

... A few slides so you remember the library's resources!

Produced by Jette Jorsal, April 2021  
Do you have questions, please contact: [jejo@bib.sdu.dk](mailto:jejo@bib.sdu.dk)



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Frances Westley, Henry Mintzberg

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JOURNAL ARTICLE

## Visionary Leadership and Strategic Management

Frances Westley and Henry Mintzberg



*Strategic Management Journal*  
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*Strategic Management Journal, Vol. 10, 17-32 (1989)*

### VISIONARY LEADERSHIP AND STRATEGIC MANAGEMENT

FRANCES WESTLEY and HENRY MINTZBERG  
*Faculty of Management, McGill University, Montreal, Quebec, Canada*



*This paper describes the concept of visionary leadership in a new way, more suitable for strategic management. First, drawing on an account of theatre, it presents a model of visionary leadership as drama, an interaction of repetition, representation, and assistance. Second, considering the experiences of a number of visionary leaders, in terms of style, process, content, and context, the paper describes various types of visionary leadership—the creator, the proselytizer, the idealist, the bricoleur, and the diviner.*

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# Topic overview – material types

Publication type	Search tools - Examples
<b>Handbooks</b> overview, definitions of concepts	Summon, Catalogue, Bibliotek.dk
<b>Text books/Books</b> extensive materials within a given subject – a thorough introduction	
<b>Scientific Articles</b> present latest knowledge/research results, specific subjects (peer-reviewed – independent quality evaluation done by peers)	Summon, Bibliotek.dk (Danish), EBSCO Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science...
<b>Reviews</b> articles, which present an analysis of published research within a specific research field – "state of the art"	Summon, Ebsco Host (Academic Search Premier, Business Source Complete, International Political Science Abstract), Econlit, Web of Science...
<b>Newspaper articles</b> latest information	Infomedia, LexisNexis
<b>Working papers</b> latest scientific research/results, interchanging of ideas	Danish International Research Database NBER Working Paper
<b>Grey literature</b> non-commercial published literature	Internet
<b>Factual databases</b> Numbers, raw data, statistical information but also brief texts	Orbis, Passport, MarketLine, Statista, official statistics

# Find the databases – use the libguide

[www.sdu.dk/library/cmi](http://www.sdu.dk/library/cmi)

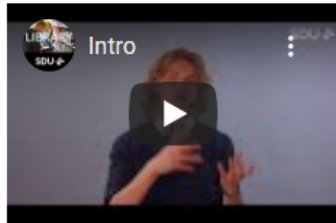
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## Company and Market Information: Start here

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### What's in it for you?



### What are you looking for?

If you are looking for a specific type of information, such as a company's key financial figures, this overview will tell you which of our databases contains the information you want. Click on the Overview.

Overview - company & market research databases

Search: 2020

Database	Company information	Financials	Market reports	Industry reports	Statistics	News	Articles	Other
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### Bibliotek.dk - Search for materials in Danish public libraries



### Lists - good quality journals

- Harzing Quality list
- BFI-lists

### Find your articles

In most cases you can use the library's website to find to find a **specific** article to your study or your assignment/project.

Search on the **title of the article** in the search box on our website

### What will you find in journal articles?

The database Business Source Complete is particularly good for finding journals on business economy. It also gives access to many industrial

### News and newspaper articles

- Infomedia  
ONLY IN DANISH: Full-text newspaper articles from all Danish newspapers. Use it for finding press coverage of companies and people (CEO, members of boards etc .)
- Retriever  
Full-text articles from Swedish and Norwegian newspapers, journals and trade magazines.
- WISO  
Electronic access to a wide range of German-language newspapers, magazines and more.
- PressReader  
Full-text articles from more than 5.000 newspapers from 100 countries for the latest three months. The original printed versions are displayed in digital replica format.
- LexisNexis  
Full-text articles from international newspapers and news agencies. You can find press coverage of companies.

### Scientific articles and research

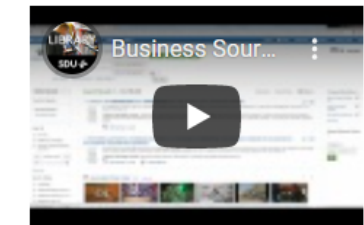
- Danish National Research Database  
Contains both information on current projects and literature on finished research since 1988. From 2001, research publications from the University of Southern Denmark are registered in the Danish National Research Database, and you can search specifically

### Intro videos

#### LexisNexis



#### Business Source Complete



#### WARC introduction



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[www.sdu.dk/library/cmi](http://www.sdu.dk/library/cmi)



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### How to cite - test yourself



### How to do references of business sources - APA style

Here you will find the library's tips for making a bibliography after using our business databases.



[Reference list – see here](#)



### Endnote support at SDUB

Write to [endnote@bib.sdu.dk](mailto:endnote@bib.sdu.dk)

### Join our courses

Find literature for your next paper - Workshops in Odense

- Tuesday Feb 9 - 12.15-14.00 ONLINE
- Tuesday April 27 - 12.15-14.00 ONLINE
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- Tuesday Sep 14 - 12.15-14.00
- Tuesday Nov 16 - 12.15-14.00
- Tuesday Dec 14 - 12.15-16.00



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We also offer many other courses in e.g. reference management (Endnote)

Read more in the Library's courses and events calendar.



You can register for our mini-courses and workshops, where we will help you find information/literature for your assignment. The courses are run in both Danish and English.

We also offer introductions to specific database for groups of at least three persons. Please contact Jette Jorsal [jejo@bib.sdu.dk](mailto:jejo@bib.sdu.dk)

### Be Information Literate



- Inspiration to search words/synonyms - Power Thesaurus

# Litterature workshops – also online

## Courses and Events

Here you will find information about current courses and events - including teaching and activities - from both SDU Library and The Counselling Centre.



Among others we have courses in:

- [Information retrieval](#)
- [Thesis writing](#)
- [Search in subject specific databases](#)
- [Reference management \(e.g. EndNote\)](#)

### Requesting courses

If you are at least 5 persons, you can request a course.

REQUEST A COURSE

### PhD Café

The place to meet other PhD students and get inspiration for better workflows in your PhD studies.

VISIT THE PHD CAFÉ

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Sign up for our workshop – Courses and events: [sdu.dk/libcourses](https://sdu.dk/libcourses)

Find literature for your project/assignment - Workshop for students in Business and Economics

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