

ANNEX to the Curriculum for MSc in Economics and Business Administration concerning qualifying bachelor degrees

This is an English translation of “Bilag vedrørende adgangsgivende uddannelser til cand.merc.”
In the event of a discrepancy between the translation and the Danish version,
the Danish version is valid

Annex to the Curriculum for MSc in Economics and Business Administration

This Annex with qualifying bachelor degrees is an enclosure to the curriculum for the Master of Science in Economics and Business Administration.

The Annex applies to students commencing the master programme as from September 1 September 2015.

It is recommended also to read the curriculum as well as the ministerial orders.

The Annex describing qualifying bachelor degrees was approved on 1 July 2015 by the Academic Board of Business Administration, Odense and on 25 September 2015 by the Dean of the Faculty of Business and Social Sciences.

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1. Right to admission to the MSc programme in Economics and Business Administration

Applicants having completed a BSc in Economics and Business Administration from The University of Southern Denmark have the right to admission to this master programme immediately after completion of the bachelor programme.

2. Access to the MSc programme in Economics and Business Administration

Cf section 5 of the Master's Programme Admission Order

The university may admit applicants who do not fulfil the requirements set out in subsections (1) and (2), but who, based on an individual assessment, are deemed to have equivalent educational qualifications. The university may require that applicants take supplementary exams or undertake supplementary studies

Below is specified criteria for direct access and subsequently criteria for indirect (conditional) access and finally, the bachelor and professional bachelor's degree programmes which at the present time have been assessed as qualifying, where appropriate, on condition of supplementary subjects, courses or exams.

2.1. Direct access

2.1.1. Access with a bachelor degree from a University

Applicants having completed a BSc in Economics and Business Administration are qualified for admission to the master programme.

In addition, applicants who have already completed a university degree which is related to a BSc programme in Economics and Business Administration have access to the MSc in Economics and Business Administration provided that the applicants are able to document the language requirements set by the Faculty of Business and Social Sciences. In order for a degree to be related to a BSc programme in Economics and Business Administration, it must include a minimum of 75 ECTS courses within economics and business administration.

Specific admission requirements:

In order for a bachelor degree to be directly qualifying, it must also have a certain width and depth in specific subjects as defined below. This means that the following subjects must be included with the stipulated number of ECTS:

- 1) 5 ECTS Microeconomics or Managerial Economics
- 2) 5 ECTS Accounting
- 3) 5 ECTS Corporate Finance
- 4) 5 ECTS Marketing
- 5) 5 ECTS Organizational Theory
- 6) 5 ECTS Statistics
- 7) 5 ECTS Methods for analysis of data (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management.) Data collection may be included to a minor extent

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- 8) 5 ECTS Theory of Science and Scientific Methodology and Methods. This requirement does not apply if the bachelor's degree has been completed at a university
- 9) Additional 35 or 40 ECTS within the area of business economics and business administration so that the total amount of ECTS within the subject area is at least 75 ECTS.

2.1.2 Access with a professional bachelor's degree

A professional bachelor's degree including a minimum of 75 ECTS courses within economics and business administration is qualified for admission if the degree based on an academic assessment either directly or through electives has a content of a sufficient width and depth as defined in 2.1.1. and provided that the applicant can demonstrate the language requirements set by the Faculty of Business and Social Sciences.

2.2 Access for applicants who do not meet the admission requirements, but who a related degree (conditional access)

If the applicant has related degree, but does not meet the specific admission requirements, the applicant can be admitted provided supplementary activities are carried out after admission in the form of supplementary exams or supplementary studies in connection with the commencement of studies.

Supplementary activities must be accomplished in parallel with the first semester at the MSc in Economics and Business Administration programme. They must be completed before the start of the 2nd semester at the latest.

Conditional access is only possible if a requirement for supplementary activities concerns 2 subject areas or less to be accomplished after the start of the semester. Conditional access is possible with up to 3 subject areas to be completed after admission provided that the 3rd field is offered as an examination in connection with the commencement of the study. There must be a maximum of 15 ECTS in total supplementary activities.

In a transition period from 1 September, 2014 until 31 August, 2016 it is possible to fulfil requirements for supplementary activities after the bachelor or professional bachelor's degree has been completed by separate courses.. In this case, the supplementary activities can exceed 15 ECTS in total. A maximum of 2 supplementary activities may be missing at the time of commencement of the study.

