

Enclosure to the curriculum for the BSc in Economics and Business Administration

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# Programme description for Business Management

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The programme description is an enclosure to the curriculum for the BSc in Economics and Business Administration

The programme description applies to students commencing the programme as from 1st of September 2013

*It is recommended also to read the curriculum as well as the ministerial orders.*

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The programme description was approved on 19<sup>th</sup> March 2013 by Academic Study Board of Business Administration in Odense and on 21<sup>st</sup> March 2013 by the Dean of the Faculty of Business and Social Sciences.

Section 4.1 and 4.2 has been updated on 11. February 2014 and 8<sup>th</sup> April 2014 by the Academic Study Board of Business Administration and on 23<sup>th</sup> April 2014 by the Dean of the Faculty of Business and Social Sciences.

Section 4.1 has been updated on 1<sup>st</sup> July 2015 by the Academic Study Board of Business Administration and on 23<sup>th</sup> April 2014 by the Dean of the Faculty of Business and Social Sciences.

Sections 4 and 5 have been updated on 13 December 2016 by the Academic Study Board of Business Administration and on 2 May 2017 by the Dean of the Faculty of Business and Social Sciences.

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## 1. The title of the programme in Danish and English

The title of the programme is in Danish: Bachelor i Erhvervsøkonomi - HA (med linje i Business Management)

The title of the programme is in English: Bachelor of Science in Economics and Business Administration (with profile in Business Management)

## 2. Description of the profile focus

In accordance with the curriculum, section 1.1 the student who completes the programme will obtain the same competency through academic and practical focus as described below:

Specialization:

The profile in Business Management at campus Odense focuses on the managerial aspects of corporate economic decisions. A bachelor with this profile therefore has specific knowledge as to identify key issues within the areas of; organization, accounting, financial markets and supply chain management. Furthermore, the bachelor has knowledge about and skills in using the quantitative methods that are relevant for identifying managerial problems in an international environment; International management, Advanced Quantitative Analyses. Finally, the profile has specifically developed the bachelor's competences to use IT technology to identify problems and calculate consequences of given problem solutions through the Business IT courses. The specialization in Business Management thus lends itself to providing students with strong quantitative methods for solving complex managerial problems in an international setting.

## 3. Other regulations

### 3.1 *Language*

The programme is offered in English.

### 3.2 *Special features of the programme*

None.

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## 4. Programme structure

### 4.1 Course titles, ECTS, examination weight, censorship, assessment

	Course title	ECTS	Weight	Censorship	Assessment
	<b>Core subjects and flexible courses:</b>				
Constituent courses 120 ECTS	Entrepreneurship and Understanding Business	10	1	Internal	7-point Scale
	Organization with Theory of Science	10	1	External	7-point Scale
	Mathematics and Statistics	10	1	Internal	7-point Scale
	Microeconomics	10	1	Internal	7-point Scale
	Marketing	10	1	External	7-point Scale
	Macroeconomics	10	1	Internal	7-point Scale
	Advanced Quantitative Analyses	5	0,5	Internal	7-point Scale
	Accounting	10	1	External	7-point Scale
	Finance	10	1	External	7-point Scale
	Business Law	5	0,5	Internal	7-point Scale
	Strategy	10	1	Internal	7-point Scale
	Bachelor Project	20	2	External	7-point Scale
	<b>Specific subjects: (a total of 60 ECTS):</b>				
Other Course Elements 60 ECTS	Business IT	5	0,5	Internal	7-point Scale
	Mathematics 2	5	0,5	Internal	7-point Scale
	Project Management	5	0,5	Internal	7-point Scale
	Benchmarking Based Resource Optimization	5	0,5	Internal	7-point Scale
	Principles of Management	10	1	External	7-point Scale
	Operations and Supply Chain Management	10	1	Internal	7-point Scale
	Electives	20	-	According to the course descriptions	

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### 4.2 Diagram of the programme in Business Management

<b>6. semester</b>	Bachelor Project* (20)				Strategy (10)	
<b>5. semester</b>	Elective courses, Study abroad, Project-oriented study (30 or 20)+				Principles of Management* or Study abroad + (10)	
<b>4. semester</b>	Macro- economics (10)	Accounting* (10)	Business Law (5)	Advanced Quantitative Analyses (5)	Project Management (5)	Bench- marking Based Resource Optimization (5)
<b>3. semester</b>			Finance* (10)		Operations and Supply Chain Management (10)	
<b>2. semester</b>	Micro- economics☒ (10)	Mathematics and Statistics (10)	Marketing* ☒ (10)		Mathe- matics 2 (5)	Business IT (5)
<b>1. semester</b>			Organisation with Theory of Science* ☒ (10)		Entrepreneurship and Understanding Business (10)	

\* Evaluation: External censorship.

☒ Part of the first-year examination. The first-year examination is considered passed when each course is passed.

+ Student who do not study abroad on the 5<sup>th</sup> Semester must take courses that are stated in diagram above. Students, who choose to study abroad on their 5<sup>th</sup> Semester, have to apply the Study Board for pre-approval of credit transfer (approval of study programme abroad) when returning from the study abroad the students must apply for final approval. Students who choose to study abroad are free to exchange the course in Principles of Management with another course that is relevant for the specialization in Business Management.

### 5. Special programme transitional rules

The below applies to students enrolled on the line in Business Management in Odense before 1 September 2017 who at that moment have not passed the following **joint courses**:

- For the course Tools for Quantitative Analysis (83200501) teaching is offered teaching for the last time in the autumn 2016/spring 2017. The last exam will be in January/June 2018. Students who at that time have not passed the course are transferred to the course Mathematics and Statistics. Number of examination attempts are transferred.

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The below applies to students enrolled on the line in Business Management in Odense before 1 September 2017 who at that moment have not passed the following **flexible courses**:

- For the course Entrepreneurship and Small Business Management (80111019), teaching is offered for the last time in the autumn 2016. The last exam takes place in January 2018.
- For the course Organization with Theory of Science (98465019), teaching is offered for the last time in the autumn 2016. The last exam takes place in January 2018.
- For the course Marketing (83102301), teaching is offered for the last time in the spring 2017. The last exam takes place in June 2018.
- For the course Financial Investments and Corporate Finance (9845501), teaching is offered for the last time in the autumn 2017. The last exam takes place in January 2019.
- For the course Accounting (8032711), teaching is offered for the last time in the autumn 2017/spring 2018. The last exam takes place in January 2019/spring 2019.
- For the course Analysis of Quantitative Survey Data (8828501), teaching is offered for the last time in the spring 2018. The last exam takes place in June 2019.

Students not having passed the above courses within the stipulated time frame are referred to the new obligatory courses within the same subject area. Number of examination attempts used are transferred.

The below applies to students enrolled on the line in Business Management in Odense before 1 September 2017 who at that moment have not passed the following **line courses**:

- Mathematics (9331201). The course is replaced by Mathematics 2. Students who at that time have not passed the course are transferred to the course Mathematics and Statistics. Number of examination attempts are transferred.

Students not having passed the above courses within the stipulated time frame are referred to the study board for alternative courses.