

# ANNEX to the Curriculum for MSc in Economics and Business Administration concerning qualifying bachelor degrees

This is an English translation of “Bilag vedrørende adgangsgivende uddannelser til cand.merc.”  
In the event of a discrepancy between the translation and the Danish version,  
the Danish version is valid

Annex to the Curriculum for MSc in Economics and Business Administration

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This Annex with qualifying bachelor degrees is an enclosure to the curriculum for the Master of Science in Economics and Business Administration.

The Annex applies to students commencing the master programme as from September 1 February 2015.

*It is recommended also to read the curriculum as well as the ministerial orders.*

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The Annex describing qualifying bachelor degrees was approved on 27 June 2014 by the Academic Board of Business Administration, Odense and on 4 July 2014 2013 by the Dean of the Faculty of Social Sciences.

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## **1. Educational background with right to admission to the MSc programme in Economics and Business Administration**

Applicants having completed a BSc in Economics and Business Administration from The University of Southern Denmark have the right to admission to this master programme immediately after completion of the bachelor programme.

## **2. Educational background giving access to the MSc programme in Economics and Business Administration**

### **2.1. Bachelor in Economics and Business Administration (HA)**

Applicants having completed a BSc in Economics and Business Administration are qualified for admission to the master programme.

### **2.2. Bachelor of Science (BSc) in Economics offered at The University of Southern Denmark**

Applicants with a BSc in Economics from The University of Southern Denmark with profile in Business Economics are qualified for admission to the master programme.

### **2.3 Other bachelor degrees giving access to MSc in Economics and Business Administration**

Applicants with a Bachelor's degree in Business Economics and Administration from a University are qualified for admission.

The applicant must further be able to provide proof of the by the Faculty of Business and Social Sciences prescribed language requirements.

In addition, applicants having completed a bachelor programme in Economics and Business Administration from a university have access, in some cases provided certain courses or exams have been taken. Furthermore, applicants with a professional bachelor degree may have access provided certain demands are fulfilled.

The programmes in question and the demands for specific, additional courses or exams are listed below in section 3 (Access provided certain conditions are met).

In order for a degree to be deemed as a BSc programme in Economics and Business Administration, the applicant must have a bachelor degree from a university including a minimum of 75 ECTS courses within economics and business administration. Further, the courses must cover the various disciplines within economics and business administration as well as important methods areas.

This means that the following subjects must be included with the stipulated number of ECTS

- 1) 5 ECTS Microeconomics or Managerial Economics
- 2) 5 ECTS Accounting
- 3) 5 ECTS Corporate Finance
- 4) 5 ECTS Marketing
- 5) 5 ECTS Organizational Theory
- 6) 5 ECTS Statistics
- 7) 5 ECTS Theory of Science and Scientific Methodology and Methods. This requirement does not apply if the bachelor's program is taken at a university

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8) 5 ECTS Methods for collection and analysis of data (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management. Data collection may be included to a minor extent

9) Additional 35 or 40 ECTS within the area of business economics and business administration, so that the total amount of ECTS within the subjects area is at least 75 ECTS.

### **3. Access to admission to the MSc programme in Economics and Business Administration provided certain conditions are met**

Access to admission may be granted provided certain conditions are met for applicants with:

- A university bachelor degree which does not by default include the required subject areas in the required amount, but which either through electives or by supplementary courses or supplementary exams after admission can obtain or has obtained a content of a sufficient width and depth as defined under 2.3. The maximum number of ECTS achieved this way is 15.
- A professional bachelor's degree which from a professional assessment either directly or through electives or by supplementary courses or supplementary exams after admission can obtain or has obtained a content of a sufficient width and depth as defined in 2.3. The maximum number of ECTS achieved this way is 15.

The following bachelor's degrees give access to the master programme provided specific subjects within economics and business administration are included in the bachelor programme in a given number of ECTS. In case specific requirements for a given bachelor program are stipulated, these can be met through electives or elective modules during the given undergraduate programme. If this is not possible, the condition for access to the master programme must be met by supplementary studies after admission or supplementary examinations in the required element in connection with the study start period. The supplementary activity must be carried out while completing the 1st semester of the master program. There is no guarantee that it at every admission period will be possible to follow additional supplementary activities or take additional tests within all the required disciplines.

#### **3.1 Access under certain conditions with a bachelor degree from the University of Southern Denmark.**

The specific requirements for possible supplementary activities have been evaluated based on the existing curriculum at the University of Southern Denmark.

