

Responsible: Esther Fuchs

MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization, **Sport and Event Management** and **Sustainability Management**

Last update September 23, 2026

RE-EXAM PLAN WINTER 2026/27

Course	Form of exam	Date	Time	Censorship	Examiner
1st and 3rd quarter					
Qualitative Research: Design, Collection and Analyses Part 1:	B150278312: Oral Presentation	03.02.2027		Internal	Agnieszka Radziwon
Part 2: Portfolio	B150278302: Written report Oral Presentation	19.02.2027 24.02.2027			
Sustainability Marketing Part 1: Portfolio	B150292312: Written report Oral Presentation	19.10.2026 23.10.2026		Internal	Yingkui Yang
Part 2:	B150292322: Oral examination	02.02.2027		External	
Entertainment Markets and Business Part 1:	B150289312: Presentation of synopsis	04.02.2027		Internal	Arne Feddersen
Part 2:	B150289302: Oral Examination	11.02.2027		Internal	

Course	Form of exam	Date	Time	Censorship	Examiner
2nd and 4th quarter					
Project Management Part 1:	B150020302: Hand out: Hand in: Oral defense:	05.02.2027 08.02.2027 09.02.2027		Internal	Nina Isabella Moeller
Sustainable Governance and ESG Reporting Part 1:	B539315302: Oral Examination	25.02.2027		Internal	Line Panum Andreas H Rønberg Johannes Orheim

Sports and Event Consumer Behavior Part 1: Part 2:	B150238312: Project report B150238302: Written exam on premises	10.02.2027 18.02.2027	17:00-19:00hrs	Internal Internal	Oliver Schnittka
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Elective courses

Course	Form of exam	Date	Time	Censorship	Examiner
5th quarter					
Topics In Economics and Business Administration (2.5 ECTS) Part 1: Portfolio	B150259302: Written report Oral examination (online)	08.02.2027 23.02.2027		Internal	supervisor
Topics In Economics and Business Administration (5 ECTS) Part 1: Portfolio	B150262302: Written report Oral examination (online)	08.02.2027 23.02.2027		Internal	supervisor
Topics In Economics and Business Administration (7,5 ECTS) Part 1: Part 2: Portfolio	B150295312: 5 minutes video B150295302: Written report Oral examination (online)	02.10.2026 08.02.2027 23.02.2027		Internal Internal	supervisor
Topics In Economics and Business Administration (10 ECTS) Part 1: Part 2: Portfolio	B150296312: 5 minutes video B150296302: Written report Oral examination (online)	02.10.2026 08.02.2027 23.02.2027		Internal Internal	supervisor
Project-oriented Study in an organization Part 1: Part 2:	B150250322: Supervisor agreement B150250302: Project report	26.02.2027		Internal Internal	Oliver Schnittka
Seminar: Empirical Analysis of Sport and Events Markets Part 1: Part 2: Portfolio	B150314312: Participation B150314302: Seminar report Opponent paper Oral presentation	30.10.2026 08.02.2027 12.02.2027 16.02.2027		Internal Internal	Arne Feddersen

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6th quarter					
Master Thesis Part 1: Part 2:	B150072312: Supervisor agreement B150072302: Master Thesis (2 nd attempt) Oral defense Master Thesis (3 rd attempt) Oral defense	Before submission of thesis 01.04.2027 Week 16 01.07.2027 Week 27-30		Internal External	Supervisors

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3rd offer – discontinued courses					
Brand Management Part 1:	B150272312: Project Report	02.02.2027		Internal	Oliver Schnittka
Part 2:	B150272302: Written Exam	15.02.2027	17:00 – 19:00hrs	External	
Qualitative Data Analyses Part 3:	B150257332: Project Report	02.02.2027		Internal	Arne Feddersen
Part 4:	B150257301: Written Exam	17.02.2027	17:00 – 19:00hrs	Internal	
Sports Governance	B150081302: Written Exam	22.02.2027	17:00 – 20:00hrs	External	Arne Feddersen
Digitalization of Business and Marketing Part 3:	B150264302: Written Exam	11.02.2027	17:00 – 19:00	External	Stefanie Sohn
Seminar in Marketing, Social Media and Digitalization Part 1:	B150266312: Participation	26.01.2027		Internal	Oliver Schnittka
Part 2:	B150266302: Seminar report Opponent paper Seminar Conference	02.02.2027 09.02.2027 16.02.2027		Internal	

Course	Form of exam	Date	Time	Censorship	Examiner
4th offer – discontinued courses					
Corporate Social Responsibility: Stakeholders, Strategy and Practice Part 1:	B530000302: Project Report	26.02.2027		Internal	Kirsten Andersen