

Credit transfer programme for AP Graduates from the Danish programmes in Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management, Commerce Management and Financial Controllers for the Bachelor of Science in Economics and Business Administration

Credit transfer programme for AP Graduates
from the Danish programmes in Marketing
Management,
Financial Management, Logistic Management,
Service, Hospitality, and Tourism Management,
Commerce Management and for Financial
Controllers
for the Bachelor of Science in Economics and
Business Administration

The credit transfer programme also applies to students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme

Annex to the curriculum for
the Bachelor of Science in Economics and Business Administration

The Faculty of Business and Social Sciences
The Academic Study Board for Economics and
Business Administration

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This line description has been prepared as an annex to the curriculum for the Bachelor of Science in Economics and Business Administration in accordance with section 6.2 of the curriculum.

The credit transfer applies to students admitted on or after 1 September 2016 in Odense, Kolding, Esbjerg, Slagelse and Sønderborg.

It is also recommended that you read the curriculum and associated ministerial order in their entirety.

The credit transfer scheme was approved on 29 June 2016 by the Academic Study Board for Economics and Business Administration in Odense, and 20 October 2016 by the Dean of the Faculty of Business and Social Sciences.

This programme is being offered in:
Esbjerg, Kolding, Odense, Slagelse (Danish) and
Odense and Sønderborg (English)

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Credit transfer programme for AP Graduates from the Danish programmes in Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management, Commerce Management and Financial Controllers for the Bachelor of Science in Economics and Business Administration

1. Description of the credit transfer scheme

Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates and Financial Controllers are subject to the curriculum for the Bachelor of Science in Economics and Business Administration, but the academic study board has decided they are exempt from a number of subjects and associated regulations. The credit transfer programme also applies to students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme.

Students at Credit transfer Programme must participate in the Study start test.

The local Academic Study Boards decide before each academic year which subjects comprise the courses denounced "campus specific courses" and any restrictions regarding electives. The local requirements and content will appear in the respective course descriptions approved by the local study Board.

2. Admission requirements

The admission requirement is an AP Degree in Marketing Management; Financial Management; Logistic Management; Service, Hospitality and Tourism Management or Commerce Management. The specific admission requirements for the Bachelor of Science in Economics and Business Administration degree must also be met as specified.

See section 10 of the Ministerial Programme Order.

An upper secondary school education is a prerequisite for admission to a Bachelor's degree programme. Specific admissions requirements must also be met, cf. the Ministerial Order on admissions etc. to university Bachelor's and Master's degree programmes

The specific admission requirements are listed on the study programme page at www.sdu.dk.

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3. Course titles, ECTS, weight and assessment for AP in Marketing Management graduates

The table below lists the courses which AP in Marketing Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Course title	Type	ECTS	Weight	Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis ¹⁾	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Business Law 3)	Joint	5	5	Internal/ 7-point grading scale
Campus specific courses 3)	Decided locally	10	10*	See course description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

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- 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis in case this subject was taken as an elective subject in their AP degree. The 5 ECTS points allocated to the statistics component must then be replaced by an elective subject.
- 2) If a grade is awarded for the subject, the grade is weighted by the subject's ECTS value.
- 3) Students who are admitted on the AP in Marketing Management before 1 September 2015 are exempted from the course Business Law on the Credit transfer Programme and must instead follow a campus specific course. Students who are admitted 1 September 2015 or later on the AP in Marketing Management and have followed Business Law as elective course on the AP programme are exempt from the course Business Law on the Credit transfer Programme. Instead, they should follow a campus specific course.

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4. Course titles, ECTS, weight and assessment for AP for Financial Management graduates

4.1. Valid also for students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme

The table below lists the courses Financial Management graduates and students who have passed the first two years of the bachelor's programme in Financial Management must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Course title	Type	ECTS	Weight	Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis ¹⁾	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Campus-specific subject	Decided locally	5	5*	See course description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

¹⁾ Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject. Only apply to Financial Management graduates.

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5. Course titles, ECTS, weight and assessment for AP Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduated

The table below lists the courses which APs in Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Subject name	Type	ECTS	Weight	Marking/Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Business Law	Joint	5	5	Internal/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Bachelor's project	Joint	20	20	External/ 7-point grading scale

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6. Course titles, ECTS, weight and assessment for AP Financial Controller

The table below lists the courses which and AP Finance Controller must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.


Subject name	Type	ECTS	Weight	Marking/Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis ¹⁾	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Business Law	Joint	5	5	Internal/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Campus specific subject	Decided locally	5	5*	See subject description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

- 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.

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7. Diagram showing the credit transfer programme for the specific AP graduates and students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme - starting in September 2015 or later autumn semester

 = courses in coloured boxes are included in the first-year examination

7.1. AP Graduates in Financial Management and Students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS		
2. sem	Micro-economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Accounting 10 ECTS	Advanced Quantitative Analyses 5 ECTS	Marketing 10 ECTS
1. sem				Campus-spec. course 5 ECTS	Organisation with Theory of Science 10 ECTS

The figures indicate the subject weighting in ECTS points.

Campus-specific courses can be offered in both autumn and spring semesters.

For Campus Slagelse the campus specific courses are offered in the spring semester, i.e. normal study plan contains 25 ECTS on the 1st term and 35 ECTS on the 2 term on this campus.

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7.2. AP Graduates in Marketing Management

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS			
2. sem	Micro- economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Accounting 10 ECTS	Advanced Quantitative Analyses 5 ECTS	Business Law ²⁾ 5 ECTS	Campus- spec. course 5 ECTS
1. sem				Campus- spec. course 5 ECTS	Organisation with Theory of Science 10 ECTS	

- 1) Since AP graduates in Marketing Management are exempt from the course Marketing, which will be replaced by a campus specific course, the course Marketing is not included in the first-year exam. The first- year exam therefore includes two courses and 20 ECTS
- 2) Students who are admitted on the AP in Marketing Management before 1 September 2015 are exempted from the course Business Law on the Credit transfer Programme and must instead follow a campus specific course. Students who are admitted 1 September 2015 or later on the AP in Marketing Management and have followed Business Law as elective course on the AP programme are exempt from the course Business Law on the Credit transfer Programme. Instead, they should follow a campus specific course.

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7.3. AP Graduates in in Logistic Management, Service, Hospitality and Tourism Management and AP graduate in Commerce Management

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS			
2.sem	Micro-economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Accounting 10 ECTS	Advanced Quantitative Analyses 5 ECTS	Business Law 5 ECTS	Marketing 10 ECTS
1.sem				Organisation with Theory of Science 10 ECTS		

The figures indicate the subject weighting in ECTS points.

7.4. AP graduate in Financial Controller

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS			
2.sem	Micro-economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Campus-spec. course 5 ECTS	Advanced Quantitative Analyses 5 ECTS	Marketing 10 ECTS	
1.sem			Campusspecific Course 10 ECTS		Organisation with Theory of Science 10 ECTS	

The figures indicate the subject weighting in ECTS points.
Campus-specific courses can be offered in both autumn and spring semesters.

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9. Transitional rules

It is possible for students who were enrolled under previous curricula to transfer to the current curriculum.