Below Zero Timeline

SDU

SEPTEMBER
INTRO WEEKEND
LEADERS OF GREEN
GREEN TRANSITION
LOW CARBBON TRENDS
CARBON CAPTURE &
NATURE BASED SOLUTIONS

OCTOBER
REWILDENING
BLUE CARBON
ETHICS IN
ENTREPRENEURSHIP
LEAN STARTUP &
DESIGN THINKING
PROBLEM DISCOVERY

NOVEMBER
TEAM FORMATION
IDEATION
VALUE PROPOSITION
IDEA VALIDATION
PERSONAS & MARKET FIT

DECEMBER
PITCH SESSION
PRODUCT
DEVELOPMENT
GREEN SOURCING &
CRCULAR ECONOMY
PROTOTYPING &
SUSTAINABLE DESIGN
MENTORS

JANUARY
PITCH CO-
CREATORS
SUSTAINABLE BMC

FEBRUARY
GREEN SUPPLY CHAIN
LCA
PITCH CO-CREATORS
SCIENCE BASED TARGETS
FUTURE-PROOF FOR
CLIMATE CHANGE

MARCH
GREEN CERTIFICATION
IMPACTFUL FUNDING, STATE
SUPPORT
HOW TO WRITE FUNDING
APPLICATIONS
VENTURE CUP APPLICATION
BREAKING MENTAL BARRIERS

APRIL
PEOPLE PLANET PROFIT
SALES & CUSTOMER
ACQUISITION
MARKETING &
BRANDING STRATEGY
GROWTH HACKING

MAY
COMPANY CREATION
IP RIGHTS
PITCH TRAINING

JUNE
GRADUATION DAY - SPARRING PANEL

END OF THE PROGRAMME