

## **SDU Talent Programme in Entrepreneurship - FAQ**

### **What will the SDU Talent Programme in Entrepreneurship focus on?**

During the Talent Programme activities, we will facilitate the rapid creation of strong startups. In order to do this successfully, we teach to develop competences and skills in a range of activities like: Ideation, Business Development, Rapid Prototyping, Co-creation, Growth Hacking, Marketing, Sales.

### **When does the SDU Talent Programme in Entrepreneurship take place?**

The SDU Talent Programme in Entrepreneurship takes place from September to June and is an extracurricular programme. This means that the activities for the programme will be executed in addition to the courses in the study curriculum for the students. Workshops' hours are scheduled in weekends and evenings, and additional work can be scheduled by the student startups at their own leisure.

### **How much time will the SDU Talent Programme in Entrepreneurship take?**

The SDU Talent Programme in Entrepreneurship represents a workload of 20 ECTS, which comes down to 12 hours per week. The ECTS are awarded for the programme after completion and are Extracurricular ECTS. This means they cannot be exchanged for other courses. Instead, the student will graduate with 20 ECTS more than the norm for their degree, without a fine. Upon graduation, these 20 extra ECTS result in a special recognition awarded with the degree.

### **Who are we looking for?**

We are looking for applicants that, in October 2019, will be in the 3<sup>rd</sup> year of their Bachelor's degree or who will be doing their Master's Degree. Moreover, we are looking for students who are passionate about entrepreneurship and who have great potential and ambitions to start a new venture. Students cannot have a delay in their studies and it is important that students will be able to attend all activities. Therefore, students with a semester abroad for studies or internship will not be allowed to participate.

### **How do we select participants?**

This year, our application deadline is at September 16<sup>th</sup>. Right after, our board of judges will look at the applications and will select 30 students to have an intake conversation with. After the intake conversation with the managers of the programme, the final 25 participants are selected. The selection will be done in two steps. First, candidates need to meet basic requirements (no study delay, passed 2<sup>nd</sup> year bachelor, and present in Denmark). Second, we will look at experience, ambition, and potential of the candidates to start a startup during the programme.

### **What are the benefits of participating in the SDU Talent Programme in Entrepreneurship?**

The participants in the SDU Talent Programme in Entrepreneurship will get a special recognition along with their degree upon timely graduation. The programme aims to allow participants to graduate with a startup making sales.