##### **3.1.1. Bachelor of Science (BSc) in Economics**

The bachelor degree gives access with profile in Socio-economics provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS

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### 3.1.2. Bachelor of Science in Mathematics-Economics (BSc.scient.oecon)

The bachelor degree gives access with profile in Socio-economics provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS

### 3.1.3. Bachelor of Science (BSc) in Business Administration and Commercial Law.

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Corporate Finance, 5 ECTS
- Marketing, 5 ECTS

In the bachelor programme, the student may choose between the subjects Organization and Finance. If students want access to MSc in Economics and Business Administration both subject areas must be included in the bachelor programme with a least 5 ECTS in each area.

### 3.1.4. Bachelor of Arts (BA) in Business, language and culture (German, English, Spanish, Arabic or Chinese)

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Accounting (Management Accounting or Financial Accounting), 5 ECTS
- Corporate Finance, 5 ECTS

### 3.1.5. Bachelor of Arts (BA) in Business, language and culture (International Tourism and Leisure Management and Hotel Management)

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Accounting (Management Accounting or Financial Accounting), 5 ECTS
- Corporate Finance, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management). Data collection may be included to a minor extent.

Courses in the group "Advanced Quantitative Analyses" on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

### 3.1.6. Bachelor of Science (BSc) in International Business Administration and Modern Languages (BA.int) – Sønderborg/Flensborg

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Marketing, 5 ECTS. The elective course "International Marketing Management" fulfills the requirement.
- Corporate Finance, 5 ECTS (in addition to the Course "Investment and Finance". Not a requirement for students with study start 1 September 2011)

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### 3.1.7. Bachelor of Science (BSc) in Market and Management Anthropology

The bachelor degree gives access provided that the following course content is as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS.
- Corporate Finance, 5 ECTS

### 3.1.8. Bachelor of Arts (BA) in Design Culture and Economics

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS.
- Corporate Finance, 5 ECTS
- Statistics, 5 ECTS
- Additional 10 ECTS within the area of business economics and business administration.

### 3.1.9. Bachelor Engineering in Manufacturing Engineering and Management (P) and Bachelor Engineering in Global Management Manufacturing (GMM)

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Microeconomics or Managerial Economics, 5 ECTS
- Marketing, 5 ECTS
- Corporate Finance, 5 ECTS

## 3.2 Access under certain conditions with a bachelor degree from another institution than The University of Southern Denmark.

The following bachelor degrees have been assessed at the time of approval of this curriculum.

The specific assumptions about possible supplementary activities have been evaluated based on the existing curriculum and course offerings.

### 3.2.1. Bachelor of International Sales and Marketing as "top-up" to a AP degree in Marketing Management

Courses and course modules under the programme that can meet some or all requirements for access to the MS programme in Economics and Business Administration:

Provided that the below courses are passed, the degree gives access to the programme:

- Elective course in "Business Economics" on the AP programme in Marketing Management, 5 ECTS
- Elective course in "Statistics" on the AP programme in Marketing Management, , 5 ECTS
- Elective course module "SDU-elective subject (market research + finance)" as offered at Academy of Higher Education, Lillebaelt and Academy of Higher Education, Kolding, 14 ECTS containing the following subject areas
  - o Microeconomics 1 ECTS
  - o Methods for Financial Accounting and Bookkeeping, 4 ECTS
  - o Management Accounting, 1 ECTS
  - o Corporate Finance, 3 ECTS
  - o Managerial Economics, 1 ECTS
  - o Intermediate Quantitative Analysis, 4 ECTS

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The programme is offered in English in:

Esbjerg, Kolding, Odense, Slagelse and Sønderborg and in Danish in:  
Kolding

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**Alternatively**, up to a maximum of 15 ECTS can be taken as supplementary activities after admission.

In relation to the required course content in specific areas the following courses may substitute the courses listed above in the form of supplementary studies or tests in case it has not been possible to take these as subjects / electives during the professional bachelor programme:

- Microeconomics or Managerial Economics, 5 ECTS (instead of the elective “Business Economics”)
- Statistics, 5 ECTS (instead of the elective ”Statistics”)
- Instead of the elective course module:
  - o Accounting (Management Accounting or Financial Accounting), 5 ECTS
  - o Corporate Finance, 5 ECTS
  - o Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management or similar). Data collection may be included to a minor extent

Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

### 3.2.2. Bachelor of Financial Management and Services

The professional bachelor programme giving the degree **as from study start September 2013** gives access to the programme provided that the following subject courses are passed.

