

Enclosure to the curriculum for the BSc in Economics and Business Administration

Programme description for Business Management

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The programme description is an enclosure to the curriculum for the BSc in Economics and Business Administration

The programme description applies to students commencing the programme as from 1st of September 2013

It is recommended also to read the curriculum as well as the ministerial orders.

The programme description was approved on 19th March 2013 by Academic Study Board of Business Administration in Odense and on 21st March 2013 by the Dean of the Faculty of Business and Social Sciences.

Section 4.1 and 4.2 has been updated on 11. February 2014 and 8th April 2014 by the Academic Study Board of Business Administration and on 23th April 2014 by the Dean of the Faculty of Business and Social Sciences.

Section 4.1 has been updated on 1st July 2015 by the Academic Study Board of Business Administration and approved on 28 July 2015 by the Dean of the Faculty of Business and Social Sciences.

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1. The title of the programme in Danish and English

The title of the programme is in Danish: Bachelor i Erhvervsøkonomi - HA (med linje i Business Management)

The title of the programme is in English: Bachelor of Science in Economics and Business Administration (with profile in Business Management)

2. Description of the profile focus

In accordance with the curriculum, section 1.1 the student who completes the programme will obtain the same competency through academic and practical focus as described below:

Specialization:

The profile in Business Management at campus Odense focuses on the managerial aspects of corporate economic decisions. A bachelor with this profile therefore has specific knowledge as to identify key issues within the areas of; organization, accounting, financial markets and supply chain management. Furthermore, the bachelor has knowledge about and skills in using the quantitative methods that are relevant for identifying managerial problems in an international environment; International management, Advanced Quantitative Analyses. Finally, the profile has specifically developed the bachelor's competences to use IT technology to identify problems and calculate consequences of given problem solutions through the Business IT courses. The specialization in Business Management thus lends itself to providing students with strong quantitative methods for solving complex managerial problems in an international setting.

3. Other regulations

3.1 Language

The programme is offered in English.

3.2 Special features of the programme

None.

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4. Programme structure

4.1 Course titles, ECTS, examination weight, censorship, assessment

	Course title	ECTS	Weight	Censorship	Assessment
	Core subjects and flexible courses:				
Constituent courses 120 ECTS	E-ship and Small Business Management	10	1	Internal	7-point Scale
	Organisation with Theory of Science	10	1	External	7-point Scale
	Tools for Quantitative Analysis	10	1	Internal	7-point Scale
	Microeconomics	10	1	Internal	7-point Scale
	Marketing	10	1	External	7-point Scale
	Macroeconomics	10	1	Internal	7-point Scale
	Analysis of Quantitative Survey data (Advanced Quantitative Analysis)	5	0,5	Internal	7-point Scale
	Accounting	10	1	External	7-point Scale
	Financial Investments and Corporate Finance	10	1	External	7-point Scale
	Business Law	5	0,5	Internal	7-point Scale
	Strategy & Management	10	1	External	7-point Scale
	Bachelor Project	20	2	External	7-point Scale
	<i>Specific subjects: (a total of 60 ECTS):</i>				
Other Course Elements 60 ECTS	Business IT	5	0,5	Internal	7-point Scale
	Mathematics	5	0,5	Internal	7-point Scale
	Project Management (advanced business economics course)	5	0,5	Internal	7-point Scale
	Benchmarking Based Resource Optimization (advanced business economics course)	5	0,5	Internal	7-point Scale
	Principles of Management	10	1	External	7-point Scale
	Operations and Supply Chain Management	10	1	Internal	7-point Scale
	Electives	20	-	According to the course descriptions	

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4.2 Diagram of the programme in Business Management

6. semester	Bachelor Project* (20)				Strategy & Management* (10)	
5. semester	Elective courses, Study abroad, Project-oriented study (30 or 20)				Principles of Management* or Study abroad + (10)	
4. semester	Macro-economics* (10)	Accounting* (10)	Business Law (5)	Advanced Quantitative Analyses (5)	Project Management # (5)	Bench- marking Based Resource Optimization# (5)
3. semester			Financial Investments and Corporate Finance* (10)		Operations and Supply Chain Management (10)	
2. semester	Micro-economics α (10)	Tools for Quantitative Analysis (10)	Marketing* α (10)		Mathematics (5)	Business IT (5)
1. semester			Organisation with Theory of Science* α (10)		E-ship and Small Business Management (10)	

* Evaluation: External censorship.

α Part of the first-year examination. The first-year examination is considered passed when each course is passed.

Advanced Business Economics course

+ If you do not wish to study abroad on the 5th Semester you have to take courses that are stated in diagram above. Students, who choose to study abroad on their 5th Semester, have to apply the Study Board for pre-approval of credit transfer (approval of study programme abroad) when returning from the study abroad the students must apply for final approval. Students who choose to study abroad are free to exchange the course in Principles of Management with another course that is relevant for the specialization in Business Management.

5. Special programme transitional rules

None.