There is no guarantee if and in what extent supplementary activities or exams will be offered immediately before or in parallel to the study start.

2.3. Degrees giving access to the MSc programme in Economics and Business Administration

The following list contains the degrees which have currently been assessed as giving access to the master's degree programme in Economics and Business Administration. In cases where specific subjects are indicated as required, these may be included in the programme as electives. If this is not the case, the applicant can be admitted according to section 2.2. For some degrees, there is a

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requirement that the courses are compulsory course. Such a requirement appears under the individual study programme.

2.3.1. Bachelor in Economics and Business Administration (HA)

Applicants having completed a BSc in Economics and Business Administration are qualified for admission.

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2.3.2 Bachelor of Science (BSc) in Economics offered at The University of Southern Denmark

Applicants with a BSc in Economics from The University of Southern Denmark with profile in Business Economics are qualified for admission.

Applicants with a BSc in Economics from The University of Southern Denmark with profile in economics are qualified for admission, provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS.

2.3.3. Bachelor of Science in Mathematics-Economics (BSc scient.oecon)

The degree gives access with profile in -economics provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS

2.3.4. Bachelor of Science (BSc) in Business Administration and Commercial Law (including study start 1 September 2014)

The degree gives access provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Corporate Finance, 5 ECTS
- Marketing, 5 ECTS

In the bachelor programme, the student may choose between the subjects Organizational Theory and Corporate Finance. For access to MSc in Economics and Business Administration, both subject areas must be included in the bachelor programme with a least 5 ECTS in each area.

2.3.5. Bachelor of Arts (BA) in Business, language and culture (German, English, Spanish, Arabic or Chinese)

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Accounting (Management Accounting or Financial Accounting), 5 ECTS
- Corporate Finance, 5 ECTS

2.3.6. Bachelor of Arts (BA) in Business, language and culture (International Tourism and Leisure Management and Hotel Management)

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Accounting (Management Accounting or Financial Accounting), 5 ECTS
- Corporate Finance, 5 ECTS

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- Additional methods analysis of data, 5 ECTS

2.3.7. Bachelor of Science (BSc) in International Business Administration and Modern Languages (BA.int) – Sønderborg/Flensborg

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Marketing, 5 ECTS. The elective course "International Marketing Management" fulfills the requirement.
- Corporate Finance, 5 ECTS (in addition to the Course "Investment and Finance". Not a requirement for students with study start 1 September 2011)

2.3.8. Bachelor of Science (BSc) in Market and Management Anthropology

The bachelor degree gives access provided that the following course content is as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS.
- Corporate Finance, 5 ECTS

2.3.9. Bachelor of Arts (BA) in Design Culture and Economics

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS.
- Corporate Finance, 5 ECTS
- Accounting, 5 ECTS (only a requirement for student from study start 1 September 2013 and onwards)
- Statistics, 5 ECTS
- Additional 10 ECTS within the area of business economics and business administration.

2.3.10. Bachelor of Arts (BA) in International Business Communication with one foreign language / International Marketing, SDU Slagelse

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS.
- Corporate Finance, 5 ECTS
- Accounting, 5 ECTS
- Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS

2.3.11. Bachelor Engineering in Manufacturing Engineering and Management (P) and Bachelor Engineering in Global Management Manufacturing (GMM), SDU

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS
- Marketing, 5 ECTS
- Corporate Finance, 5 ECTS

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2.3.12. Bachelor in European Studies

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS
- Marketing, 5 ECTS
- Corporate Finance, 5 ECTS

The program with other lines than the Business track does not give access.

2.3.13. Bachelor of International Sales and Marketing as "top-up" to a AP degree in Marketing Management

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS.
- Corporate Finance, 5 ECTS
- Accounting, 5 ECTS
- Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS

Courses and course modules under the programme that can meet some or all requirements for access to the MS programme in Economics and Business Administration:

Provided that the below courses are passed, the degree gives access to the programme:

- Elective course in "Business Economics" on the AP programme in Marketing Management, 5 ECTS
- Elective course in "Statistics" on the AP programme in Marketing Management, , 5 ECTS
- Elective course module "SDU-elective subject (market research + finance)" as offered at Academy of Higher Education, Lillebaelt and Academy of Higher Education, Kolding, 14 ECTS containing the following subject areas
 - o Microeconomics 1 ECTS
 - o Methods for Financial Accounting and Bookkeeping, 4 ECTS
 - o Management Accounting, 1 ECTS
 - o Corporate Finance, 3 ECTS
 - o Managerial Economics, 1 ECTS
 - o Intermediate Quantitative Analysis, 4 ECTS

Alternatively, up to a maximum of 2 courses can be taken as supplementary activities after admission.

