

Credit transfer programme for AP Graduates from the Danish programmes in Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management, Commerce Management and Financial Controllers for the Bachelor of Science in Economics and Business Administration

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**Credit transfer programme for AP Graduates  
from the Danish programmes in Marketing  
Management,  
Financial Management, Logistic Management,  
Service, Hospitality, and Tourism Management,  
Commerce Management and for Financial  
Controllers  
for the Bachelor of Science in Economics and  
Business Administration**

The credit transfer programme also applies to students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme

Annex to the curriculum for  
the Bachelor of Science in Economics and Business Administration

Credit transfer programme for AP Graduates from the Danish programmes in Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management, Commerce Management and Financial Controllers for the Bachelor of Science in Economics and Business Administration

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This line description has been prepared as an annex to the curriculum for the Bachelor of Science in Economics and Business Administration in accordance with section 6.2 of the curriculum.

The credit transfer applies to students admitted on or after 1 September 2014 in Odense, Kolding, Esbjerg, Slagelse and Sønderborg.

*It is also recommended that you read the curriculum and associated ministerial order in their entirety.*

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The credit transfer scheme was approved on 27 June 2014 by the Academic Study Board for Economics and Business Administration in Esbjerg, and on 30 June 2014 by the Dean of the Faculty of Business and Social Sciences.

*This credit transfer scheme is equivalent to the previous transfer scheme changed concerning Financial Controller and the credit transfer programme to students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years.*

*These educational backgrounds have not previously been covered by the credit transfer scheme.*

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## 1. Description of the credit transfer scheme

Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates and Financial Controllers are subject to the curriculum for the Bachelor of Science in Economics and Business Administration, but the academic study board has decided they are exempt from a number of subjects and associated regulations. The credit transfer programme also applies to students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme.

Section 3 below lists which subjects of the Bachelor of Science in Economics and Business Administration degree the above mentioned graduates/applicants must pass in order to have successfully completed the degree.

The local Academic Study Boards decide which subjects comprise the courses denounced "campus specific courses" and any restrictions regarding electives. The local requirements and content will appear in the respective course descriptions approved by the local study Board.

Students on this credit transfer programme are also exempted from the commencement of studies exam.

## 2. Admission requirements

The admission requirement is an AP Degree in Marketing Management; Financial Management; Logistic Management; Service, Hospitality and Tourism Management or Commerce Management. The specific admission requirements for the Bachelor of Science in Economics and Business Administration degree must also be met as specified.

*See section 8 of the Ministerial Order on Bachelor and Master's Programmes at Universities.*

*An upper secondary school education is a prerequisite for admission to a Bachelor's degree programme. Specific admissions requirements must also be met, cf. the Ministerial Order on admissions etc. to university Bachelor's and Master's degree programmes*

The specific admission requirements are listed on the study programme page at [www.sdu.dk](http://www.sdu.dk). Applicants who do not directly fulfil the requirements have the opportunity to satisfy the requirement through supplementary courses.

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### 3. Course titles, ECTS, weight and assessment for AP in Marketing Management graduates

The table below lists the courses which AP in Marketing Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Course title	Type	ECTS	Weight	Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Campus specific courses	Decided locally	15	15*	See course description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

\* If a grade is awarded for the subject, the grade is weighted by the subject's ECTS value.

- 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis in case this subject was taken as an elective subject in their AP degree. The 5 ECTS points allocated to the statistics component must then be replaced by an elective subject.

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## 4. Course titles, ECTS, weight and assessment for AP for Financial Management graduates

**Valid also for students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme**

The table below lists the courses Financial Management graduates and students who have passed the first two years of the bachelor's programme in Financial Management must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Course title	Type	ECTS	Weight	Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Campus-specific subject	Decided locally	5	5*	See course description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

\* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

<sup>1)</sup> Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.

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## 5. Course titles, ECTS, weight and assessment for AP Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduated

The table below lists the courses which APs in Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Subject name	Type	ECTS	Weight	Marking/Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Business Law	Joint	5	5	Internal/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Bachelor's project	Joint	20	20	External/ 7-point grading scale

\* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

- 1) 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.

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## 6. Course titles, ECTS, weight and assessment for AP Financial Controller

The table below lists the courses which and AP Finance Controller must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Subject name	Type	ECTS	Weight	Marking/Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with Theory of Science	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for Quantitative Analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced Quantitative Analyses	Flexible	5	5	Internal/ 7-point grading scale
Business Law	Joint	5	5	Internal/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Campus specific subject	Decided locally	5	5*	See subject description
Bachelor's project	Joint	20	20	External/ 7-point grading scale


\* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

- 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.



