

Enclosure to the curriculum for the BSc in Economics and Business Administration

Programme description for International Economics and Business Relationships

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The programme description is an enclosure to the curriculum for the BSc in Economics and Business Administration

The programme description applies to students commencing the programme as from September 2015.

It is recommended also to read the curriculum as well as the ministerial orders.

The programme description was approved on November 13 2014, by The Academic Study Board of Business Administration and on March 31 2015 by the Dean of the Faculty of Business and Social Sciences.

Revised and approved 8 April 2016 by the Dean of the Faculty of Business and Social Sciences
Regarding the course Macroeconomics: Censorship changes from external to internal

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1. The title of the programme in Danish and English

The title of the programme is in Danish: Bachelor i Erhvervsøkonomi - HA (med linje i International Economics and Business Relationships).

The title of the programme is in English: Bachelor of Science in Economics and Business Administration (with profile in International Economics and Business Relationships).

2. Description of the profile focus

In accordance with the curriculum, section 1.1 the student who completes the programme will obtain the same competency through academic and practical focus as described below:

The programme is an internationally oriented education in economics and business administration that reflects key challenges and opportunities of modern business in its structure and contents. It is taught solely in English in an international environment. It combines broad foundations in economics and business administration with specialization options in international business, international economics and the design and management of inter-organizational relationships (as e.g. in strategic alliances). These specialization options allow students to create their own profiles.

The primary purpose is to educate bachelors of Danish and international background providing them with strong general competences within the field of business administration. Focus is on economic analyses and models to be applied to the making of decisions by external and internal stakeholders within the areas of finance, management accounting, marketing and organisation. The competences obtained enable the bachelor to independently perform analyses and suggest solutions to management problems in different types of businesses in various countries and industries. The bachelor is able to improve his/her qualifications by enrolling in master level programmes in Economics and Business Administration (MSc).

The programme benefits from strong ties to the regional firm population: Practicing managers and entrepreneurs are incorporated into the teaching programme, e.g. by company visits, guest lectures, student consultancy projects and co-operative graduation theses.

The programme structure is designed in a way to easily incorporate internships and a semester studying abroad – which is highly encouraged.

3. Other regulations

3.1 Language

The programme is offered in English.

3.2 Special features of the programme

All courses are taught in English, and only English-language literature is used. Furthermore, the curriculum and description of the programme are available in English. Course descriptions are only in English.

4. Programme structure

4.1 Course titles, ECTS, examination weight, censorship, assessment

	Course title	ECTS	Weight	Censorship	Assessment
	Core subjects and flexible courses:				
Constituent courses 120 ECTS	Microeconomics	10	10	Internal	7-point scale
	Organisation 1: Introduction to Organisational Behaviour	10	10	External	7-point scale
	Entrepreneurship in Business Administration	10	10	Internal	7-point scale
	Basic Marketing and Consumer Behaviour	10	10	External	7-point scale
	Accounting	10	10	External	7-point scale
	Corporate Finance	10	10	External	7-point scale
	<i>Either:</i> Advanced Business Administration 1: Organisation 2 <i>Or:</i> Advanced Business Administration 1: Finance 2	10	10	Internal	7-point scale
	Tools for Quantitative Analysis	10	10	Internal	7-point scale
	Advanced Quantitative Analyses	5	5	Internal	7-point scale
	Business Law	5	5	Internal	7-point scale
	Macroeconomics	10	10	Internal	7-point scale
	Bachelor's Project	20	20	External	7-point scale

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Specific line subjects (a total of 60 ECTS):					
Other course elements 60 ECTS	<i>Either:</i> Advanced Business Administration 2: Marketing 2 <i>Or:</i> Advanced Business Administration 2: Accounting 2	10	10	Internal	7-point scale
	International Economics	10	10	Internal	7-point scale
	Economics of International Integration	5	5	Internal	7-point scale
	Intercultural Business Communication	5	5	Internal	7-point scale
	Qualitative Inquiry in Business Research	5	5	Internal	7-point scale
	Business IT	5	5	Internal	Passed/Not passed
	Electives	20	*	According to course descriptions	


*The given grade equals the ECTS weight

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4.2 Diagram of the programme

6	Bachelor's Project (20)			Specific line subject AND elective – ref. 4.3 below (2 x 5)	
5 *	International Economics (10)		Advanced Business Administration 2: Marketing 2 (10) OR Advanced Business Administration 2: Accounting 2 (10)	Electives – ref. 4.3 below (2 x 5 or 10)	
4	Macro-economics (10)	Accounting (10)	Advanced Quantitative Analyses (5)	Business Law (5)	Advanced Business Administration 1: Organisation 2 (10) OR Advanced Business Administration 1: Finance 2 (10)
3			Corporate Finance (10)		Specific line subject AND elective – ref. 4.3 below (2 x 5)
2	Micro-economics (10)	Tools for Quantitative Analysis (10)	Basic Marketing and Consumer Behaviour (10)		Specific line subjects – ref. 4.3 below (2 x 5)
1			Organisation 1: Introduction to Organisational Behaviour (10)		Entrepreneurship in Business Administration (10)

* The fifth semester can also be used for study abroad or internship.

 = courses in grey coloured boxes are included in the first-year examination

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4.3 Overview of the specific line subjects/electives

Line subjects and electives		Semester Theme	Examples of electives within Global Business Relationships	Examples of electives within Regional Economics	Examples of other electives
6	- Economics of International Integration (5 ECTS) - Elective (5 ECTS)	<i>International Business</i>	1. International Business and Decision Making 2. Strategy and International Management	1. Economics of International Integration	1. Business Project (5 ECTS) 2. Simulation Game in Management and International Business (5 ECTS) 3. Research Seminar (5 ECTS)
5	- Elective (5 ECTS) - Elective (5 ECTS) - International Economics (10) -Advanced Business Administration 2: Marketing 2 (10 ECTS) OR Advanced Business Administration 2: Accounting 2 (10 ECTS)	<i>Entrepreneurs & Leadership</i>	1. Leadership and Communication	1. Empirical Regional Economics 2. Tourism and Entrepreneurship	
4					
3	- Elective (5 ECTS) - Intercultural Business Communication (5 ECTS)	<i>Business Relationships</i>	Business Relationship Marketing	1. Innovation and Clusters 2. Regional Economic and Development 3. Social Networks	
2	- Business IT (5 ECTS) - Qualitative Inquiry in Business Research (5 ECTS)				

5. Special programme transitional rules

Students enrolled before September 2015

Students, who have been enrolled in the programme before 2015, continue their study according to the 2009 line description.

Examinations will be as follows *pari passu* with the curriculum phasing out:

- The last time that 1 semester courses are taught will be in the autumn 2014, the last examination will take place in the autumn 2015.
- The last time that 2 semester courses are taught will be in the spring 2015, the last examination will take place in the spring 2016.
- The last time that 3 semester courses are taught will be in the autumn 2015, the last examination will take place in the autumn 2016.
- The last time that 4 semester courses are taught will be in the spring 2016, the last examination will take place in the spring 2017.
- The last time that 5 semester courses are taught will be in the autumn 2016, the last examination will take place in the autumn 2017.
- The last time that 6 semester courses are taught will be in the spring 2017, the last examination will take place in the spring 2018.

Students who have not completed the programme within the above deadlines must apply the Academic Board of Business Administration and European Studies for:

- ***Either*** the drawing up of a study programme where courses from the new curriculum replaces courses that are no longer offered
- ***Or*** permission to be transferred to a new curriculum including a list of courses for which credit can be transferred.