SDU Esbjerg

Responsible: Esther Fuchs
MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization, Sport and Event Management and Sustainability Management

Last update October 21, 2026

RE-EXAM PLAN WINTER 2026/27

Course	Form of exam	Date	Time	Censorship	Examiner
1st and 3rd quarter					
Qualitative Research: Design, Collection and Analyses Part 1: Part 2: Portfolio	 **B150278312:** Oral Presentation **B150278302:** Written report Oral Presentation	 03.02.2027 19.02.2027 24.02.2027		Internal	Agnieszka Radziwon
Sustainability Marketing Part 1: Portfolio Part 2:	 **B150292312:** Written report Oral Presentation **B150292302:** Oral examination	 19.10.2026 23.10.2026 02.02.2027		 Internal External	Yingkui Yang
Entertainment Markets and Business Part 1: Part 2:	 **B150289312:** Presentation of synopsis **B150289302**: Oral Examination	 04.02.2027 11.02.2027		 Internal Internal	Arne Feddersen

Course	Form of exam	Date	Time	Censorship	Examiner
2nd and 4th quarter					
Project Management Part 1:	 **B150020302:** Hand out: Hand in: Oral defense:	 05.02.2027 08.02.2027 09.02.2027		Internal	Nina Isabella Moeller
Sustainable Governance and ESG Reporting Part 1:	**B539315302:** Oral Examination	25.02.2027		Internal	Line Panum Andreas H Rønberg Johannes Orheim

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Sports and Event Consumer Behavior Part 1: Part 2:	 **B150238312:** Project report **B150238302:** Written exam on premises	 10.02.2027 18.02.2027	 17:00-19:00hrs	 Internal Internal	Oliver Schnittka

Elective courses

Course	Form of exam	Date	Time	Censorship	Examiner
5th quarter					
Topics In Economics and Business Administration (2.5 ECTS) Part 1: Portfolio	 **B150259302:** Written report Oral examination (online)	 08.02.2027 23.02.2027		 Internal	supervisor
Topics In Economics and Business Administration (5 ECTS) Part 1: Portfolio	 **B150262302:** Written report Oral examination (online)	 08.02.2027 23.02.2027		 Internal	supervisor
Topics In Economics and Business Administration (7,5 ECTS) Part 1: Part 2: Portfolio	 **B150295312:** 5 minutes video **B150295302:** Written report Oral examination (online)	 02.10.2026 08.02.2027 23.02.2027		 Internal Internal	supervisor
Topics In Economics and Business Administration (10 ECTS) Part 1: Part 2: Portfolio	 **B150296312:** 5 minutes video **B150296302:** Written report Oral examination (online)	 02.10.2026 08.02.2027 23.02.2027		 Internal Internal	supervisor
Project-oriented Study in an organization Part 1: Part 2:	 **B150250322:** Supervisor agreement **B150250302:** Project report	 26.02.2027		 Internal Internal	Oliver Schnittka
Seminar: Empirical Analysis of Sport and Events Markets Part 1: Part 2: Portfolio	 **B150314312:** Participation **B150314302:** Seminar report Opponent paper Oral presentation	 30.10.2026 08.02.2027 12.02.2027 16.02.2027		 Internal Internal	Arne Feddersen

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6th quarter					
Master Thesis Part 1: Part 2:	**B150072312:** Supervisor agreement **B150072302:** Master Thesis (2nd attempt) Oral defense Master Thesis (3rd attempt) Oral defense	Before submission of thesis 01.04.2027 Week 16 01.07.2027 Week 27-30		Internal External	Supervisors

Course	Form of exam	Date	Time	Censorship	Examiner
3rd offer – discontinued courses					
Brand Management Part 1: Part 2:	 **B150272312:** Project Report **B150272302:** Written Exam	 02.02.2027 15.02.2027	 17:00 – 19:00hrs	 Internal External	Oliver Schnittka
Qualitative Data Analyses Part 3: Part 4:	 **B150257332:** Project Report **B150257301:** Written Exam	 02.02.2027 17.02.2027	 17:00 – 19:00hrs	 Internal Internal	Arne Feddersen
Sports Governance	 **B150081302:** Written Exam	 22.02.2027	 17:00 – 20:00hrs	 External	Arne Feddersen
Digitalization of Business and Marketing **Part 3:**	 **B150264302:** Written Exam	 11.02.2027	 17:00 – 19:00	 External	Stefanie Sohn
Seminar in Marketing, Social Media and Digitalization Part 1: Part 2:	 **B150266312:** Participation **B150266302:** Seminar report Opponent paper Seminar Conference	 26.01.2027 02.02.2027 09.02.2027 16.02.2027		 Internal Internal	Oliver Schnittka

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Course	Form of exam	Date	Time	Censorship	Examiner
4th offer – discontinued courses					
Corporate Social Responsibility: Stakeholders, Strategy and Practice Part 1:	**B530000302:** Project Report	26.02.2027		Internal	Kirsten Andersen