

Special adaptation for AP Graduates from the Danish programmes in Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management and Commerce Management of the Bachelor of Science in Economics and Business Administration

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# Credit transfer for AP Graduates from the Danish programmes in Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management and Commerce Management for the Bachelor of Science in Economics and Business Administration

Appendix to the curriculum for  
the Bachelor of Science in Economics and Business Administration

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This line description has been prepared as an appendix to the curriculum for the Bachelor of Science in Economics and Business Administration in accordance with section 6.2 of the curriculum.

The credit transfer applies to students admitted on or after 1 February 2013 in Slagelse and for Studies commerce 1 September 2013 in Odense, Kolding, Esbjerg, Slagelse and Sønderborg.

*It is also recommended that you read the curriculum and associated ministerial order in their entirety.*

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The credit transfer scheme was approved on 15 August 2012 by the Academic Study Board for Economics and Business Administration in Esbjerg, and on 19 September 2012 by the Dean of the Faculty of Business and Social Sciences.

*This credit transfer scheme is equivalent to the credit transfer scheme approved on 1 February 2012, amended in relation to the subject Marketing for Financial Management graduates and in sections 8 and 9 (Diagram showing a typical credit course, 1 February in Slagelse)*

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## 1. Description of the credit transfer scheme

Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates are subject to the curriculum for the Bachelor of Science in Economics and Business Administration, but the academic study board has decided they are exempt from a number of subjects and associated regulations. Section 3 below lists which subjects of the Bachelor of Science in Economics and Business Administration degree the Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates must pass in order to have successfully completed the degree.

These graduates are exempt from the regulations in relation to the first-year examination, and hence not required to pass the first-year examination. The local academic study board may stipulate special requirements in relation to elective subjects, and decide the content of the campus-specific subjects. The local requirements and content are specified in the local addendum to the credit transfer scheme.

*Studies commence in September in: Esbjerg, Kolding, Odense, Slagelse (Danish) and Sønderborg (English).  
Studies also commence in February in Slagelse (Danish)*

## 2. Admission requirements

The admission requirement is a pass in a Marketing Management, Financial Management, Logistic Management, Service, Hospitality and Tourism Management or Commerce Management course. The specific admission requirements for the Bachelor of Science in Economics and Business Administration degree must also be met as specified.

*See section 8 of the Ministerial Order on Bachelor and Master's Programmes at Universities.*

*An upper secondary school education is a prerequisite for admission to a Bachelor's degree programme. Specific admissions requirements must also be met, cf. the Ministerial Order on admissions etc. to university Bachelor's and Master's degree programmes*

The specific admission requirements are listed on the study programme page at [www.sdu.dk](http://www.sdu.dk). Applicants who do not directly fulfil the requirements have the opportunity to satisfy supplementary requirements.

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### 3. Subject names, ECTS points, examination weighting and marking/assessment for Marketing Management graduates

The table below lists the subjects Marketing Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Subject name	Type	ECTS	Weight	Marking/ Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with theory of science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for quantitative analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced quantitative analysis	Flexible	5	5	Internal/ 7-point grading scale
Campus-specific subject	Decided locally	15	15*	See subject description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

\* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

- 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.

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## 4. Subject names, ECTS points, examination weighting and marking/assessment for Financial Management graduates

The table below lists the subjects Financial Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Subject name	Type	ECTS	Weight	Marking/Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with theory of science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for quantitative analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced quantitative analysis	Flexible	5	5	Internal/ 7-point grading scale
Campus-specific subject	Decided locally	5	5*	See subject description
Bachelor's project	Joint	20	20	External/ 7-point grading scale

\* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

<sup>1)</sup> Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.

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## 5. Subject names, ECTS points, examination weighting and marking/assessment for Logistic Management, Service, Hospitality and Tourism Management and Commerce Management

The table below lists the subjects Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates must pass in order to have successfully completed a Bachelor of Science in Economics and Business Administration degree. Credit has been given for the other subjects in the degree programme.

