

Enclosure to the curriculum for the Master of Science in Economics and Business Administration
(Profile: Strategy and Organization)

Profile Description - Strategy & Organization

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Master of Science in Economics and Business Administration

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This profile description is an enclosure to the curriculum for the Master of Science in Economics and Business Administration

The profile description applies to students commencing the profile as from 1st February 2012

It is recommended also to read the curriculum as well as the ministerial orders.

The profile description was approved on 4th October 2011 by The Academic Study Board of Business Administration and on 12th October 2011 by the Dean of the Faculty of Business and Social Sciences.

Section 2 has been updated on 17th May 2013 by the Academic Study Board of Business Administration and on 21st May 2013 by the Dean of the Faculty of Business and Social Sciences.

Section 4.1 and 5.1. has been updated on 6th May 2014 by the Academic Study Board of Business Administration and on 27st May 2014 by the Dean of the Faculty of Business and Social Sciences.

Section 5.1 and 6 has been updated on 24th February 2015 by the Academic Study Board of Business Administration and on 13th April 2015 by the Dean of the Faculty of Business and Social Sciences.

Section 7, and 7.2., has been added to the profile description on 24th February 2015 by the Academic Study Board of Business Administration and on 13th April 2015 by the Dean of the Faculty of Business and Social Sciences.

Section 5.1., 5.2., 6, 7.1 and 7.2 has been updated on 1st July 2015 by the Academic Study Board of Business Administration and approved on 27 July 2015 by the Dean of the Faculty of Business and Social Sciences.

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Enclosure to the curriculum for the Master of Science in Economics and Business Administration
(Profile: Strategy and Organization)

Content

| | |
|--|----------|
| 1. THE TITLE OF THE PROFILE IN DANISH AND IN ENGLISH | 4 |
| 2. ENTRY REQUIREMENTS TO THE PROFILE AND ENTRANCE THROUGH SUPPLEMENTARY COURSES | 4 |
| 3. DESCRIPTION OF THE FOCUS AREA | 4 |
| 4. OTHER REGULATIONS..... | 4 |
| 4.1 LANGUAGE | 4 |
| 4.2 PROJECT ORIENTED STUDIES AND STUDYING ABROAD | 4 |
| 4.3 SEMESTER STRUCTURE..... | 4 |
| 5. STRUCTURE OF THE PROFILE | 5 |
| 5.1 COURSE TITLES, ECTS, WEIGHT AND ASSESSMENT..... | 5 |
| 5.2 DIAGRAM OF THE PROFILE, STUDY START RESPECTIVELY 1 ST SEPTEMBER AND 1 ST FEBRUARY | 6 |
| 6. SPECIFIC PROFILE TRANSITIONAL RULES | 6 |
| 7. INTERDEPENDENCY BETWEEN COURSES AND COMPETENCE PROFILE AND ACADEMIC PROGRESSION BETWEEN THE COURSES..... | 7 |
| 7.1 INTERDEPENDENCY BETWEEN COURSES AND COMPETENCE PROFILE | 7 |
| 7.2 ACADEMIC PROGRESSION BETWEEN THE COURSES..... | 8 |

Enclosure to the curriculum for the Master of Science in Economics and Business Administration
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1. The title of the profile in Danish and in English

The title of the profile in Danish is: Kandidatuddannelsen i Erhvervsøkonomi (med profil i Strategi & Organisation).

The title of the profile in English is: Master of Science in Economics and Business Administration (with the profile in Strategy & Organization).

2. Entry requirements to the profile and entrance through supplementary courses

Refer to section 3 in the curriculum.

3. Description of the focus area

In accordance with the curriculum, section 1.1 the student who completes the profile will obtain the same competency through academic and practical focus as described below:

Strategy and Organization graduates have knowledge of contemporary strategic management and organization design. The contents represent state-of-the-art in strategy and organization research and practice. Graduates have skills to formulate and implement business and corporate strategy. The profile focuses on skills and methods and tools that give competences supporting careers in management consulting, corporate staff functions, general management or business development. Graduates have competencies in managing business level and corporate level strategy and business improvement project as well as analytical skills that are useful for developing and implementing business and corporate strategy using industry analysis, analysis of organization design and firm scope.

4. Other regulations

4.1 Language

The programme is offered in English.

All compulsory courses are taught in English. Language of examination is English unless it is stipulated in the course description that the exam may also be taken in Danish. The Master Thesis is written in English. However, if the supervisor agrees, the Master's Thesis may be written in Danish. The oral exam will in this case also be in Danish.

4.2 Project oriented studies and studying abroad

Project oriented studies and studying abroad is recommended to take place in the 3rd semester of the programme.

4.3 Semester structure

Please see section 5.2.

