BA project / Seminar 2020

... A few slides so you remember the library's resources!



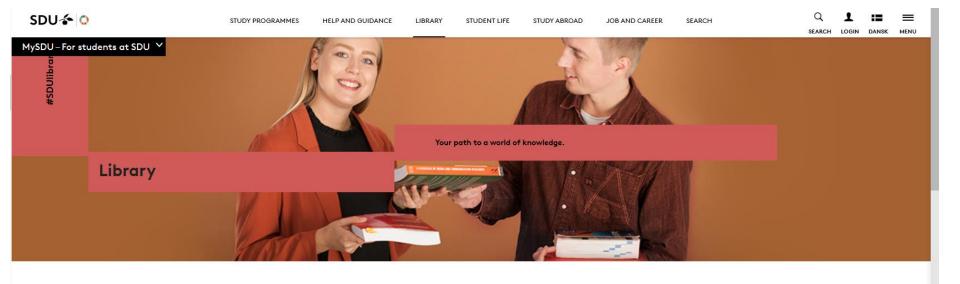
References – book vs. article Search for the title in the library's searchbox

Westley, F., & Mintzberg, H. (1989). Visionary leadership and strategic management. *Strategic Management Journal, 10* (1 S), 17-32. doi:10.1002/smj.4250100704

Christensen, L. T., Morsing, M., & Cheney, G. (2008;2009;). *Corporate communications: Convention, complexity, and critique*. London: SAGE. doi:10.4135/9781446214466



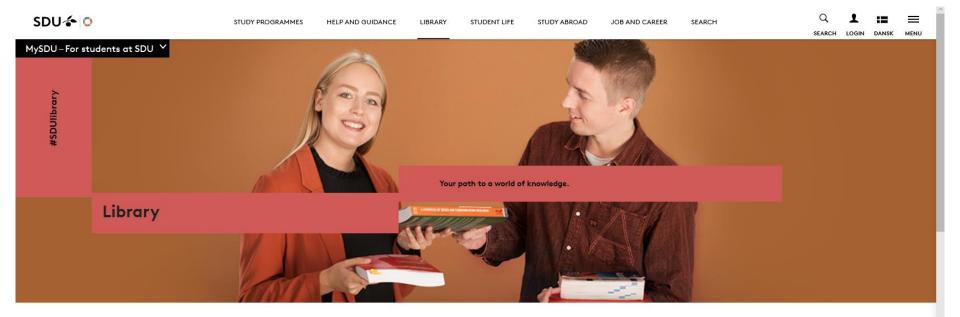
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Topic overview – material types

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Publication type	Seach tools - Examples
Handbooks overview, definitions of concepts	Summon, Catalogue, Bibliotek.dk
Text books/Books extensive materials within a given subject – a thorough introduction	
Scientific Articles present latest knowledge/research results, specific subjects (peer-reviewed – independent quality evalutation done by peers)	Summon, Bibliotek.dk (Danish), EBSCO Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science
Reviews articles, which present an analysis of published research within a specific research field – "state of the art"	Summon, Ebsco Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science
Newspaper articles latest information	Infomedia, LexisNexis
Working papers latest scientific research/results, interchanging of ideas	Danish International Research Database NBER Working Paper
Grey litterature non-commercial published litterature	Internet
Factual databases Numbers, raw data, statistical information but also brief texts	Orbis, Passport, MarketLine, Statista, official statistics