Subject name	Type	ECTS	Weight	Marking/Assessment
Microeconomics	Joint	10	10	Internal/ 7-point grading scale
Organisation with theory of science	Flexible	10	10	External/ 7-point grading scale
Accounting	Flexible	10	10	External/ 7-point grading scale
Corporate Finance	Flexible	10	10	External/ 7-point grading scale
Tools for quantitative analysis <sup>1)</sup>	Joint	10	10	Internal/ 7-point grading scale
Advanced quantitative analysis	Flexible	5	5	Internal/ 7-point grading scale
Business law	Joint	5	5	Internal/ 7-point grading scale
Marketing	Flexible	10	10	External/ 7-point grading scale
Bachelor's project	Joint	20	20	External/ 7-point grading scale

\* If a mark is awarded for the subject, the mark is weighted by the subject's ECTS value.

- 1) 1) Students may apply for individual exemption from the statistics component of Tools for Quantitative Analysis where this subject was taken as an elective subject in their management course. The 5 ECTS points allocated to the statistics component must be replaced by an elective subject.

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## 6. Diagram showing a typical credit course for Marketing and Finance Economists, starting in September 2013 or later

Semester 3	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS		
Semester 2	Corporate finance 10 ECTS	Tools for quantitative analysis 10 ECTS	Accounting 10 ECTS	Advanced quantitative analysis 5 ECTS	Marketing/ Campus-specific subject 1) 10 ECTS
Semester 1				Campus-spec. subject 5 ECTS	Organisation with theory of science 10 ECTS

The figures indicate the subject weighting in ECTS points.

Campus-specific subjects can be offered in both autumn and spring semesters.

- 1) Finance economists must take the subject Marketing, whereas marketing economists must take a campus-specific subject with a 10 ECTS point weighting

## 7. Diagram showing a typical credit course for Logistics, Service and Business Economists, starting in September 2013 or later

Semester 3	Corporate Finance 10 ECTS		Bachelor's project 20 ECTS			
Semester 2	Corporate finance 10 ECTS	Tools for Quantitative analysis 10 ECTS	Accounting 10 ECTS	Advanced quantitative analysis 5 ECTS	Business law 5 ECTS	Marketing 10 ECTS
Semester 1				Organisation with theory of science 10 ECTS		



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### 8. Diagram showing a typical credit course for Marketing Management and Financial Management graduates, starting in February 2013 or later (only in Slagelse)

<b>Semester 3. Spring</b>	Micro-economics	Advanced quantitative analysis 5 ECTS	Bachelor's project 20 ECTS		
<b>Semester 2. Autumn</b>	10 ECTS	Quantitative Analysis Tools 10 ECTS	Accounting 10 ECTS	Organisation 10 ECTS	Corporate Finance 10 ECTS
<b>Semester 1. Spring</b>	Campus Specific Subject 5 ECTS			Campus-specific subject /Marketing 1) 10 ECTS	

The figures indicate the subject weighting in ECTS points.

Campus-specific subjects can be offered in both autumn and spring semesters.

- 1) Financial Management graduates must take the subject Marketing, whereas Marketing Management graduates must take a campus-specific subject with a 10 ECTS point weighting

### 9. Diagram showing a typical credit course for Logistic Management, Service, Hospitality and Tourism Management and Commerce Management graduates, starting in February 2013 or later (only in Slagelse)

<b>Semester 3. Spring</b>	Micro-economics	Advanced quantitative analysis 5 ECTS	Bachelor's project 20 ECTS		
<b>Semester 2. Autumn</b>	10 ECTS	Quantitative analysis tools 10 ECTS	Accounting 10 ECTS	Organisation 10 ECTS	Corporate finance 10 ECTS
<b>Semester 1. Spring</b>	Business law 5 ECTS			Marketing 10 ECTS	

The figures indicate the subject weighting in ECTS points.

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## 10. Transitional rules

It is possible for students who were enrolled under previous curricula to transfer to the current curriculum.