

Programme description for International Economics and Business Relationships

Enclosure to the curriculum for
the BSc in Economics and Business Administration

The Faculty of Business and Social Sciences
The Academic Study Board of Business Administration

Enclosure to the curriculum for the BSc in Economics and Business Administration

The programme description is an enclosure to the curriculum for the BSc in Economics and Business Administration

The programme description applies to students commencing the programme as from September 2017.

It is recommended also to read the curriculum as well as the ministerial orders.

The programme description was approved on April 27, 2017 by The Academic Study Board of Business Administration and on 2 August 2017 by the Dean of the Faculty of Business and Social Sciences.

The curriculum applies to students enrolled in September 2017.

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1. The title of the programme in Danish and English

The title of the programme is in Danish: Bachelor i Erhvervsøkonomi - HA (med linje i International Economics and Business Relationships).

The title of the programme is in English: Bachelor of Science in Economics and Business Administration (with profile in International Economics and Business Relationships).

2. Description of the profile focus

In accordance with the curriculum, section 1.1 the student who completes the programme will obtain the same competency through academic and practical focus as described below:

The programme is an internationally oriented education in economics and business administration that reflects key challenges and opportunities of modern business in its structure and contents. It is taught solely in English in an international environment. It combines broad foundations in economics and business administration with specialization options in international business, international economics and the design and management of inter-organizational relationships (as e.g. in strategic alliances). These specialization options allow students to create their own profiles.

The primary purpose is to educate bachelors of Danish and international background providing them with strong general competences within the field of business administration. Focus is on economic analyses and models to be applied to the making of decisions by external and internal stakeholders within the areas of finance, management accounting, marketing and organisation. The competences obtained enable the bachelor to independently perform analyses and suggest solutions to management problems in different types of businesses in various countries and industries. The bachelor is able to improve his/her qualifications by enrolling in master level programmes in Economics and Business Administration (MSc).

The programme benefits from strong ties to the regional firm population: Practicing managers and entrepreneurs are incorporated into the teaching programme, e.g. by company visits, guest lectures, student consultancy projects and co-operative graduation theses.

The programme structure is designed in a way to easily incorporate internships and a semester studying abroad – which is highly encouraged.

3. Other regulations

3.1 Language

The programme is offered in English.

3.2 Special features of the programme

All courses are taught in English, and only English-language literature is used. Furthermore, the curriculum and description of the programme are available in English. Course descriptions are only in English.

4. Programme structure

4.1 Course titles, ECTS, examination weight, censorship, assessment

	Course title	ECTS	Weight	Censorship	Assessment
	Core subjects and flexible courses:				
Constituent courses 120 ECTS	Microeconomics	10	10	Internal	7-point scale
	Organisational with Theory of Science	10	10	External	7-point scale
	Entrepreneurship and Business Understanding	10	10	Internal	7-point scale
	Marketing	10	10	External	7-point scale
	Accounting	10	10	External	7-point scale
	Finance	10	10	External	7-point scale
	Strategy	10	10	Internal	7-point scale
	Mathematics and Statistics	10	10	Internal	7-point scale
	Advanced Quantitative Analyses	5	5	Internal	7-point scale
	Business Law	5	5	Internal	7-point scale
	Macroeconomics	10	10	Internal	7-point scale
	Bachelor's Project	20	20	External	7-point scale


	Specific line subjects (a total of 60 ECTS):				
Other course elements 60 ECTS	Relationship Marketing	10	10	Internal	7-point scale
	International Management and Leadership	10	10	Internal	7-point scale
	International Economics	10	10	Internal	7-point scale
	Intercultural Business Communication	5	5	Internal	7-point scale
	Qualitative Inquiry in Business Research	5	5	Internal	7-point scale
	Business IT	5	5	Internal	Passed/Not passed
	Electives	15	*	According to course descriptions	

*The given grade equals the ECTS weight

4.2 Diagram of the programme

6	Bachelor's Project (20)			Strategy (10)		
5 *	International Economics (10)		Relationship Marketing (10)		Electives (2 x 5 or 10)	
4	Macro- economics (10)	Accounting (10)	Advanced Quantitative Analyses (5)	Business Law (5)	International Management and Leadership (10)	
3			Finance (10)		Intercultural Business Communication (5)	Elective (5)
2	Micro- economics (10)	Mathematics and Statistics (10)	Marketing (10)		Business IT (5)	Qualitative Inquiry Business Research (5)
1			Organisation with Theory of Science (10)		Entrepreneurship and Business Understanding (10)	

* The fifth semester can also be used for study abroad or internship.

 = courses in grey coloured boxes are included in the first-year examination

5. Special programme transitional rules

Students enrolled in September 2015 and 2016

Students, who have been enrolled in the programme in 2015 and 2016, continue their study according to the 2015, ver02, line description.

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Examinations will be as follows pari passu with the curriculum phasing out:

- The last time that 1 semester courses are taught will be in the autumn 2016, the last examination will take place in January 2018
- The last time that 2 semester courses are taught will be in the spring 2017, the last examination will take place in June 2018.
- The last time that 3 semester courses are taught will be in the autumn 2017, the last examination will take place in January 2019.
- The last time that 4 semester courses are taught will be in the spring 2018, the last examination will take place in June 2019.
- The last time that 5 semester courses are taught will be in the autumn 2018, the last examination will take place in January 2020.
- The last time that 6 semester courses are taught will be in the spring 2019, the last examination will take place in June 2020.

Students who have not completed the programme within the above deadlines must apply the Academic Study Board of Business Administration for:

- **Either** the drawing up of a study programme where courses from the new curriculum replaces courses that are no longer offered
- **Or** permission to be transferred to a new curriculum including a list of courses for which credit can be transferred.