewed full-text articles from academic business and economics journals. **IMPORTANT DATABASE** - especially within the subjects of business, marketing, management, accounting, and finance.
- Emerald Journals**
 Articles in management and library and information services, engineering, applied science and technology.
- Scopus**
 Who cites whom? Explore the connections in English-language academic literature within a specific field based on bibliographies and citations. Scopus is the largest citation indexing database in the social sciences. The content in the database has a slight European focus.
- Web of Science**
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Business Source Complete

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How to cite - test yourself



How to refer to business sources, APA style

Here you will find the library's tips for making a bibliography after using our business databases

References - example

Boonke, J. A. J. (2011). Financial markets. Retrieved from the Internet. Retrieved 10/1/2011.
Bureau for Economic Analysis. (2011). U.S. Economy. Retrieved April 1, 2011.
From: <http://www.bea.gov>
Carlsberg Group. (2011). Carlsberg Group. Retrieved from the Internet. Retrieved 10/1/2011.
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Carlsberg Group. (2011). Carlsberg Group. Retrieved from the Internet. Retrieved 10/1/2011.
Carlsberg Group. (2011). Carlsberg Group. Retrieved from the Internet. Retrieved 10/1/2011.
Carlsberg Group. (2011). Carlsberg Group. Retrieved from the Internet. Retrieved 10/1/2011.
Carlsberg Group. (2011). Carlsberg Group. Retrieved from the Internet. Retrieved 10/1/2011.

SDU Library's help to cite correctly in APA style - use AI to translate yourself.



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Syddansk Universitetsbibliotek - Guides - Indtastning - APA 7th-Guiden - Referencehåndtering - Velkommen

APA 7th-Guiden - Referencehåndtering

En guide til dig, der skal bruge referencer i APA 7th udgave.

Velkommen

- Velkommen
- Hvad er dette guide til?
- Generel APA 7th-Guiden til
- APA 7th generelt
- Kort- og langtids
- APA 7th generelt
- Referencer i teksten
- Referencelister
- Hvis referencer mangler oplysninger
- Citer

Velkommen til APA 7th-guiden

Denne guide er udarbejdet til dig, der gerne vil vide mere om, hvordan du refererer korrekt i de fem amerikanske psykologiske associations referencestykker (APA-systemet). I denne guide vil du også finde information om:

- **APA 7th generelt** - med bl.a. en kort guide til at komme hurtig i gang med skriftlig gennemgang af APA 7th-stykker.
- **Referencetyper** - med beskrivelser på forskellige typer af referencer i både online og trykt format.
- **Referencelister generelt** - med bl.a. hvorfor man skal have referencer, regler og brug af referencelister.



About citations

What

When writing academic papers, you are expected to quote, paraphrase, and refer to the sources you have used in relation to your paper. These are often referred to as citations or references.

Why

One of the most important rules within the academic code is transparency; you must document where you have your knowledge and data from. Your work has to be trustworthy and should appear fair and valid. So, you must not cheat with your results: correct them or invent some for the occasion - and you must not make use of either others' or your own results without citing your source.

APA help



Search for reference examples - try the APA Style Blog

Library courses in Endnote

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Endnote?

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Information on using EndNote, with links



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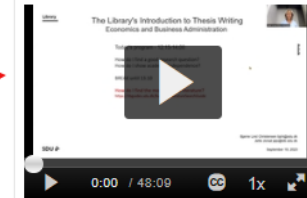
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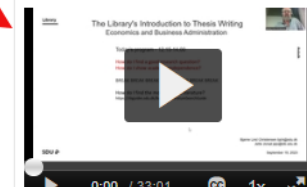
Literature Search - recording of webinar on 19/9-2023 (48 min)



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- 00:50 Intro
- 02:13 Find specific book/article
- 06:40 About literature search
- 18:10 Briefly about reviews
- 19:20 Choice of databases
- 20:24 Search in Business Source Complete
- 28:45 Export of references to Endnote
- 36:35 Search in Scopus
- 44:40 Briefly about references
- 46:10 Briefly about software
- 46:37 Courses/recordings
- 47:05 Business Data Guide

The Academic Paper- recording of webinar at 19/9-2023 (33 min)



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Du bliver introduceret til søgeprincipper og søgeteknikker. Søgningerne er i sundhedsvidenskabelige databaser primært i PubMed og EMBASE. Inden du deltager i kurset, bør du se de 8 videoer... [Mere](#)
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- Electronic journals

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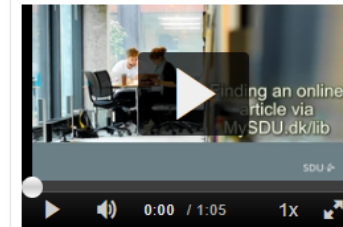
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How to find an online article



Components of a reference (article)

Author, A. A., & Author, B. B. (Year). Title of article: Subtitle. *Title of Periodica*, 34(2), 5-14. <https://doi.org/xxxx>

Example:

McMullen, J. S., & Kier, A. S. (2017). You don't have to be an entrepreneur to be entrepreneurial: The unique role of imaginativeness in new venture ideation. *Business Horizons*, 60(4), 455-462.

Components of a reference (book)

Author, A. A. & Author, B.B. (Year). Titel of book: *Subtitle* (x. ed.). Publisher. <https://xxxxx>.



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Thesis seats



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Contact:

Jette Jorsal – jejo@bib.sdu.dk

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