5

Find the databases – use the libguide

www.sdu.dk/library/cmi

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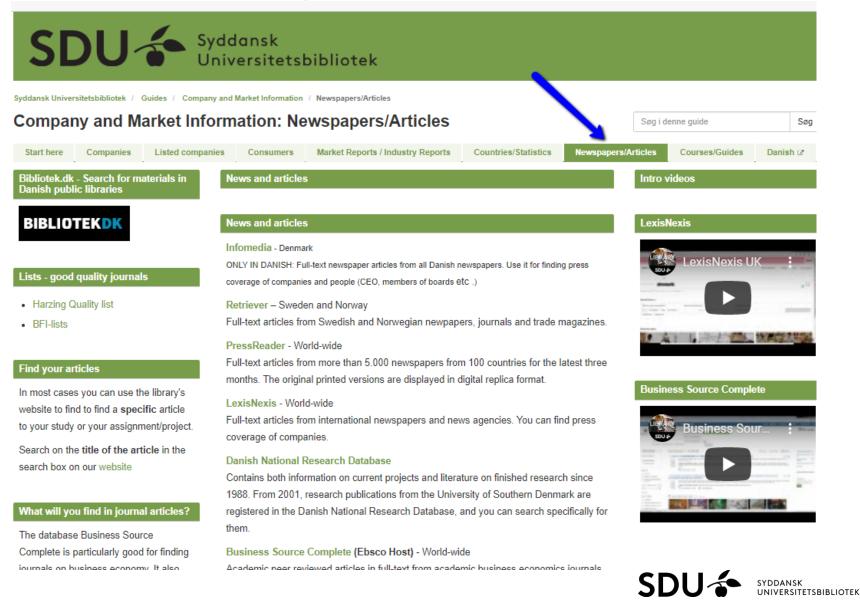


Søg

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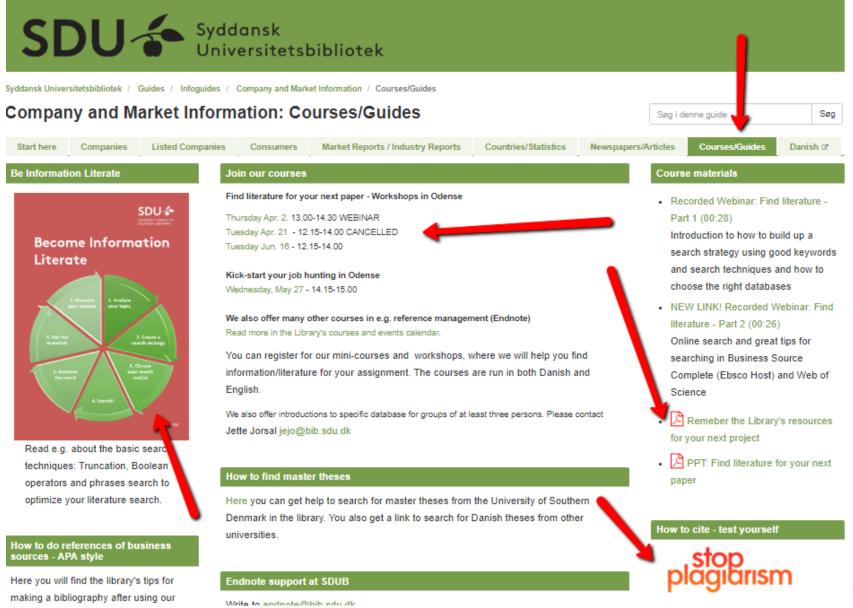
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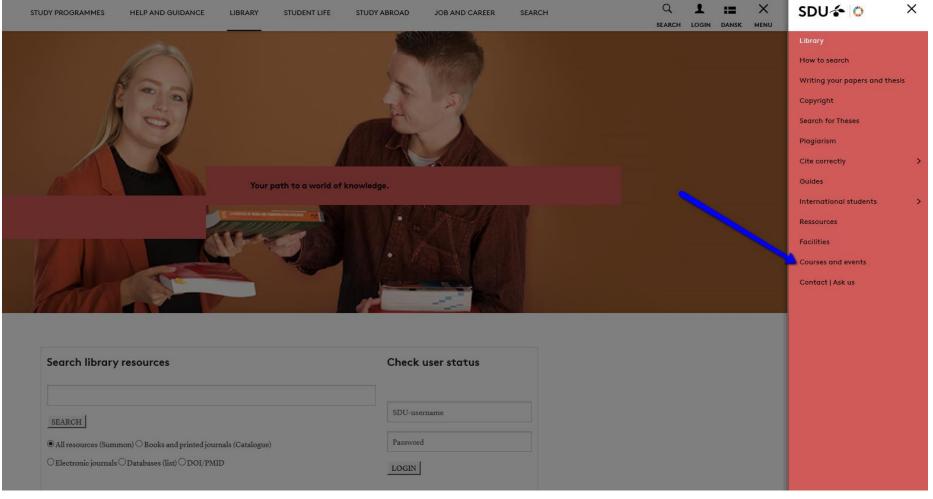
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