Enclosure to the curriculum for the Master of Science in Economics and Business Administration
(Profile: Strategy and Organization)

5. Structure of the profile

5.1 Course titles, ECTS, Weight and assessment

| Course Titles | ECTS (= Weight) | Assessment |
|--|-----------------|---------------------------------|
| Constituent compulsory courses | | |
| Foundations of Strategy | 10 | Internal / 7-point scale |
| Foundations of Organization | 10 | External / 7-point scale |
| Business Strategy | 10 | Internal / 7-point scale |
| Corporate Strategy & Organization Design | 10 | Internal / 7-point scale |
| Advanced Management Principles | 10 | Internal / 7-point scale |
| Business Analytics* | 10 | Internal / 7-point scale |
| Master's thesis | 30 | External / 7-point scale |
| Elective courses (30 ECTS) | | |
| You have to choose no more than 30 ECTS elective courses | 30 | Depending on the chosen courses |

The demand in the curriculum for at least 10 ECTS courses providing knowledge and skill within the area of scientific methods is met through the course Business Analytics.

* The course Business Analytics replaces the course *Research Seminar in Advanced Strategy & Organization Theory*. Please see section 6 for further information.

Enclosure to the curriculum for the Master of Science in Economics and Business Administration
(Profile: Strategy and Organization)

5.2 Diagram of the profile, study start respectively 1st September and 1st February

| Study start 1st September | | | |
|---|---------------------------------|---|-----------------------------------|
| 4 th semester. | Master's thesis 30 ECTS | | |
| 3 rd semester. | Elective courses Max 30 ECTS | | |
| 2 nd semester. | Business Strategy | Corporate Strategy & Organization design | Business Analytics |
| 1 st semester. | Foundations of Strategy | Foundations of Organization | Advanced Management Principles |

Students who will be enrolled from 1st February will commence with the courses shown as 2nd semester courses in the diagramme. They will then proceed with the courses shown as 1st semester the following autumn.

5.3 Description of the elective courses

The student can choose elective courses:

- among other constituent courses on other M.Sc. in Economics and Business Administration, which are not constituent on the elected profile, primarily among 1. semester courses
or
- among the list of preapproved elective courses (to be announced)
or
- apply the study board for permission to include a specific elective course as an alternative elective course

6. Specific profile transitional rules

The course *Research Seminar in Advanced Strategy and Organization Theory* will be offered for the last time in Spring 2017. The last examination in the course will be offered in June 2018.

Enclosure to the curriculum for the Master of Science in Economics and Business Administration
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7. Interdependency between courses and competence profile and academic progression between the courses

7.1 Interdependency between courses and competence profile

(1 is a little, 2 is some, 3 is a lot)

| The M.Sc. in Strategy & Organization | Foundations of Strategy | Foundations of Organization | Advanced Management Principles | Business Strategy | Corporate Strategy & Organization design | Business Analytics | Electives | Master Thesis |
|---|--------------------------------|------------------------------------|---------------------------------------|--------------------------|---|---------------------------|------------------|----------------------|
| Has knowledge based on the highest international research within a field of study | 2 | 2 | 2 | 3 | 3 | 3 | | 3 |
| Can understand and scientifically reflect on the knowledge of the field/fields of study and identify relevant problems | 3 | 2 | 3 | 2 | 2 | 3 | | 3 |
| Can select and apply advanced scientific methods and theories for collection and analysis of data to describe the conditions of the firm. | 3 | 2 | 2 | 2 | 2 | 3 | | 3 |
| Can set up new models of analysis and problem solving. | 3 | 3 | 2 | 2 | 2 | 3 | | 3 |
| Can convey knowledge and discuss professional issues with colleagues, company management and external partners. | 2 | 2 | 3 | 3 | 3 | 2 | | 3 |
| Can manage complex, unpredictable work and development situations. | 2 | 2 | 2 | 3 | 3 | 2 | | 2 |
| Can independently initiate and implement cooperation and take on professional responsibility. | 2 | 2 | 2 | 3 | 3 | 2 | | 2 |
| Can independently take responsibility for own professional development. | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 3 |
| Can solve specialist tasks within the functional areas of organizations with the public and private sectors | 3 | 2 | 3 | 3 | 3 | 3 | | 3 |

Enclosure to the curriculum for the Master of Science in Economics and Business Administration
(Profile: Strategy and Organization)

7.2 Academic progression between the courses

| Progression of the Profile | | | |
|--|--|---|-----------------------------------|
| Advanced courses – Extended abstract level | Master's thesis 30 ECTS | | |
| Specialization and internationalization | Elective Courses 30 ECTS | | |
| Advanced Specialization courses | Business Strategy | Corporate Strategy & Organization design | Business Analytics |
| Introductory profilization courses | Foundations of Strategy | Foundations of Organization | Advanced Management Principles |
| | <i>Specialization Theories & Methods</i> | <i>Theories and methods/models about the firm</i> | |