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## 7. Diagram showing the credit transfer programme for the specific AP graduates and students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme

 = courses in coloured boxes are included in the first-year examination

### 7.1. AP Graduates in Marketing Management, Financial Management and Students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS		
2. sem	Micro-economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Accounting 10 ECTS	Advanced Quantitative Analyses 5 ECTS	Marketing/ Campus-specific course 1) 10 ECTS
1. sem				Campus-spec. course 5 ECTS	Organisation with Theory of Science 10 ECTS

The figures indicate the subject weighting in ECTS points.

Campus-specific courses can be offered in both autumn and spring semesters.

- 1) AP graduates in Financial Management and students at the transitional programme for the bachelors programme in Financial Management must take the subject Marketing, whereas AP graduates in Marketing Management must take campus specific courses for a 10 ECTS point weighting.  
 For AP Graduates in Marketing Management, the course Marketing is not included in 1st year exam

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## **7.2. AP graduate in Logistic Management, Service, Hospitality and Tourism Management and AP graduate in Commerce Management**

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS			
2.sem	Micro-economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Accounting 10 ECTS	Advanced Quantitative Analyses 5 ECTS	Business Law 5 ECTS	Marketing 10 ECTS
1.sem				Organisation with Theory of Science 10 ECTS		

The figures indicate the subject weighting in ECTS points.

## **7.3. AP graduate in Financial Controller**

The figures indicate the subject weighting in ECTS points.

3.sem	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS			
2.sem	Micro-economics 10 ECTS	Tools for Quantitative Analysis 10 ECTS	Campus-spec. course 5 ECTS	Advanced Quantitative Analyses 5 ECTS	Marketing 10 ECTS	
1.sem			Campusspecific Course 10 ECTS		Organisation with Theory of Science 10 ECTS	

Campus-specific courses can be offered in both autumn and spring semesters.

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**8. Diagram showing a typical credit transfer programme for the specific AP graduates, Financial Controllers and students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme - starting in February 2015 or later (only in Slagelse)**

***8.1. AP Graduates in Marketing Management, Financial Management and Students at the bachelor's programme in Financial Management and Services who have passed the exams at the first two years of this study programme***

<b>Semester 3.</b> Spring	Micro-Economics 10 ECTS	Advanced Quantitative Analyses 5 ECTS	Bachelor's project 20 ECTS		
<b>Semester 2.</b> Autumn		Tools for Quantitative Analysis 10 ECTS	Accounting 10 ECTS	Organisation with Theory of Science 10 ECTS	Corporate Finance 10 ECTS
<b>Semester 1.</b> Spring	Campus Specific Subject 5 ECTS			Campus-specific subject /Marketing 1) 10 ECTS	

The figures indicate the subject weighting in ECTS points.

Campus-specific courses can be offered in both autumn and spring semesters.

- 1) AP graduates in Financial Management and students at the transitional programme for the bachelors programme in Financial Management must take the subject Marketing, whereas AP graduates in Marketing Management must take a campus-specific course with a 10 ECTS point weighting  
 For AP Graduates in Marketing Management the Course Marketing is not included in 1st year exam
- 2) For the programme starting in February 2015 in Slagelse, the course Microeconomics is not included in the 1st year exam.

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## **8.2. AP graduate in Logistic Management, Service, Hospitality and Tourism Management and AP graduate in Commerce Management**

<b>3. sem</b> Spring	Micro economics	Advanced quantitative analysis 5 ECTS	Bachelor's project 20 ECTS		
<b>2. sem</b> Autumn	10 ECTS	Quantitative analysis tools 10 ECTS	Accounting  10 ECTS	Organisation with Theory of Science 10 ECTS	Corporate finance 10 ECTS
<b>1. sem</b> Spring	Business law  5 ECTS			Marketing  10 ECTS	

The figures indicate the subject weighting in ECTS points.

- 1) For the programme starting in February 2015 in Slagelse, the course Microeconomics is not included in the 1st year exam.

## **8.3. Financial Controller**

<b>3.sem</b> Spring	Micro-economics  10 ECTS	Advanced quantitative analysis 5 ECTS	Bachelor's project 20 ECTS		
<b>2.sem</b> Autumn		Quantitative analysis tools 10 ECTS	Organisation with Theory of Science  10 ECTS	Corporate finance  10 ECTS	
<b>1. sem</b> Spring	Campus Specific course  5 ECTS		Marketing  10 ECTS	Campus specific course  10 ECTS	

The figures indicate the subject weighting in ECTS points.

Campus-specific courses can be offered in both autumn and spring semesters.

- 1) For the programme starting in February 2015 in Slagelse, the course Microeconomics is not included in the 1st year exam.

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## 9. Transitional rules

It is possible for students who were enrolled under previous curricula to transfer to the current curriculum.