**Internship in a student’s own company**

Memo on internship in a student’s own company as a possibility for a project-oriented course during the following study programme:

* MA in International Tourism and Leisure Management

**Purpose**

The academic environment behind the above-mentioned study programme and the Study Board for Design and Tourism wish to support the students’ possibilities for establishing or developing their own company within the framework of the project-oriented course weighting 20 ECTS, which is available to the students during their 3rd semester.

This memo draws on the practice at IVK, SDU Odense and Slagelse. The memo describes the guidelines in relation to the way in which a project-oriented course in a student’s own company can be implemented within the curriculum framework.

**The company**

Establishment and official CBR registration of the company from the outset of the project is not a requirement. The project-oriented course may include an objective to develop a company which is already in business, but it may also disclose the possibilities for a company start-up.

A tentative business plan must be included in the appendices of the project report.

**Network**

The report must state that the student has entered into networks with relevant parties or received counselling from external parties, e.g. House of Innovation, House of Design, interAct, Cortex Park in Odense, business consulting, technical consulting, consulting within the industry, company mentors, etc. The report should reflect establishment of networks and/or consultancy.

At least one consultant or network person should make a statement which must address the company or proposed idea for start-up.

**The report**

The report must meet the requirements of the curriculum. Emphasis on characterising and thematising the company/company conditions with references to relevant theory are of importance. For example, the applied theory may be used for illustration of the sustainability of the company.

Mads Nygaard Folkmann, Head of Studies 30-03-16

Approved as practice by the Study Board for Design and Tourism 07-04-16