

Memo: Internship for MSc in IT Web Communication Design

According to the curriculum the students can choose a project-oriented course/in-company project.

Scope

ECTS	Number of hours of work at the company*)	The final report	Assessment
10	230 working hours corresponding to about 33 working days of 7 hours, for example 3 days a week for 11 weeks	Max 15 pages	P/F

*) For the bachelor and master study programmes at the Faculty of Humanities 10 ECTS equal 280 working hours. That means that besides the number of working hours at the company listed above, 50 hours are available for writing the report.

Task of student

The student is responsible for finding a place to do the internship, for instance by using [SDU Jobbank](#).

An agreement between the company and the student must be made. Please use [SPOC](#) to make an internship agreement.

The student is responsible for finding a supervisor from the study programme. An agreement between the supervisor from the study programme and the student must be made. The supervisor agreement is part of the internship agreement in [SPOC](#).

If the company wants to use their own contract, it is possible to fill in a separate supervisor agreement in [SPOC](#).

Task of supervisor

It is the task of the supervisor to approve the Supervisor Agreement.

Moreover, the supervisor must read and assess the academic paper, which the student must submit at the end of the semester.

Project report

The report must document that the academic content that the student has relied on in his/her application has been satisfactory.

The academic content can be documented in a variety of ways:

Model 1 – ‘Own problem formulation’

This type of report is based on a problem associated with using empirical data from the project-oriented course/in-company project. This report is prepared as a traditional academic assignment with the following elements:

- A statement in the form of a brief account of the company and work undertaken
- The main body of the report: The academic assignment on the basis of a problem formulation/research question that the student formulates in consultation with his/her supervisor at the University of Southern Denmark
- A personal reflection on what the student has learned during the project-oriented course/in-company project

Model 2 – ‘A project for the company’

This type of report is based on a project that the student completes at the company hosting the project-oriented course/in-company project. Depending on the nature of the project, the report may have the nature of a consultant’s report or a description and assessment of an application that the student has produced for the company. The same requirements for formalities and references as in the academic assignment in Model 1 do not apply.

The report has the following elements:

- A statement in the form of a brief account of the company and work undertaken
- The main body of the report: The consultant’s report/description and assessment of application
- A personal reflection on what the student has learnt during the project-oriented course/in-company project

Model 3 – ‘Learning focus’

The main purpose of this type of report is to document that the student has achieved a relevant learning outcome from his/her project-oriented course/in-company project.

This implies that the report must include:

- The reason why the student has chosen a project-oriented course/in-company project, including expectations for learning outcomes
- A description of duties, including work processes and IT/communication products that have been produced (if any)
- Relation to the study programme – elements/themes from the study-programme courses that have been applied and how
- Reflection on the learning outcomes, including
 - Relation to the student’s own expectations
 - Experience in putting course theory and methods into practice

Thoughts on taking part in work practices, e.g. based on theories of practice communities