- Specialization in Management Accounting
- Advanced Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management or similar). Data collection may be included to a minor extent.

Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

The curricula **from 2010 to 2012** give admission to the MSc programme in Economics and Business Administration under the following conditions:

**Either:**

- A: The bachelor programme included:
  - o Specialization in Management Accounting
  - o Advanced Statistics, 5 ECTS
- B. Upon admission to the master programme supplementary activities in:
  - o Theory of Science and Scientific Methodology and Methods, 5 ECTS - specific name of the course depends on the campus at SDU.
  - o Corporate Finance, 5 ECTS - specific name of the course depends on the campus at SDU
  - o Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management. Data collection may be included to a minor extent- specific name of the course depends on the campus at SDU.



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Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

**Or:**

- A: The bachelor programme included:
  - o Specialization in Financial Management
  - o Advanced Statistics, 5 ECTS
  
- B. Upon admission to the master programme supplementary activities in:
  - o Theory of Science and Scientific Methodology and Methods, 5 ECTS - specific name of the course depends on the campus at SDU
  - o Accounting, 5 ECTS - specific name of the course depends on the campus at SDU.
  - o Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management. Data collection may be included to a minor extent- specific name of the course depends on the campus at SDU.

Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

### 3.2.3. Bachelor in Business Economics and Information Technology

The bachelor degree gives access provided that the following course content has been passed during the bachelor programme:

- Corporate Finance, 5 ECTS (is fulfilled in the curriculum BEFORE 2012)
- Statistics, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management). Data collection may be included to a minor extent (is fulfilled in the curriculum BEFORE 2012)

Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

### 3.3.4. Bachelor in Value Chain Management

The Bachelor degree gives access provided that is it the full 3 ½ year programme, and that the following course content has been passed during the bachelor programme:

- Organizational Theory, 5 ECTS (the elective course “Organisation and Continuous Improvement” fulfils the requirement)
- Accounting, 5 ECTS (the elective course “General Accounting, 10 ECTS” fulfils the requirement)
- Corporate Finance, 5 ECTS

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The programme is offered in English in: Esbjerg, Kolding, Odense, Slagelse and Sønderborg and in Danish in: Kolding	From 1 February 2015	Side:  9 af 11
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## 4. Applicants with an alternative basis for admission

The University of Southern Denmark has assessed the Graduate Diploma in Business Administration in relation to the Ministerial Order on Admission and Enrolment on Master's (Candidatus) Programmes at Universities (kandidatadgangsbekendtgørelsen) section 5, which says that:

Applicants may be admitted to the programme on a different basis than the admission requirements set out in subsections 3.1 and 3.2 if they, based on an individual assessment, are deemed to have equivalent educational qualifications. The applicant must further be able to provide proof of the by the Faculty of Business and Social Sciences prescribed language requirements.

Below, the requirements for supplementary activities that must be fulfilled in order to acquire access to the MSc programme in Economics and Business Administration. The assessment of required supplementary activities is based on the existing curriculum at the University of Southern Denmark.

### 4.1. Graduate Diploma in Business Administration – Accounting and Financial Management

The bachelor degree gives access provided that the following course content is included as electives in the degree or may be fulfilled by supplementary studies or exams

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS
- Corporate Finance, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management). Data collection may be included to a minor extent

Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

### 4.2. Graduate Diploma in Business Administration - Marketing Management

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Accounting, 5 ECTS
- Corporate Finance, 5 ECTS

### 4.3. Graduate Diploma in Business Administration - Organisation and Management

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Marketing, 5 ECTS
- Accounting, 5 ECTS
- Corporate Finance, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management). Data collection may be included to a minor extent

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Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

#### **4.4. Graduate Diploma in Business Administration - Financial Counselling**

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Marketing, 5 ECTS
- Accounting, 5 ECTS
- Methods for collection and analysis of data, 5 ECTS (statistics or other qualitative or quantitative methods, including mathematics or operations research/operations management). Data collection may be included to a minor extent

Courses in the group “Advanced Quantitative Analyses” on the 4<sup>th</sup> semester on BSc in Economics and Business Administration at the University of Southern Denmark may be used as elective.

#### **4.5. Graduate Diploma in Business Administration - Supply Chain Management**

The bachelor degree gives access provided that the following course content is included as electives in the degree:

- Organizational Theory, 5 ECTS
- Marketing, 5 ECTS
- Accounting, 5 ECTS
- Corporate Finance, 5 ECTS