

Rettelsesblad til
Studieordning for kandidatuddannelsen i international turisme 2013

Gælder for studerende indskrevet pr. 1. september 2013 og senere

Rettelser er understreget.

International tourism studies

(Internationale turismestudier)

International Tourism Studies (Internationale turismestudier)			Teaching activity no.:
Study:	Cand.negot. in international tourism and leisure management		
ECTS:	30 ECTS (15 ECTS Humanities and 15 ECTS Social Sciences)	By:	Kolding
Semester-placering:	3rd semester	Institute:	IDK
Language of instruction:	English	Responsible teacher::	<u>Janne J. Liburd</u>
Approved:			

a. Duration of the course

3rd semester. Weighting: 30 ECTS

Of these 15 ECTS are Humanities subjects and 15 ECTS Social Science subjects.

b. Aims

The aim of the option is to give students the chance to tailor their degree individually either by going into further depth in a subject area already studied or by adding new skills.

c. Course content

The course is planned as a course of further education at graduate level at a university in Denmark or abroad, possibly in conjunction with a period of work experience, whereby a maximum of 10 ECTS can be assigned as work experience with a relevant company with a view to acquiring an intimate understanding of a branch in the area of international tourism development or the commercial leisure sector.

Study subject

The duration and the academic composition of the programme should be equally distributed between the Humanities and the Social Sciences. Forms of teaching and working are in accordance with the relevant course description.

Period of work experience

The issue in question can be linked to innovation and skill development or to marketing aspects of the tourism and leisure sector. The period of work placement must be at least 2 months in duration and be documented by means of a report.

Both the subject and the period of work experience must be approved in advance by the Study board for Design and Tourism on the basis of an individual application. The application for approval for the university study subject must be accompanied by subject descriptions complete with ECTS weightings and timetables for the subjects in question.

The subjects selected cannot cover areas already covered by the obligatory subjects on the programme.

e. Syllabus

Identical with the syllabus of the chosen subject.

f. Assessment criteria

Assessment criteria are in accordance with the description of aims and objectives given for the course at the university chosen.

g. Examination requirements

Study subject:

Examinations requirement and ECTS weighting are in accordance with the requirement for the subject in question. Weighting: 30 ECTS

Foreign grades are converted to the 7-grade scale, if this has been agreed with the institution in question.

Period of work experience:

A home assignment is completed, in which a comprehensive account is given of the application of theory and tools of business economics, language culture and methodology in relation to the problems addressed in the company.

The report is written in English.

Examination form:	Open home assignment.
Number of pages	<u>15-18 standard pages per student</u>
Moderator:	One internal
Assessment:	7-grade scale
Weighting:	10 ECTS

Rettelser er godkendt af Studienævnet for Design den 19. februar 2014.

Rettelser er godkendt af dekanen for Det Humanistiske Fakultet den 12. marts 2014.