2.3.14. Bachelor of Financial Management and Services

The professional bachelor programme giving the degree **as from study start September 2013** gives access to the programme provided that the following subject courses are passed.

- Specialization in Management Accounting
- Advanced Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS. Courses in the group "Advanced Quantitative Analyses" on the 4th semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

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The curricula **from 2010 to 2012** give admission to the MSc programme in Economics and Business Administration under the following conditions:

Either:

- A: The bachelor programme included:
 - o Specialization in Management Accounting
 - o Advanced Statistics, 5 ECTS

Upon admission to the master programme supplementary activities in:

- o Corporate Finance, 5 ECTS - specific name of the course depends on the campus at SDU
- o Methods for collection and analysis of data, 5 ECTS- specific name of the course depends on the campus at SDU.

Or:

- B: The bachelor programme included:
 - o Specialization in Financial Management
 - o Advanced Statistics, 5 ECTS

Upon admission to the master programme supplementary activities in:

- o Accounting, 5 ECTS - specific name of the course depends on the campus at SDU.
- o Methods for collection and analysis of data, 5 ECTS specific name of the course depends on the campus at SDU.

It is assumed in both model A and B, Theory of Science and Scientific Methodology and Methods are included in the bachelor.

2.3.15. Bachelor in Business Economics and Information Technology

The bachelor degree gives access provided that the following course content has been passed during the bachelor programme:

- Corporate Finance, 5 ECTS (is fulfilled in the curriculum BEFORE 2012)
- Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (is fulfilled in the curriculum BEFORE 2012)

2.3.16. Bachelor in Value Chain Management

The bachelor degree gives access provided that is it the full 3 ½ year programme, and that the following course content has been passed during the bachelor programme:

- Organizational Theory, 5 ECTS (the elective course “Organisation and Continuous Improvement” fulfils the requirement)
- Accounting, 5 ECTS (the elective course “General Accounting, 10 ECTS” fulfils the requirement)
- Corporate Finance, 5 ECTS

2.3.17 Bachelor in Leisure Management

The bachelor degree gives access provided that the following course content has been passed during the bachelor programme:

- Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS

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3. Applicants with an alternative basis for admission

The University of Southern Denmark has assessed the **Graduate Diploma in Business Administration** in relation to the Ministerial Order on Admission and Enrolment on Master's (Candidatus) Programmes at Universities (kandidatadgangsbekendtgørelsen) section 5, which says that Applicants may be admitted to the programme on a different basis than the admission requirements set out in section 2 if they, based on an individual assessment, are deemed to have equivalent educational qualifications. The applicant must further be able to provide proof of the by the Faculty of Business and Social Sciences prescribed language requirements.

Below, the requirements for supplementary activities that must be fulfilled in order to acquire access to the MSc programme in Economics and Business Administration. The assessment of required supplementary activities is based on the existing curriculum at the University of Southern Denmark. The courses can be taken as supplementing with tuition fees.

3.1. Graduate Diploma in Business Administration – Accounting and Financial Management

The bachelor degree gives access provided that the following course content is included as electives in the degree or may be fulfilled by supplementary studies or exams

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS
- Corporate Finance, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS

3.2. Graduate Diploma in Business Administration - Marketing Management

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Accounting, 5 ECTS
- Corporate Finance, 5 ECTS

3.3. Graduate Diploma in Business Administration - Organization and Management

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Marketing, 5 ECTS
- Accounting, 5 ECTS
- Corporate Finance, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS

3.4. Graduate Diploma in Business Administration - Financial Counselling

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Marketing, 5 ECTS
- Accounting, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS

3.5. Graduate Diploma in Business Administration - Supply Chain Management

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS
- Accounting, 5 ECTS
- Corporate Finance, 5 ECTS